

FOR IMMEDIATE RELEASE

Bolon Unveils Graphic Collection and Sustainability Milestone at Clerkenwell Design Week



Bolon, the renowned Swedish flooring company, is set to make a significant splash at Clerkenwell Design Week with three exciting events showcasing their latest innovations and sustainability achievements.

Launching Bolon Graphic – Timeless Classics for Any Space

Experience Bolon's Graphic collection, a fusion of contemporary flair and timeless elegance. This avant-garde concept combines nostalgia with cutting-edge style, offering a range of flooring that endure the test of time. Experience the unveiling of this remarkable collection at the Bolon showroom during Clerkenwell Design Week.

Celebrating Bolon's Ground-breaking Sustainability

In a bold move towards sustainability, Bolon has achieved a ground-breaking milestone. All Bolon floorings are climate neutral manufactured in Bolon's climate neutral factory, in Ulricehamn, Sweden and contain 68% recycled material with 0% climate impact.

Join Bolon as they celebrate this achievement in collaboration with Jestico + Whiles at the Bolon showroom courtyard, Sutton Yard. A sustainable installation that embodies their commitment to environmental responsibility.

Exclusive Access to the Bolon Urban House London

Embark on an exclusive journey into the Bolon lifestyle at the newly refurbished Bolon Urban House London. By appointment only, guests will have the opportunity to experience a taste of the Bolon lifestyle first-hand, a fusion of design, comfort and sustainability that defines Bolon. Featuring artwork by @AnnicaEklundStudio, furniture by @DustyDeco and a captivating bedroom transformation inspired by Villa La Madonna, Bolon's boutique vineyard and hotel.

Dates: May 21st – May 23rd, 2024

Time: 09:00 - 20:00

Locations: Bolon Showroom, Courtyard at Sutton Yard, Bolon Urban House London

Don't miss out on this extraordinary opportunity to discover design and sustainability with Bolon at Clerkenwell Design Week. For more information and to schedule appointments, please contact rsvp@flooring-concepts.co.uk

About Bolon:

Bolon is a Swedish design company specialised in innovative and sustainable flooring and rugs solutions for public spaces. Under the leadership of sisters Annica and Marie Eklund, the third-generation family business has transformed from a traditional weaving mill into an international design brand with clients such as Armani, Google, Four Seasons Hotels, Chanel, Adidas and Apple. With a strong commitment to sustainability, Bolon designs and manufactures all products in its facility using only renewable energy. The company has gained worldwide recognition for their award-winning design, superior quality, and collaborations with some of the world's most acclaimed innovators and creatives.

For more information, please contact:

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