

# GRAPHIC

Timeless classics for any space. A collection that stands the test of time.



In March, Bolon is relaunching **Graphic**, a design concept that is contemporary, nostalgic, and avant-garde – all at once. The updated collection retains several of its classics and adds a stripe design and a new leathery warp colour.

*- Weaves and textiles have always been a great source of inspiration for me! The designs in Graphic can be derived from a selection of classic textile patterns,* says Lisa Jarhult, Product Developer and Designer at Bolon.

The collection consists of four timeless patterns: **Herringbone**, a true classic zigzag pattern, **Gradient** that celebrates eclectic aesthetics with soft textile references, **String, Mache, Tan, Etch** a group with a discrete pattern that has the ability to blend in without ever being ordinary, and the newcomer – **Duo**, a symmetric stripe that is both elegant and edgy.

*- The new pattern Duo has a subtle colour range with three colours, but each has its own expression - one crisp, one soft and one spicy. In developing the new warp colour, we were looking for a colour with the perfect balance of a comforting, soft brown and spicy orange. Just like the name Cinnamon indicates, we found a warm, sweet neutral colour with confidence!* says Lisa.

Effortless combinations can be made within the collection, and Graphic also opens up for new exciting matches with other Bolon flooring and rugs.

All Bolon flooring and rugs contain 68% waste material with 0% climate impact. On top of that, all products are 100% made in Sweden in our climate-neutral production.

Available worldwide from the 20th of March.

# BOLON

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Bolon is a Swedish design company specialised in innovative and sustainable flooring and rugs solutions for public spaces. Under the leadership of sisters Annica and Marie Eklund, the third-generation family business has transformed from a traditional weaving mill into an international design brand with clients such as Armani, Google, Four Seasons Hotels, Chanel, Adidas and Apple. With a strong commitment to sustainability, Bolon designs and manufactures all products in its facility using only renewable energy. The company has gained worldwide recognition for their award-winning design, superior quality, and collaborations with some of the world's most acclaimed innovators and creatives.