



For immediate use

March 2025

**Karndean Designflooring elevates flooring to an artform, unveiling its finest collection of statement stone and wood designs including marble, onyx, Ceppo di Gré, oak and ash**

A trusted market leader renowned for its innovation and ultra-realistic designs, Karndean Designflooring is expanding its premium Art Select range and raising the bar for sumptuous interiors with the launch of an extensive collection of new designs.

Providing outstanding authenticity and versatility, the Art Select range sees the introduction of 39 brand new designs, inspired by some of the most exclusive materials from around the world. Beautiful woods including European oak and English ash and precious stones such as marble, onyx, Ceppo di Gré and quartzite are reimagined in a practical format suitable for a wide range of settings, from workplace and retail to hospitality and co-living.

Available in a range of contemporary colourways and sizes, including a new slimline plank, a large herringbone size and a basketweave, the new Art Select range offers a high end finish and the opportunity to seamlessly blend materials in bespoke designs.

From the light warm blond tones of Damask Oak with its natural unfinished effect to the opulent deep black colouring and striking veining of Corinthian Marble, the collection offers designers and specifiers endless potential to compose imaginative floors, whether recreating historic styles or inspiring wellbeing with conscious design and organic joyful spaces.

**Fleur Carson, managing director at Karndean Designflooring, said:** “This collection has been two years in development and is an expression of our commitment to the craft of creating beautiful flooring that also meets the stringent technical requirements of today’s built environment.

“The enhanced Art Select collection is our largest ever launch and will build on our offering of timeless classic styles with a contemporary twist, including designs that are rarely available as flooring in their natural state. In addition to brand new wood and stone designs, our Art Select range will incorporate existing Da Vinci designs in compatible formats, giving designers even more styling possibilities.

“Our designers have travelled extensively to find unique samples of wood and stone that exhibit the most beautiful features of each natural material, from the interesting wood knots and grains of Spanish holm oak to the iconic veining of Italian and Greek marbles and the pearlescence of Persian onyx. Each design has been painstakingly coloured to complement modern interiors and finished with our unique embossed surface and bevel detailing. We are very proud to present a new collection that pushes the boundaries of flooring design.”

Whether using a single colourway in different laying patterns for room to room continuity, seamlessly blending areas in different materials to highlight activity zones or creating bespoke designs with unique colour combinations and hand-cut shapes, the new Art Select collection offers unsurpassed flexibility to conceive floors that stand out from the crowd.

From the high contrast design of English ash, available in four colourways as 48” x 4.5” stripwood planks, to a selection of characterful limed, washed artisan oak designs in a choice of large 56” x 9” and herringbone 18” x 3” planks, 20 brand new wood designs offer a unique opportunity to create expressive interiors with warm natural beauty and long-lasting elegance.

Featuring either a handscraped emboss which gives the bevelled edge a distressed, undulating appearance or an authentic registered emboss with pin sharp definition that traces the wood grain precisely, each design combines an exquisite aesthetic with the practicality of cutting edge luxury vinyl flooring.

Exploring the historic Basque region of Spain, Karndean's designers were inspired by a sample of ancient 400-year-old holm oak that was acquired following necessary woodland management. A symbolic feature in the landscape, the acorns of the holm oak are a traditional feed for Black Iberian pigs, the source of the area's famed jamón ibérico. Back in the design studio, the characteristic dark knots of holm oak were muted with a milky wash and the distinctive grain emphasised with a lightly scraped and brushed effect. Available in three neutral colourways in a larger 56" x 9" plank and a new 28" x 4.5" herringbone size, Basque Oak, Bellota Oak and Serrano Oak will introduce a richly distinctive style to any interior.

Making Italian chic an accessible and practical option, the new Art Select statement stone collection includes materials taking centre stage in the very latest luxurious interior trends. From the expressive veining of Greek marble and the exclusive beauty of Calacatta marble to the rustic terrazzo style of Ceppo di Gré, 19 new stone designs offer the opportunity to create immersive spaces that either soothe in cool white and light grey or introduce a touch of drama with charcoal and black.

A semi-precious gemstone in the quartz family often used for decorative panels and accessories, Persian onyx has a delicate patterning and translucent quality. Not suitable for flooring in its natural form due to its fragility and porosity, Karndean's designers have captured its pearlescent character and transformed it into a practical choice for designers looking to develop an ethereal and romantic ambience.

Available in a larger 36" x 18" tile with a smooth matte finish that minimizes reflection and a rounded bevel to allow the character of each design to shine, Black Onyx, Pearl Onyx and Rose Onyx are floors that will command attention in any room and perfectly balance decorative elements and bold furnishings.

Designed for reliable performance in high traffic environments, Karndean's Art Select gluedown range features a 0.7mm wear layer and 3.0mm thickness and comes with all the practical benefits of Karndean flooring, an Environmental Product Declaration and the reassurance of a 20 year guarantee for commercial settings and a lifetime guarantee in residential settings.

Discover the new Art Select designs visit [karndean.com/whatsnew](https://karndean.com/whatsnew) or follow Karndean Commercial on [Instagram](#) and [LinkedIn](#).

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For press enquiries or image requests, please contact Claire Ryan, PR & digital manager at Karndean Designflooring: [claire.ryan@karndean.co.uk](mailto:claire.ryan@karndean.co.uk) or [pressoffice@karndean.co.uk](mailto:pressoffice@karndean.co.uk) or call 07808 772660.

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Notes to editors:

## **Karndean Designflooring**

Our design process begins with a meeting...with nature. We see flooring differently. Pushing the boundaries has to be an adventure of discovery. It's why we travel the world for inspiration. From the ancient European woodlands to the Australian outback, we pack our bags and go there. Every time,

we connect with something extraordinary that shapes our every step. It's how we bring the unimaginable, inspired from the outdoors, indoors. Design is an endless journey.

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