



## B.I.G. Yarns at Clerkenwell Design Week: merging sustainable color and design to create the spaces of the future

- B.I.G. Yarns solutions at the forefront of sustainable industry product design
- Focus on color with sustainable design helping drive circularity
- Be inspired by the Sustainable Yarns platform for responsible carpet manufacturing

Wielsbeke, Belgium – May 16, 2024 – B.I.G. Yarns is hitting Clerkenwell Design Week 2024 with a splash, showcasing sustainable craftsmanship that merges color and design with sustainable yarn materials to redefine the spaces of the future.

As one of the most important design hubs in the world, Clerkenwell Design Week is a perfect showcase for B.I.G. Yarns' future yarns that help architects, designers and project managers create sustainable spaces with soft, beautiful and colorful materials.

### **Sustainable Yarns for Spaces of the Future**

Future yarns include those produced with renewable sources, recycled content yarn and low-impact PA6 carpet yarn. B.I.G. Yarns is now a one-stop-shop for Solution Dyed BCF PA6 nylon, and the Eqo-range of PA6 yarns – the sustainably focused EqoBalance, EqoCycle and EqoYarn.

“This portfolio demonstrates our commitment to reducing climate impact across the carpet pile industry supply chain, and strategically positions the company to help carpet manufacturers meet sustainability targets,” said Glenn Hyzak, Global Sales Director Yarns. “At the same time, we believe that sustainability shouldn't stand in the way of color freedom which is why our current range of eco-friendly yarn solutions offers designers the ability to choose any imaginable color with a lower impact on the environment.”

### **Unlimited Colors Without the Environmental Impact**

At Clerkenwell, B.I.G. Yarns will be highlighting its [Sustainable Yarns platform](#), a guide for responsible manufacturing professionals and designers in the search for sustainable yarns for commercial, residential, and automotive carpet solutions. Also on display will be its [Color Studio](#), where visitors can expect a vibrant explosion of color with endless and sustainable design options.

“Design, color and sustainability are the building blocks that will create future spaces designed for diverse uses and we believe carpet yarns fit perfectly in the shift from ‘form follows function’ towards ‘form follows feeling’ to meet people’s sensory needs.



Initiatives like B.I.G. Yarns' [Catch the Color](#) even enable designers to select their own customized color designs and combinations with sustainable solution-dyed nylon," said Belinda Ottevaere, B.I.G. Yarns Key Account Manager.

*At Clerkenwell Design Week, 21-23 May, B.I.G. Yarns invites architects and designers to explore the potential of color & design for the spaces of the future built with Sustainable Yarns, and a complete portfolio of technical solutions at its booth in the Order of St. John, 21-23 May in London.*

- End of press release -

## B.I.G. YARNS

B.I.G. YARNS is an entity within the Belgian family-owned business Beaulieu International Group and part of its Engineered Products Business Unit. It is a leading manufacturer of polyamide (PA), polypropylene (PP) and polyester (PET) yarns for commercial, automotive, residential and technical applications. Its products are supplied in the form of bulk continuous filament (BCF) and ennobled yarn (twist, heatset and fris ). B.I.G. YARNS distinguishes itself with an entrepreneurial yet simultaneously warm-hearted partnership approach, inspired by an open, SME culture, to create a wide range of high-quality yarns and related services that are often developed in close collaboration with customers and always with due respect to man and nature.

B.I.G. YARNS has two production sites in Europe – one in Belgium, one in France – and one production site in China.

## Member of Beaulieu International Group

As a global family business, we develop and co-create – in an innovative, entrepreneurial and sustainable way - flooring and material solutions to enhance the quality of living and working for every generation.

Headquartered in Belgium, B.I.G. employs over 4.900 people worldwide in 19 countries throughout Eurasia, America and Oceania and serves customers in 150 countries. In 2022, B.I.G. reported sales of €2,4 billion. At B.I.G., we work purposefully to build a sustainable future. Our sense of entrepreneurship and our ambition enable us to continue to grow together with our employees, customers, suppliers, shareholders and the society in which we operate.



Moodboard with carpet samples made with B.I.G. Yarns.

*(Photo: © Beaulieu International Group)*

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