HAWORTH



Press Release

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For Immediate Release

Haworth UK and Chelsea College of Arts Partner to Champion Neurodiversity in Office Design

Haworth UK and Chelsea College of Arts (UAL) are delighted to announce a unique collaboration aimed at embracing neurodiversity in office design. This partnership focuses on creating innovative design solutions that foster inclusive environments and cater to the diverse needs of individuals in the workplace. By bringing together the expertise of a leading furniture manufacturer and one of London's most prestigious art and design colleges, this collaboration seeks to drive meaningful change in office design.

Key Objectives:

- Raise Awareness: Promote the importance of neurodiversity in design and its impact on workplace environments.
- **Develop Inclusive Principles:** Establish research-backed design principles that promote accessibility and inclusivity.
- **Create Tangible Solutions:** Design products that cater to the unique needs of neurodiverse individuals.
- **Foster Collaboration:** Encourage knowledge-sharing and collaboration within the design community to drive positive change.

The first showcase of this collaboration will take place during Clerkenwell Design Week in the Haworth showroom from 21 to 23 May 2024. The exhibition will feature models designed by Year 2 students from the BA (Hons) Product and Furniture Design course at Chelsea College of Arts alongside information panels highlighting research-based design principles. Attendees will have the opportunity to explore innovative concepts and learn about the power of collaboration in creating inclusive office spaces.

"We are incredibly excited about the potential of this collaboration to make a meaningful impact, not only within our respective industries but also in society at large. Our partners' expertise and passion will help us design a more inclusive future", said Victor Bourdariat, designer at Haworth International.

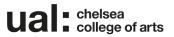
Maria Chatzichristodoulou, Dean of Research and Knowledge Exchange at Chelsea, Camberwell and Wimbledon Colleges of Arts, UAL, remarked: 'At Chelsea College of Arts we encourage our students to use their design skills to solve real-life challenges. This collaboration truly embodies this principle, as it combines rigorous research with our students' creativity and drive to innovate. It's been an immensely rewarding experience for our students to collaborate with an established industry partner on a practical project, towards a shared vision of progress, change and potential for an often-underrepresented part of society.'Experience the future of office furniture with Haworth and Chelsea College of Arts, UAL. Join our exclusive presentation on inclusive design for neurodiversity on Tuesday, 21 May, from 17:00 to 20:00. Book your place on the Haworth website.

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About Haworth

Haworth believes great spaces empower people to thrive and work their best. As a leading global furniture maker, the company partners with customers, dealers, and influencers to create spaces that result in effective people and efficient real estate. Haworth's customer-first approach comes from an entrepreneurial spirit, design-forward thinking, and multicultural perspectives. Founded in 1948 and headquartered in Holland, Michigan, U.S.A, Haworth operates in more than 150 countries through a global network of 400 dealers and 8,000 employees.

About Chelsea College of Arts

Chelsea College of Arts, UAL is one of London's most prestigious art and design colleges. It has an international reputation for producing some of the world's leading artists and designers. Chelsea College of Arts inspires graduates to apply their practice to the social, cultural, and political effects of globalisation. It provides students with a stimulating space and supportive atmosphere so that they can test ideas and break new creative ground. The College is based in a Grade II listed building alongside the River Thames and Tate Britain in Central London. Students are challenged every day to be at the forefront of art practice, to develop new global networks and to drive forward innovative cross-cultural solutions.

About University of the Arts London (UAL)

In an ever-changing world, creativity drives us forward and shapes a better future for everyone. It defines cultures, drives economies and powers social progress. We believe in the power of creativity to find solutions to the world's biggest issues.

We are a specialist art and design University with courses in art, creative communication and computing, design, fashion, media and performance. We are formed of our six renowned Colleges: Camberwell College of Arts, Central Saint Martins, Chelsea College of Arts, London College of Communication, London College of Fashion and Wimbledon College of Arts. We have 4 Institutes, AKO Storytelling Institute, UAL Creative Computing Institute, UAL Decolonising Arts Institute and UAL Fashion Textiles and Technology Institute which bring together people from across the University to develop expertise and drive innovation in key subject areas. Together, we make one University: a place for artists, communicators, designers, entrepreneurs, makers, performers and thinkers to develop their creativity – and learn how to use it to make a positive impact on the world. arts.ac.uk