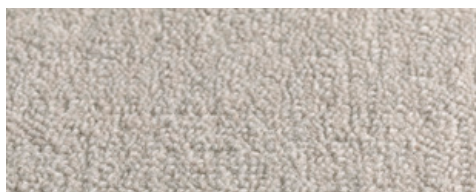


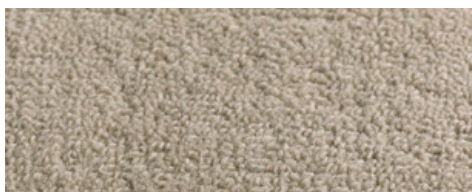
## A warmer colour palette for Willingdon

Since its launch in 2014, Willingdon has been a favourite in the Jacaranda collection. Colour trends in interiors are forever evolving and the world of carpets and rugs is no exception. We have seen a decrease in the demand for cool greys and blues that have dominated the last decade and a shift to warmer tones.

We are therefore pleased to introduce an updated palette to Willingdon's enduringly popular texture. The bestselling 7 colours from the existing range have been joined by 6 new shades inspired by the warm, earthy tones found in nature such as Sedge, Juniper and Old Gold.



Willingdon Feather



Willingdon Rice



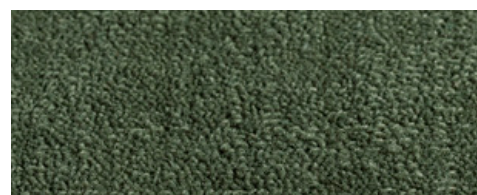
Willingdon Straw



Willingdon Old Gold



Willingdon Sedge



Willingdon Juniper

In addition to the new colours, we have added a secondary cotton backing to the new Willingdon. This will look so much better on made to measure rugs edged in the UK. It does not affect the wear or usability of the product but will increase the total pile height by 1mm. Please note the cotton backing will be a gradual change on existing colours as the current stock still has the PP backing.

Handwoven from 100% pure wool Willingdon is a fantastic choice for those looking for a carpet or rug to stand the test of time. It is hardwearing with a class 33 contract rating, easy to clean and made of course from natural, sustainable fibres. Wool fibres have an inherent springiness which means the pile will bounce back and continue to look beautiful for years to come.

Stocked in 4 & 5m wide broadloom and four rug sizes. Made-to-measure rugs are also available with a choice of hand-sewn, whipped, blind-hemmed or bordered edges.