

May 2024

MILLIKEN BRINGS COLOUR TO CLERKENWELL THIS MAY

May 2024 sees Milliken unveil new collections of carpet tiles and planks (Painted Garden and Tracing Landscapes) at Clerkenwell Design Week revealing significant colour-line extensions and evolutions. Milliken is known as an industry leader in its ground-breaking approach to colour. Recent research and design advancements are reflected in the colour palettes of these most recent collections.



To further develop the expertise and knowledge of how colour can be used in workplace interiors Milliken commissioned articles from leading colour specialists Karen Haller (FRSA and leading international authority in the field of behavioural colour & design psychology) and Laura Perryman (CMF Consultant and Founder of Colour of Saying). These experts explored colour trends and topics and how the use of colour can improve the working and living environment.

All of these explorations of colour culminate in three days of events as part of Clerkenwell Design Week in Milliken's showroom.

On Tuesday 21st May from 12.30 to 14.00, Laura Perryman will give a lunchtime session on 'Why colour matters and how to use it to create better experiences.' Laura will highlight key colour groups and their sensory qualities, explaining the trends that are influencing them. The session gets hands-on to build CMF palettes that support the changing needs of the OCE environment.

On the same day starting at 18.30 there will be a talk on 'Unlocking The Secrets of Colour', with Laura Perryman along with Founder and Creative Director of Luminary, Anna Starmer. The conversation promises to unlock the secrets of how colour experts work with colour, how they forecast and justify colour and how it impacts the senses. They'll also be sharing the leading colour stories from 'LOVE', Anna's latest Luminary Colour publication.

There will be a range of creative hands-on workshops across the three days of Clerkenwell Design Week in Milliken's Berry Street Showroom. Starting on Day 1 with a Pressed Flower workshop where participants will create their own paper herbarium (led by Maddy's Workshop). On Day 2 there will be a Paper Peoni Origami session and the opportunity to learn the ancient Japanese art form of

Sumi painting with Akemi from Kosho Japanese Art. Day 3 includes an immersive workshop with illustrator and artist, Kerry Slack, painting loose and gestural wildflowers in watercolour.

There will also be tours of Milliken's WELL Certified Platinum Showroom and a RIBA CPD certified seminar on designing a neuro-inclusive workplace.

About the new collections featured at Clerkenwell Design Week

Painted Garden is a new carpet plank collection from Milliken inspired by the joy and benefits of being outdoors and connecting with nature. The colour ways evoke the range of hues seen in the changing seasons. The more nuanced colours and tonal contrasts are made possible by Milliken investing further in their patented printing technology: Millitron®.

Tracing Landscapes is a new modular carpet tile collection; a favourite collection reinterpreted with a beautiful colour evolution. Workspaces have transformed, softened, and become more flexible. Tracing Landscapes connects references from nature to offer a more relaxed colour palette featuring warm neutrals, natural pastels in peach and mint, as well as earthy browns and calming contemporary greens.

ABOUT MILLIKEN

Milliken is a leading supplier of floor coverings, with a rich history of delivering dynamic carpet and luxury vinyl tile collections from its award-winning design studios and manufacturing facilities in Wigan, UK. Combining global insight with national expertise and proprietary technologies, Milliken is at the forefront of innovation and design, offering high-performance, expertly-engineered products. Founded in 1865 Milliken has achieved an amazing 157 years in the textiles business and is now one of the largest privately owned companies in the world, providing expert solutions across a range of disciplines, including specialty chemicals, floor coverings, and performance materials. With over 100 years of environmental stewardship, the Milliken family of companies is one of the world's most responsible manufacturers.

Designing innovative products and solutions for our customers is of the utmost importance. Through meaningful design, deep science, and unique insights, we advance product development to the next level, while supporting Milliken's efforts to increase sustainable results and minimise environmental impact of all products. Milliken's holistic approach to innovation encompasses all stages of the life cycle - from material sourcing and manufacturing practices to end-of-life management. Our commitment to transparency, health, safety, quality, and sustainability allows us to put our customers, associates, and communities first. In 2024, Milliken was named one of the World's Most Ethical Companies by the Ethisphere Institute for the eighteenth year running.

WWW.MILLIKENCARPET.COM

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