

19.04.2024

Nowy Styl and Kusch+Co: Let's meet at the Clerkenwell Design Week!

Take an invitation and visit our showroom of two brands – Nowy Styl and Kusch+Co, refreshed especially for this occasion. See the latest products, explore creative solutions designed for office space and test the awarded pieces of furniture.

Clerkenwell Design Week is one of the most important design festivals in the UK. The world's leading brands showcase their achievements at the event. Among them are our two brands: Nowy Styl and Kusch+Co. Together, we have prepared something special – a newly arranged showroom in the heart of Clerkenwell. Curious about the new features? Come and visit us during from the 21st to the 23rd of May 2024!

Art gallery feel, bold colours and closeness to nature

The first thing visitors approaching the showroom see, is a spacious shop window facing Clerkenwell Street. The space consists of two levels. The first one has an air of an art gallery, filled with light from windows on either side of the space. There is a window display specially designed for the event and even a photo spot for taking pictures. The bright, transparent space forms a non-distracting background, bringing the furniture design to the fore. The space downstairs in Nowy Styl and Kusch+Co's showroom has a warmer and more subdued interior. It is dominated by earth-coloured décor, offering a sense of calmness that creates favourable conditions for taking a moment of rest on the softseating with a refreshing drink in hand.

Visit the showroom to discover new products – modern office solutions from Nowy Styl and designer furniture from Kusch+Co. Among them two new launches:

Brainy – a mobile workstation designed for individual, focused work. It is the perfect solution for any setting that requires concentration, providing a high level of acoustic comfort that enhances productivity during tasks that demand greater focus.

Bound – designed by **Karim Rashid**, this inspiring furniture series on the one hand is the epitome of contemporary design and on the other, thanks to its soft lines, exudes an aura of cosiness adding an inviting feel to any space.

Take a break from the hustle and bustle of the festival and feed the mind and body. Fresh juices and sandwiches will be served. In the evening guests are invited to enjoy drinks to chillout music.

Coffee & doughnuts, Tuesday-Thursday 9:00-11:00

Fresh juices and sandwiches to go, Tuesday-Thursday 11:00-13:00

Great food with us, Wednesday 13:00-16:00

Drinks party, Tuesday-Thursday 17:00

Visit the NowyStyl and Kusch+Co showroom:
58 St John's Square, London,
EC1V 4JG

Contact:

Magdalena Ohla, Trade Marketing Specialist

[magdalena.ohla@nowystyl.com](mailto:magdalen.ohla@nowystyl.com)