



**DREAMY
OBJECTS**

by YOUNG SONG DESIGN

About SUPA RARE

SUPA RARE is an independent designer brand founded by Young Song in 2022. SUPA RARE operates at the intersection of art and functionality to create a dreamy universe of richly colored furniture and useful daily objects. The objects are created with a high personality, functional and aesthetic solutions that enhance spaces and offer to the client infinite personalization choices. Influenced by childhood memories and iconic cartoons such as Who Framed Roger Rabbit and Toy Story series. The collection of objects creates a conceptual universe of dreams, fantasy and irony. In this particular universe, each object has its own character, either elegant, dull, naughty, or emotional. The personality of each object makes him/her a super rare individual, and those individuals gather together to form a story, a fictional story in real interior spaces.



Check us out!
www.supa-rare.com

@suparare
Shanghai, China

Part 1 Product Catalogue



emo
chair



emo

emo



DREAM CASTLE LAMP



SUPA
RARE

DREAM CASTLE LAMP



SUPA
RARE



SUPA
RARE

SUPA
RARE

SUPA
RARE



DREAM CASTLE LAMP

ASTROJET candleholder



SUPA
RARE

ASTROJET
candleholder



**SUPA
RARE**

ASTROJET
candleholder

**SUPA
RARE**



JAZZ lamp



JAZZ lamp



*I'm not
a clock*

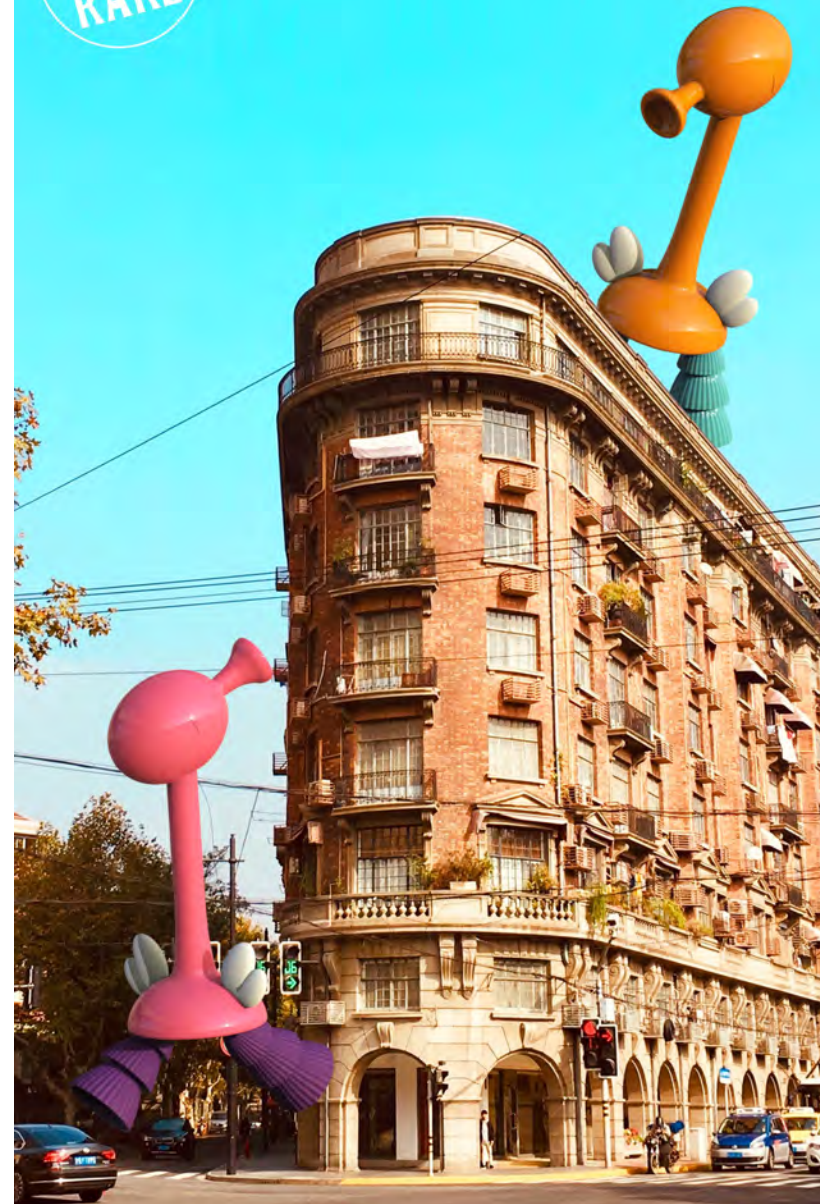




SUPA
RARE



SUPA
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START A JOKE



START A JOKE

vase series



Nut Candlestick



Part 2 Review of exhibitions in 2023

London Design Festival 2023 – WDC Shanghai Design Venue



HIDW Industrial Design Week 2023 – Hebei, China



DnA Design and Art show 2023 – Shenzhen, China



EKA Design Exhibition 2023 – Shanghai, China

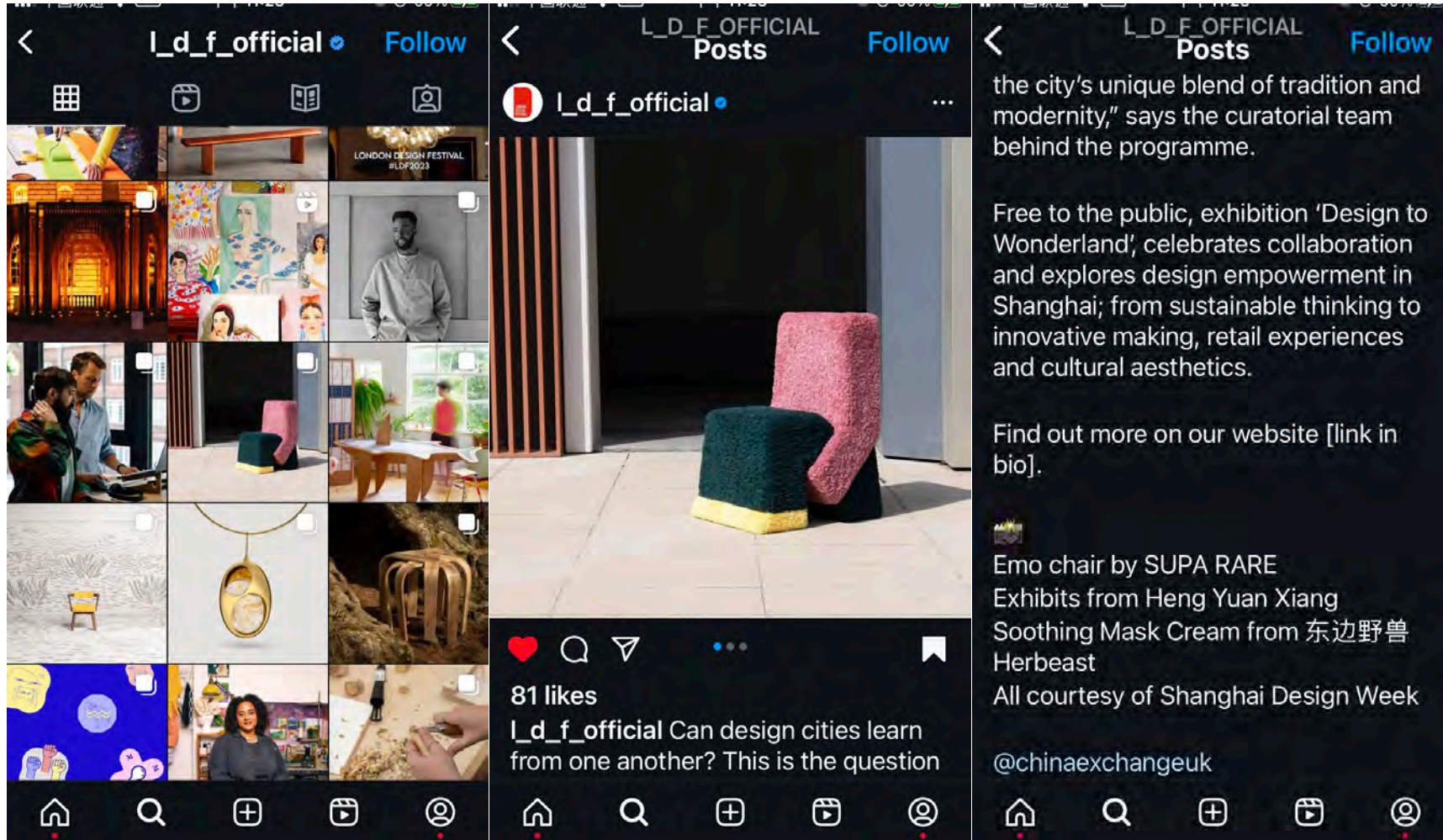


Design Shanghai 2023 – Shanghai, China



International Media articles

Design to Wonderland
- by London Design Festival Instagram official



New Product launch highlights
- by World Architecture Community



