

## **La Matière by Panaria Ceramica: harmonious and delicate Mediterranean colours**

A collection **that draws inspiration from raw earth and trowelled cement**, resulting in a unique and **refined texture** enriched by handmade finishes that create a highly unique effect: introducing **La Matière**, the new **Panaria Ceramica** proposal set to debut at the upcoming Cersaie in Bologna, scheduled from 25th to 29th September, 2023.

La Matière showcases **warm and welcoming mediterranean hues**, presented in **six complementary shades that can be freely combined**. These colours embody the distinctive texture and chromatic characteristics of pigmented raw earth. Alongside the modern and bright tones, there are warm and earthy colours that infuse the collection with a natural and contemporary allure. The trowelled finish adds a delicate grainy texture to the surface, providing a soft touch and an intense visual effect.

With **six interior formats, three exterior formats and three finishes**, La Matière offers the possibility to create environments with seamless aesthetic continuity. Whether it's indoor or outdoor, this collection can effortlessly cater to the diverse areas of residential or commercial projects. The *Naturale* finish is specifically designed for interiors, while the *Ext* finish is perfect for balconies, terraces, porches and outdoor areas, enriched with a mineral blend that ensures excellent slip resistance without compromising its aesthetics. On the other hand, the *Strutturata* surface is specifically designed for 20mm thick outdoor floorings.

**The decorative range is wide and varied**, featuring botanical motifs and geometric shapes that align with the latest trends. These designs reintroduce regular and defined decorations, combining different shades of the same colour or creating striking colour contrasts. Mosaics also find their place within this collection, providing a fresh reinterpretation of popular patterns. The decors perfectly match the entire La Matière colour palette, making them ideal for creating niches and backdrops in lofts and open spaces, distinguishing the living area from the kitchen or simply infusing vitality to the backsplash of cooking surfaces or bathroom niches. Among the available options, there are hexagonal cement tiles, offering **18 decorative patterns** designed to complement any background with a timeless cladding.

La Matière is a versatile collection that highlights and celebrates the multifaceted nature of the Panaria Ceramica brand, suitable for interior and commercial spaces. These solutions meet the needs of contemporary living.

### *Technical Details:*

**Colours:** Talc, Sable, Fibre, Terrenoire, Glaise, Poudre

**Formats:** 30x60, 60x60, 90x90, 60x120, 120x120

**Thicknesses:** 9mm and 20mm

**Finishes:** Naturale, Strutturata, Ext

**Decors:** 7 decors + 18 hexagonal cement tiles