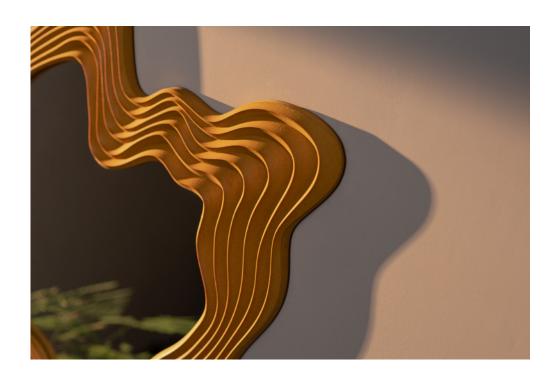
Press Release February 2025





Tectonic, the first product range designed by AH HA Project, launches at Clerkenwell Design Week 2025. The range uses map contours of locations significant to the studio's founders to shape each piece's form and includes mirrors, wall art, clocks, side tables and desk accessories. The pieces are designed to add texture, fluidity and organic curves to homes, hotels and restaurants, and will be the talking point and statement piece wherever they are displayed.

The Tectonic range is machine carved with scripts meticulously designed by AH HA Project and hand finished by the studio's founders, all in the UK. The pieces use Valchromat: a high-density wood fibre panel made from recycled pine wood and mill waste, coloured throughout with the same organic dyes used in fabric dyeing and bonded with organic non-toxic resin.

Key pieces include: the full-length mirror 'Landor' which uses contours of the small hamlet in the Himalayan foothills where Anna's family would escape the Delhi heat to; the portrait mirror 'Ranmore' which uses contours from the area where Henry often mountain bikes; and 'Argostoli' which uses the contours of the town in Kefalonia where Anna and Henry attended a good friend's wedding.

Anna Chantarasak and Henry Cleaver set up AH HA Project to explore using new methods and materials, combined with extensive research and testing, to create unique homeware that is inspired by nature. Their products are designed to bring moments of ah's and ha's into everyday living.

AH HA Project is currently looking for stockists for their products.

Find out more about AH HA Project at www.ahhaproject.co.uk. For further information and press images please contact Anna Chantarasak at info@ahhaproject.co.uk

Instagram: @ahhaprojectuk

AH HA Project
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Anna Chantarasak

Anna is a creative with several years of experience designing interiors, jewellery and homeware. She is also the Head of Outreach Activities at the Architectural Association, where she works to ensure that the most talented students are able to study at the school regardless of their financial means. Anna has a postgraduate degree in architecture and a Prince2 Project Management qualification.

Henry Cleaver

Henry is a Senior Prototyping Technician at the Architectural Association's Digital Prototyping Lab, where he provides expertise and advice to students using the facility. Alongside this, he teaches a Media Studies course on digitally fabricated design. He is an accomplished furniture and lighting designer, model maker and graphic designer, and holds a degree in model making for design from the Arts University Bournemouth.

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Notes to Editors:

Clerkenwell Design Week, across EC1 London 20 – 22 May 2025

Website: <u>clerkenwelldesignweek.com</u> Instagram: <u>@clerkenwelldesignweek</u> Twitter: <u>@cdwfestival</u>

Facebook: @clerkenwell.design.week Hashtag: #CDW2025

Press registration: https://www.clerkenwelldesignweek.com/pr-registration

Visiting information:

- Visitors can register for their FREE festival passes now https://www.clerkenwelldesignweek.com/2025-registration
- All visitors require a visitor badge to access the exhibition venues and showroom events.