

Introducing CRUSH - The New Vintage-Inspired Upholstery Fabric by Edmund Bell

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Edmund Bell is delighted to introduce CRUSH, our latest innovation in upholstery fabric, seamlessly blending casual chic with a vintage twist. In perfect harmony with today's interior design trends, CRUSH stands out for its distinctive texture, meticulously crafted using premium chenille yarns to elevate the beloved shabby chic aesthetic. This fabric epitomises the essence of relaxed sophistication, offering homeowners a timeless yet contemporary option to enhance their living spaces.



This new range boasts a beautiful array of colours that captivate the senses. From the essential neutrals of chalk, angora, mink, ash, and storm to the inviting warmth of copper and henna, and the rejuvenating greens of denim and sage, each shade has been carefully selected to evoke a sense of luxury and sophistication. These distinct hues harmonise seamlessly, culminating in a sumptuous, crushed velvet appeal that elevates any interior space.



CRUSH is more than just a fabric; it emerges as a bold declaration of both style and comfort, asserting its presence as the focal point of any discerning home. With its fusion of effortless elegance and enduring design, CRUSH effortlessly commands attention. From casual gatherings to formal affairs, it sets the stage for memorable moments and unparalleled comfort, ensuring that every interaction with the fabric is an experience of indulgence and refinement.

For more information about CRUSH and to request free samples, get in touch today!



Experience the unique blend of vintage charm and modern style with CRUSH.

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