jestico + whiles

Press release

08 May 2024

Jestico + Whiles announces launch party for 2024 Clerkenwell Design Week installation

Employee-owned architecture and interior design studio Jestico + Whiles will host a party on Tuesday 21st May to launch *PLUS*, an immersive installation created for Clerkenwell Design Week.

The installation, a collaboration between Jestico + Whiles and their Clerkenwell neighbours, Bolon, will take over the external courtyard shared by the two.

Following the success of last year's installation, *Fata Morgana*, this year's design will again take the form of a spatial sculpture that transforms into an immersive light installation at night, created by Jestico + Whiles along with lighting specialists Studio Fractal and Architainment. Visitors will be able to walk through it, interact with it, and even reassemble it.

Sustainability is at the heart of the installation, which will be created using waste materials from Bolon's production process. The installation has a pre-assigned afterlife and the materials used to create it will be reused again after CDW.

The launch party will begin at 6pm, with the lights switch-on at sunset. RVSP via Eventbrite.

James Dilley, Director at Jestico + Whiles, said:

"Since we moved into our studios in the heart of Clerkenwell in 2017, our installations and launch parties for CDW have become special milestones for all of us at the practice. It's a true festival atmosphere, where the energy of the entire quarter comes together, through organised chaos, to capture the spirit of community, collaboration and conviviality in Clerkenwell."

Project credits:

Design

Jestico + Whiles

Project team

Lauris Svarups, Luka Rocyn, Pieter Hoeksma, Myrto Kozaki, Melissa Bolivar, James Anderson, Aurelien Thomas, Matt Moody, James Dilley, Lisa Kong

Materials

Bolon Jestico + Whiles

Lighting

Studio Fractal Architainment

Images:

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