



## Innovative and Redefining

### Havwoods launches new Purepanel 3D collection

Leading wood surface specialist, Havwoods, is thrilled to announce the launch of its newest collection - the innovative and redefining Purepanel 3D collection. With this latest offering, Havwoods has incorporated all of the core elements of the standard Purepanel Collection; combining hardwood veneers with either an MDF or a plywood coreboard, taking them to a new dimension.



Purepanel 3D is a meticulously crafted collection that pushes the boundaries of traditional wood surfaces. Made from the finest materials; it is suited to a wide range of applications such as wall and ceiling coverings and interior doors. Stunning fabrication can also be achieved when using Purepanel 3D to manufacture bespoke furniture and cabinetry.



Three-dimensional deep textures, geometric raised surfaces and organic shapes have been combined with a mix of smoked and natural real wood veneers to create a truly unique design solution. These innovative designs tap into a selection of 2024's key interior design trends including warm, earthy tones and wood-effect cabinetry in the kitchen, inspired by Scandi design, which places the beauty and versatility of wood centre-stage.



The collection is available in lighter tones such as Diamant Oak, Fleuve, Jute, Rustique Natural and Scie, as well as darker shades Rustique Grey Smoke, Rustique Malt and Rustique Tobacco for a more dramatic finish - making Purepanel 3D the perfect choice for a range of environments and tastes.



Alongside the trend for warm woods and natural materials, there has also been a demand for texture in kitchens as well as furniture and cabinetry, with Havwoods' Fleuve and Diamant Walnut panels offering a stunning, textured finish. The rattan trend has also grown particularly popular within the furniture market. Havwoods' Jute décor is an ideal way to incorporate this trend into your home, as the embossed, veneered panel is incredibly authentic and eye-catching - the perfect solution for furniture applications.

Elevating interior spaces with unparalleled beauty and sophistication, the Purepanel 3D collection provides residential homes and commercial properties with a unique, on-trend, quality finish that adds an outstanding aesthetic finish to any space.

With an array of products suited to a variety of surface applications, Havwoods' product selection offers both traditional and contemporary designs in a range of colours, patterns and materials. From virtual appointments to showroom experts in a choice of five locations, the dedicated team works closely with every customer to ensure every detail of their project is met.

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### Pricing

- 1 & 2. Diamant Oak, £299.95 per panel (1040mm x 2200mm x 20mm)
- 3. Rustique Grey Smoke, £369.95 per panel (1220mm x 3050mm x 19mm)
- 4. Rustique Malt, £369.95 per panel (1220mm x 3050mm x 19mm)
- 5. Rustique Tobacco, £369.95 per panel (1220mm x 3050mm x 19mm)
- 6. Diamant Walnut, £382.95 per panel (1040mm x 2200mm x 20mm)
- 7 & 11. Fleuve, £313.95 per panel (1040mm x 2200mm x 19mm)
- 8. Jute, £251.95 per panel (1040mm x 2200mm x 19mm)
- 9. Rustique Natural, £369.95 per panel (1220mm x 3050mm x 19mm)
- 10. Scie, £251.95 per panel (1040mm x 2200mm x 19mm)

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### Notes to Editor

Inspiring architects and interior designers for nearly 50 years, Havwoods is the prevailing name in beautiful wood surface design for floors, walls and ceilings, joinery and cabinetry, acoustics, curves, stairs and profiles. With products found in some of the world's finest restaurants, hotels, retail and workspaces, private residences and more, Havwoods' superior collection is available in an extensive range of species, finishes and colours to ensure the perfect fit for any interior. Combining unrivalled expertise and latest designs, Havwoods sets the benchmark for outstanding quality wood surfacing. Their showrooms in the UK include Clerkenwell and Chelsea in London, Carnforth near Lake District, Knutsford in Cheshire, and Guildford in Surrey. Free hand samples are available to order from their website.

