

Press release for immediate use

7th May 2024



Karndean Designflooring unveils ‘a story of excellence’ with its new Art Select collection at Clerkenwell Design Week 2024.

Karndean Commercial elevates flooring to an artform with an ultra-realistic collection of statement stone and wood designs.

Next month sees the introduction of 39 brand new designs to its premium Art Select range, raising the bar for sumptuous interiors. Two years in development, its latest Art Select collection builds on our offering of timeless classic styles with a contemporary twist, including designs that are rarely available as flooring in their natural state.

Inspired by some of the most exclusive materials from around the world, including beautiful European oak and English ash and opulent stones such as marble, onyx, Ceppo di Gré and quartzite, this curated collection is Karndean’s largest ever launch and an expression of its commitment to the craft of creating beautiful flooring that also meets the stringent technical requirements of today’s built environment.

Preview the new Art Select collection at Karndean's showroom **20 Clerkenwell Green** during Clerkenwell Design Week 21–23 May 2024.

- Join us for Churros and Coffee, each day from 10.00am
- Network with us at Midlands Meet Up, Wednesday 3.00 – 5.00pm
- Learn about The Future of Moodboarding with MattoBoard, each day 2.00 - 2.45pm

Find out what's on at [Karndean Commercial - Clerkenwell Design Week 2024](#).

From inspiration to innovation

Karndean's designers have travelled extensively to find the rarest and most exclusive woods and stones. Sourcing samples that exhibit the most beautiful features of each natural material, from the interesting wood knots and grains of Spanish holm oak to the iconic veining of Italian and Greek marbles and the pearlescence of Persian onyx, each design has been reimagined, painstakingly coloured to complement modern interiors and finished with a unique embossed surface and bevel detailing.

The result is a highly authentic, versatile collection suitable for a wide range of settings, from workplace and retail to hospitality and co-living. Whether using a single colourway in different laying patterns for room to room continuity, seamlessly blending areas in different materials to highlight activity zones or creating bespoke designs with unique colour combinations and hand-cut shapes, the new Art Select collection offers unsurpassed flexibility to conceive bespoke floors that stand out from the crowd.



Elegant wood designs

From the high contrast design of English ash, available in four colourways as 48" x 4.5" stripwood planks, to a selection of characterful limed, washed artisan oak designs in a choice of large 56" x 9" and herringbone 18" x 3" planks, 20 brand new wood designs offer a unique opportunity to create expressive interiors with warm natural beauty and long-lasting elegance.

Featuring either a handscraped emboss which gives the bevelled edge a distressed, undulating appearance or an authentic registered emboss with pin sharp definition that traces the wood grain precisely, each design combines an exquisite aesthetic with the practicality of cutting edge flooring technology.

Exploring the historic Basque region of Spain, Karndean's designers were inspired by a sample of ancient 400-year-old holm oak that we were lucky to acquire following necessary woodland management. A symbolic feature in the landscape, the acorns of the holm oak are a traditional feed for Black Iberian pigs, the source of the area's famed jamón ibérico. Back in the design studio, the characteristic dark knots of holm oak were muted with a milky wash and the distinctive grain emphasised with a lightly scraped and brushed effect. Available in three neutral colourways in a larger 56" x 9" plank and a new 28" x 4.5" herringbone size, Basque Oak, Bellota Oak and Serrano Oak will introduce a richly distinctive style to any interior.



Statement stone designs

Making Italian chic an accessible and practical option, the new Art Select statement stone collection includes materials taking centre stage in the very latest luxurious interior trends. From the expressive veining of Greek marble and the exclusive beauty of Calacatta marble to the rustic terrazzo style of Ceppo di Gré, 19 new stone designs offer the opportunity to create immersive spaces that either soothe in cool white and light grey or introduce a touch of drama with charcoal and black.

A semi-precious gemstone in the quartz family often used for decorative panels and accessories, Persian onyx has a delicate patterning and translucent quality. Not suitable for flooring in its natural form due to its fragility and porosity, we have captured its pearlescent character and transformed it into a convenient format for designers looking to develop an ethereal and romantic ambience.



Available in a larger 36" x 18" tile with a smooth matte finish that minimizes reflection and a rounded bevel to allow the character of each design to shine, Black Onyx, Pearl Onyx and Rose Onyx are floors that will command attention in any room and perfectly balance decorative elements and bold furnishings.

In addition to 39 brand new wood and stone designs, Karndean's Art Select range will incorporate existing Da Vinci designs in compatible formats, giving designers even more styling possibilities.

Designed for reliable performance in high traffic environments, the Art Select gluedown range features a 0.7mm wear layer and 3.0mm thickness and comes with all the practical benefits of Karndean flooring, an Environmental Product Declaration and the reassurance of a 20 year guarantee for commercial settings and a lifetime guarantee in residential settings.

Discover more at [karndeancommercial.com](https://www.karndeancommercial.com) or follow Karndean Commercial on [Instagram](https://www.instagram.com/karndeancommercial) and [LinkedIn](https://www.linkedin.com/company/karndeancommercial).

-ENDS-

For press enquiries or image requests, please contact Claire Ryan, PR & digital manager at Karndean Designflooring: claire.ryan@karndean.co.uk or pressoffice@karndean.co.uk or call 07808 772660.

[Press image library.](#)

Notes to editors:

Karndean Designflooring

Our design process begins with a meeting...with nature. We see flooring differently. Pushing the boundaries has to be an adventure of discovery. It's why we travel the world for inspiration. From

the ancient European woodlands to the Australian outback, we pack our bags and go there. Every time, we connect with something extraordinary that shapes our every step. It's how we bring the unimaginable, inspired from the outdoors, indoors. Design is an endless journey.

Visit karndeancommercial.com, or follow us on our LinkedIn [Karndean Commercial UK](#) and Instagram [@karndeancommercialuk](#)