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BOEN product premiere: large-format herringbone

The ongoing trend for pattern parquets has inspired the wooden floor specialists in BOEN's development team to create a herringbone parquet with very impressive dimensions: the new 209 mm wide and 1045 mm long Herringbone Click Castle impresses with its unique and spacious look as well as its ability to create confident, elegant accents, especially in larger spaces.

Sometimes it's better to go large. This also applies to floors. The over a metre-long planks for the new herringbone floor by BOEN are a clear statement: the new Herringbone Click Castle format introduced by BOEN makes it even easier for bold, design-conscious homeowners, architects and designers to opt for the global trendsetter in herringbone parquet. Because a 'whalebone' pattern using planks that are 1045 mm long and 209 mm wide opens up completely new and exciting ways to present a room in an expressive manner. The grain of the wood and the arrangement of the large strips of this 3-layer pattern floor offer many new and exciting design options whose relevance goes beyond the short-term whims of fashion. "We prioritised this design longevity as part of our development process. Parquet is a choice that lasts for decades, and the floor spans multiple generations. Our new large format takes the proportions of the timeless herringbone classic and the way it interacts with light, and adds to it a new dimension and a completely unique dynamic," explained Andrew Clare, Head of Products, Bauwerk Group.

Six design options deliver variety

Lively, warm, elegant or classic, expressive or Nordic and reserved: a total of six different design options with three different gradings and two surface treatments provide a large variety of options, both using the new plank dimensions and the already familiar 138 mm x 690 mm strip. The end finish of the floor is produced using Live Natural oil or Live Pure lacquer, which makes the wood appear untreated and still gives it high levels of resistance to wear. In all the variants, a brushed structure brings out additional natural character and a very special feel.

BOEN herringbone floors are made exclusively from oak, and are particularly quick to install securely thanks to their 5G Click joint. BOEN Click herringbone parquet can be installed in a floating or glued down to the base, which is important, for example, with underfloor heating.

"Our parquet is the perfect combination of nature, tradition, and individuality, which are values that people find particularly important these days. For us, as a major European parquet producer, longevity is not only achieved by the quality of the product, but also its design. We are proud to have made Herringbone Click Castle an

attention-grabbing classic that will last for generations. For us, this also means sustainability," concluded Andrew Clare.

For more information on this, visit boen.com.

For further information, please contact us:

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About BOEN

BOEN is a European developer, manufacturer, and supplier of high-quality multi-layer premium parquet flooring. Its combination of Norwegian origin and many years of craftsmanship experience makes BOEN's products unique on the international market. BOEN offers a large variety of top-quality surface treatments, wood types, designs and formats to suit all styles. Committed to being a trustworthy, competent and reliable partner for its clients, BOEN delivers its products to over 50 countries across four continents. In addition to its manufacturing plants in Lithuania, Croatia, and Switzerland, BOEN has its own sales offices in Norway, Germany, Lithuania, the UK, France, Poland, Sweden, Denmark, Asia and the US, with a large network of partners in many countries.

BOEN is part of the Bauwerk Group, which in addition to BOEN, owns Bauwerk Parkett and Somerset Hardwood Flooring. With revenues of CHF 380 million (2022) and around 1,900 employees, the company is a leader in the parquet industry. The head administrative office for the group is located in St. Margrethen, Switzerland.