

Bisley Launches Three New Colours Fresh for Summer 2024



Above, left to right: Bisley Glide in Natural Canvas, Plan File in Marine Green, CLK Locker in Berry and Marine Green

Leading British furniture design and manufacturing company, **Bisley**, has announced three new striking colours, expanding its colour palette to 37 options and demonstrating the evolving diversity and choice it offers to its clients.

The new shades – **Marine Green**, **Berry**, and **Natural Canvas** – have been carefully selected to complement the existing colour range, and are available across Bisley’s collections, including lockers, shelving and filing cabinets. Catering to open-plan office, leisure and co-working spaces, which call for strategic colour schemes, the three new shades will add a stylish new dimension to flexible, well-organised and hard-working interiors.

Colour psychology plays a crucial role in shaping the atmosphere and mood of any space – both at work and at home. Incorporating hues such as **Marine Green**, **Berry**, and **Natural Canvas** into workplace design can inspire innovation, foster collaboration and enhance employee wellbeing.

BISLEY



Above: Bisley's Rowan collection in Natural Canvas and Berry

Marine Green, which sits between green and blue on the colour wheel, is an invigorating, refreshing and uplifting addition to Bisley's palette, injecting an air of freshness. Widely associated with personal wellbeing and transformation, green is known to boost energy and encourage creativity with its positive, uplifting nature.

Deep, luxurious, and timeless, **Berry** provides a warm embrace when introduced to any space. Sitting serenely within the Bisley colour palette, **Berry** complements a wide selection of the existing shades, enabling clients to mix and match different tones.

Natural Canvas is a quiet, calm and complementary shade, widely used to create a tranquil and welcoming space. Pair this hue with a bright, bold paint colour to boost any working environment.

Bisley's furniture, designed and manufactured in the UK for over 90 years, is renowned for being made for life. Known for high-quality steel storage solutions, the company's commitment to craftsmanship and design excellence has earned it a prestigious reputation in the industry, and with recent expansions into soft seating and home solutions, Bisley is now diversifying with more furniture options than ever. These directional new colours show Bisley's commitment to staying ahead of market trends in order to meet its clients' changing needs, while adding even more choice and flexibility to the specification process.

Jeanine Goddard, Creative Director of Bisley said: "We're delighted to reveal three exciting new colours that have been introduced to our extensive paint palette this year. **Marine Green**, **Natural Canvas** and **Berry** have been meticulously selected for their emerging popularity and to fill gaps in our colour portfolio. When used alone or together, two of the shades make a bold statement and impact, while **Natural Canvas** is restrained and elegant and will have clear longevity. Our products are made for life, and this is also true of the colours we use. They are chosen carefully to complement a variety of textures and materials, enabling each item to withstand the test of time."

BISLEY



Above, left to right: Bisley Home Filer, CLK Locker, Gilde and Multidrawer in Berry

During **Clerkenwell Design Week** (21-23 May 2024), Bisley will welcome visitors to explore a striking presentation of the three new shades in a colour drenched showroom, a bold new direction for the brand. On the afternoon of Wednesday 22 May, join Bisley in collaboration with renowned colour consultant, Fiona De Lys, who will share advice on how to effectively apply colour to an array of spaces.

Bisley Showroom:

32 Dallington Street, London EC1V 0BB

Press contact:

For Bisley press enquiries, please contact Fleur Treglown and Shanshan Wan at Caro Communications, +44 (0)20 7713 9388, bisley@carocommunications.com

Notes to Editors

About Bisley

British furniture company Bisley is a design and manufacturing powerhouse. For over 90 years, Bisley has been creating solutions to meet the evolving needs of our home- and workspaces with innovative products made from quality materials. From the humble beginnings of car body repairs in 1931, the company began producing workplace products in the 1940s. Today, Bisley manufactures over 15,000 items per week from its factory in Wales. Bisley products can be bought in over 50 countries, and organisations such as Direct Line, the BBC and PwC trust the brand to meet their office storage and furniture needs.

Bisley's spirit of innovation comes with a collective knowledge that comes from decades of experience. The company's success is based on an unstinting commitment to enduring relationships, attention to detail, the latest manufacturing technology and nurturing talent. Bisley's 500 employees push the boundaries of manufacturing excellence. An employee ownership trust since 2022, the company has invested more than £80 million in systems and processes since 1989, enabling it to become Europe's leading manufacturer of steel storage, with a third of all UK steel storage originating from Bisley.

<https://www.bisley.com/> | [@wearebisley](https://www.instagram.com/wearebisley)