

May 2024

## A COLOUR EVOLUTION FROM MILLIKEN: TRACING LANDSCAPES

One of Milliken's most popular carpet tile collections - Tracing Landscapes - has been reinterpreted and relaunched with a fresh new palette of colours. The colours and textures are inspired by the natural environment and are in response to changes in workplace design, where the office is starting to feel more like home. The more relaxed colour palette featuring warm neutrals, natural pastels in peach and mint, as well as earthy browns and calming contemporary greens.

Tracing Landscape carpet tiles are Carbon Neutral, made from 100% regenerated ECONYL® yarn and the cushion backing has 90% recycled content. The Painted Garden collection was created by Milliken's in-house design team from the company's UK base. The two designs, Field Study and Geography Lesson, are informed by beautiful vistas, undulating hill-scapes and rugged cliff lines.







Colour and materials designer and trend forecaster, Laura Perryman, says of Tracing Landscapes: "This collection is a real colour evolution. It expands on 'Tracing Landscapes' with some really fresh new colour areas. There is a sense of a colour symphony that connects references from nature with nature's ability to create stunning connections with colour." Laura also notes that: "There's a relaxed feel to the colour areas in this collection that we're also noticing in office trends."

Tracing Landscapes provides excellent underfoot comfort and acoustic performance through the use of Milliken's WellBAC® Comfort cushion backing and high-performance fibre and contributes to creating a more productive and less stressful environment. The collection supports well-being and was designed with health, happiness and productivity in mind.



Tracing Landscapes carpet tiles have the following third party certification: A+, TUV, EPD, CRI, GuT, C2C Silver and is Declare Red List Free. The collection works with WELL Manufacture and is produced in an ISO 14001 / ISO 50001 certified location using renewable energy, has EcoVadis Gold 2023 Sustainability rating and contributes to WELL Building Certification.

## **ABOUT MILLIKEN**

Milliken is a leading supplier of floor coverings, with a rich history of delivering dynamic carpet and luxury vinyl tile collections from its award-winning design studios and manufacturing facilities in Wigan, UK. Combining global insight with national expertise and proprietary technologies, Milliken is at the forefront of innovation and design, offering high-performance, expertly-engineered products. Founded in 1865 Milliken has achieved an amazing 157 years in the textiles business and is now one of the largest privately owned companies in the world, providing expert solutions across a range of disciplines, including specialty chemicals, floor coverings, and performance materials. With over 100 years of environmental stewardship, the Milliken family of companies is one of the world's most responsible manufacturers.

Designing innovative products and solutions for our customers is of the utmost importance. Through meaningful design, deep science, and unique insights, we advance product development to the next level, while supporting Milliken's efforts to increase sustainable results and minimise environmental impact of all products. Milliken's holistic approach to innovation encompasses all stages of the life cycle - from material sourcing and manufacturing practices to end-of-life management. Our commitment to transparency, health, safety, quality, and sustainability allows us to put our customers, associates, and communities first. In 2024, Milliken was named one of the World's Most Ethical Companies by the Ethisphere Institute for the eighteenth year running.

## WWW.MILLIKENCARPET.COM

For further press information, please contact:

Lucie Parkin at Parkin Whitman Marketing & Communications E-mail: <a href="mailto:lucie@parkinwhitman.co.uk">lucie@parkinwhitman.co.uk</a> 17 Avenue Road, Abergavenny, Monmouthshire NP7 7DA Tel: 01873 856 971 / 07980 649 308

## Follow Milliken at:







