

LeftBrain



Press release: Wednesday 20th March 2024

LeftBrain Envisions “The Future of the Digital Workspace” at Clerkenwell Design Week 2024

Sponsored by **Dropbox** and in collaboration with **Notion**, LeftBrain is exhibiting at **Clerkenwell Design Week** (21-23rd May 2024) with a showroom that envisions “**The Future of the Digital Workspace**”. Featuring an array of talks, networking events, and drop-in consultations, the event aims to unpack how technology can revolutionise the way we work, create, and collaborate.

Making its debut at Clerkenwell Design Week, LeftBrain has curated an impressive lineup of speakers to delve into themes such as productivity, deployment, AI, cyber security and emotional intelligence in the digital age. On Tuesday 21st May at 11am, LeftBrain launch their showroom with coffee, cookies and a fireside chat on “Three things every design agency needs to know”. From 2pm on 21st, **Jamf** is talking on “Empowered Design Agencies” and Apple device management for creative teams and freelancers.

On Wednesday 22nd May at 11am, **The School of Life** will lead an interactive talk on “Emotional Intelligence at Work”, using insight and imagination to explore how we can foster connection in a world of virtual-first working. At 2pm on 22nd, **Propellerfish** will present research on “Identity in Virtual Spaces” and explore how we can become more complete versions of ourselves online.

Dropbox will have a significant presence in the LeftBrain showroom, offering merchandise, hosting a competition giveaway of a VR headset, and showcasing their range of products and services. On Thursday 23rd May at 11am, they will also participate in a panel discussion with animation studio **Myth**, exploring how Dropbox technology can unleash creativity and streamline design operations. From 2pm on 23rd, **Notion** will tell “The Story of Notion” uncovering why they built an all-in-one workspace and how it is transforming design teams across the globe.

The week will culminate with **LeftBrain’s AI Generated Cocktail & Canapé Party** on Thursday 23rd May 2024 from 5pm to 10pm, inviting showroom partners and those in the creative

industries. Sponsored by Dropbox and Notion, guests will enjoy their own bespoke signature cocktail, generated by AI and brought to life by a mixologist. Please RSVP at leftbrain.io/cdw.

Daniel Bangs, CEO of LeftBrain, said: "We're delighted to have a showroom at Clerkenwell Design Week this year, and host a series of interactive talks and events with some incredible partners. In an era where technology is advancing at breakneck speed, the possibilities for designers are boundless. Yet, we recognise the concerns stemming from the emergence of AI-generated art and other advancements, which may seem daunting for those in the creative industries. We hope that our showroom will empower attendees and unpack how embracing new technologies can enable design agencies to flourish and grow."

The LeftBrain showroom is located on the ground floor next to the cafe at **Second Home** (Clerkenwell House, 45-47 Clerkenwell Green, London EC1R 0EB) where their London offices are situated year-round.

LeftBrain's showroom events are ticketed, so please book your place in advance at leftbrain.io/cdw.

-ENDS-

LeftBrain Showroom Address:

Ground Floor, Second Home, Clerkenwell House, 45-47 Clerkenwell Green, London EC1R 0EB

Press Contact:

For LeftBrain press enquiries and high-res images, please contact bethia@leftbrain.io or call 07783366936.

LeftBrain Showroom Events:**TUESDAY 21ST MAY****11am - 12pm | Three things every design agency needs to know**

Join LeftBrain as they launch their showroom with coffee, cookies and a fireside chat on cyber security, productivity and technology for designers.

2pm - 3pm | Jamf: Empowered Design Agencies

Discover how Jamf can empower design agencies with Apple device management for creative teams and freelancers.

WEDNESDAY 22ND MAY**11am - 12pm | The School of Life: Emotional Intelligence at Work**

In a world of virtual-first working, how do we connect? Using insight and imagination, we'll explore how to build deeper understanding and resonance.

2pm - 3pm | Propellerfish: Identity in Virtual Spaces

Discover how online spaces allow us to cultivate more facets of our own identity and subsequently become more complete versions of ourselves.

THURSDAY 23RD MAY

11am - 12pm | A Conversation on Technology-Driven Creativity with Dropbox and Myth Studio

Discover how feisty animation studio, Myth, embraced Dropbox technology to unleash creativity and streamline design operations.

2pm - 3pm | The Story of Notion: Transforming Design Teams Across the Globe

Join this interactive talk with Notion, uncovering why they built an all-in-one workspace and how it is sparking creativity and empowering designers.

5pm - 10pm | LeftBrain's AI Generated Cocktail & Canapé Party

Enjoy your own bespoke signature cocktail, generated by AI and brought to life by a mixologist. Sponsored by Dropbox & Notion.

About LeftBrain:

LeftBrain provides ambitious teams with wonderful workplace technology. They keep systems (and the people who use them) happy, high-performing and secure.

Founded in 2009, they have designed, delivered and maintained digital workspaces for hundreds of organisations, enabling many of them to grow from ambitious startups to established enterprises.

The LeftBrain team is agile, qualified, and fun to work with, with competencies in strategy, information security, human support, and infrastructure. They offer a range of ongoing services and one-off projects, which can be mixed and matched to achieve individual business goals.

Website: <https://www.leftbrain.io/>

Instagram: https://www.instagram.com/leftbrain_io/

LinkedIn: <https://www.linkedin.com/company/539353>

X: https://twitter.com/leftbrain_io
