

BURMATEX® BUILDS ON SUCCESS TO LAUNCH MAJOR NEW RANGE AT CLERKENWELL DESIGN WEEK

Stand: PB17, Project Pavilion

Following a very successful participation in CDW in 2023, and a year of exciting growth for the brand in the UK and international carpet tile sector, Burmatex® is delighted to be back once again this year.

Burmatex® is one of the UK's leading designers and manufacturers of contract carpet tiles and planks. Based in Yorkshire, Burmatex® puts sustainability at the top of its agenda. Its eco-friendly product portfolio focuses on the design and creation of innovative products to meet the needs of architects, specifiers and contractors, with a continuously expanding range of carpet tiles and plans to suit the commercial office, education and residential sectors.

The company's big launch at CDW this year is the **balance collection**®. Featuring three compatible designs: **grid**®, **ratio**® and **scale**®. Offering high performance at an accessible price point, the designs work seamlessly together across a spectrum of cohesive colours. Enabling a multitude of flooring layouts, the classic and contemporary nature of the **balance collection**® allows a harmonious pairing with current interior finishes.

Inspired by the need for a connection to nature, in bustling metropolitan environments. The designs in the **balance collection** are taken from flowing water, crisp air, green spaces; the balance of your work/life rhythm.

Usable, innovative and sustainable, the **balance collection**® can be fun and bright or soft and refined. The three designs and cohesive colour palette give creative freedom, producing almost endless possibilities.

balance grid® is inspired by the strong lines seen in high rise skyscrapers, man-made elements of a modern city. It is a classic design which can work alone or paired with the other two designs in the **balance collection**®.

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balance ratio® provides a soft and organic effect. Its pattern is almost opposite to **grid®**, and they complement one another throughout a scheme.

balance scale® offers structure and tactile markings. Allowing breathing room in your space, it is grounding and pure.

With 48 options it takes you from core greys and neutrals, through to warm browns and tans. Invigorated by pops of bright primary colour and softer pastel hues, it is a rainbow collection that can suit any flooring brief.

The **balance collection®** designs are 620g, manufactured with Universal Fibers' ground-breaking Thrive matter yarn which is C2C Certified Material Health Certificate™ Silver, the world's first carbon negative yarn. This, combined with our unique BioBase recycled backing – make the balance collection carbon neutral.

“We’re very excited about this new launch,” explains John Doherty, Head of Marketing, “as it further strengthens our sustainable product offering. These are superb products for heavy commercial use, which will perform excellently in any commercial office environment. We very much look forward to proudly showing off these and all our other products at Clerkenwell Design Week.”

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