

GRAFF Designs at Clerkenwell Design Week 2024



Luxury manufacturer GRAFF Designs will present two new premium collections at this year's show, its Wellness Shower Collection and new Sensor Taps. Experience the GRAFF *Art of Bath* at stand DF4, Design Fields.

Visitors will be able to experience GRAFF's unique product portfolio, including its new Wellness Sanctuary Shower Collection. A luxurious collection inspired by rainforest downpours, these new showers offer the UK market a new product that combines innovative spray technologies with aesthetic flair. With advanced push-button technology, enhanced water modes and adjustable functional showerheads, this modern and sleek collection heralds a new generation of showering.

Also launching to the UK market is GRAFF's Sensor Tap collection. Featuring cutting-edge sensor technology, these bathroom mixers are designed to meet the demands of public bathrooms with hygienic, intuitive hands-free usability. With a modern silhouette, these designs combine elevated functional sensor technology with a inspiring and beautiful silhouettes. The collection is available in GRAFF's full selection of handcrafted finishes.



GRAFF's captivating designs are supported by use of the highest-quality materials, a rich heritage of European craftsmanship and meticulous attention to detail. Expertly pairing water-saving technology with versatile, minimalist design, the new sensor taps lead GRAFF's mission for a greener future.

Also on display will be GRAFF's iconic Ametis collection, forming part of the interactive shower wall. Designed by Davide Oppizzi, Ametis' shower ring, aerates water that cocoons the user in plump water droplets, unlocking new dimensions of wellness and relaxation. Its Cameo and Incanto brassware collections will also be on show in a variety of customisable finishes.

Visitors to stand can also enjoy GRAFF's kitchen tap collections - Futurismo and Segovia - in the Chef's Pro and Cosmopolitan editions; featuring pull-out sprayers that reach up to 1800mm in length with magnetic locking features to keep everything in place.

Commenting on the show, GRAFF's CEO Ziggy Kulig states, *"We are excited to be exhibiting again at Clerkenwell Design Week. We are honored to meet industry professionals from all over the world and share the beauty of GRAFF with them. We relish the opportunity to present ourselves as the market leaders in luxury brassware."*

Founded in 1982, GRAFF's aim was to create avant-garde bathroom products that championed innovation, quality, and unparalleled function - these values have underpinned GRAFF's philosophy 'The Art of Bath' ever since. GRAFF continues to manufacture brassware for residential projects, hotels and restaurants all over the globe. Leading the way in timeless style, state-of-the-art technology and beautiful design, every shower, mixer and accessory is crafted to celebrate the luxurious art of bathing.

For more stand information, appointment bookings or product imagery, please contact the team at

graff@houston.co.uk