

## Clerkenwell Design Week adds stone vending machines, a biscuit bar, magnetic art and more talks to 2025 lineup

20 – 22 May 2025



Above (from left): *Automatica* vending machines from Italgraniti; *Feel the Pull* magnetic installation by Pixel Artworks

It's not long now before the design and architecture community descend on London's EC1 neighbourhood for [Clerkenwell Design Week](#) (20 – 22 May 2025). The festival has unveiled additional thought-provoking installations, along with a wide-ranging programme of talks and workshops. Here are the final highlights to look out for as the countdown to the 14th edition of CDW begins.

### ITALGRANITI – VENDING MACHINES

Italgraniti brings *Automatica*, an interactive installation created in collaboration with architect Simon Astridge, to this year's event. Situated across three local sites – outside Farringdon station, Old Sessions House and inside Church of Design at St Bartholomew the Great – visitors can vend a porcelain tile sample using a token collected from the Solus showroom on Clerkenwell Road.

*Automatica* explores the interdependent relationship between machines and people, drawing inspiration from Italgraniti's automated factory in Emilia-Romagna. Adapted machines by Arcitile – traditionally used to dispense food and drink – now "nourish" design instead. This playful activation, both nostalgic and futuristic, is emblematic of the spirit of the Italian tile manufacturer.

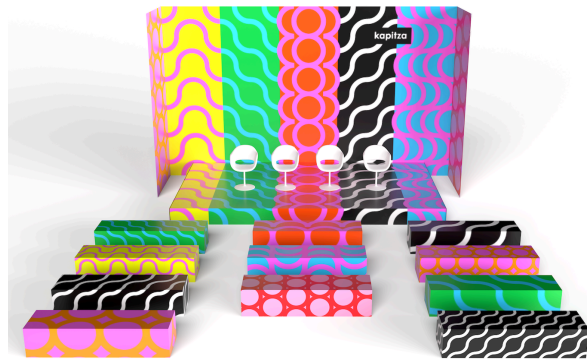
### HAWKINS\BROWN – BISCUIT BAR

Hawkins\Brown on Clerkenwell Road will host Beasley's Biscuit Bar, an installation by Sons of Beasley – a collaboration between designers Carl Clerkin and Alex Hellum. Visitors can relax on colourful, sustainable furniture crafted from Plykea offcuts – produced throughout the week – while enjoying tea and homemade biscuits. Sons of Beasley celebrate inventive reuse and frugal creativity, employing low-impact joinery and reclaimed materials to create striking, functional designs. The project blends heritage, craft and sustainability.

### PIXEL ARTWORKS – INTERACTIVE INSTALLATION

Local creative studio Pixel Artworks – known for crafting immersive content and experiences using cutting-edge technology – will participate in the festival for the first time. Its magnetic installation will transform the Victorian vaults of Light (House of Detention) into an electrifying art experience.

To mark the studio's 20th anniversary, *Feel the Pull* draws viewers through interactive spaces where the art senses their presence – and vice versa. As visitors move through the surrounding soundscape, visuals shaped by magnetic forces shift, pulse, push and pull them deeper into the experience.



Above (from left): Furniture by Sons of Beasley as part of Hawkins\Brown's biscuit bar;  
Kapitza-designed auditorium for *Conversations at Clerkenwell*

### CONVERSATIONS AT CLERKENWELL

The festival's official talks series, *Conversations at Clerkenwell*, returns with a stellar lineup of speakers, including **Sabine Marcelis**, **Tom Dixon**, **Benjamin Hubert**, **PearsonLloyd**, **Note Design Studio** and **Alex Chinneck** (creator of this year's headline installation in Charterhouse Square).

Hosted in a colourful, Kapitza-designed auditorium at The Charterhouse, the talks series features over 15 sessions, including three daily talks presented by **Dezeen** – with contributors such as **Conran & Partners** and **Office S&M**. Other participants include **Open City**, **The Barbican**, **The Design Council**, **The British Institute of Interior Design**, **Allies and Morrison**, **WGSN**, **Dulux**, **Blacksheep** and **Blond**.



Above (from left): Tom Dixon; Sabine Marcelis; Manijeh Verghese, CEO of Open City

Curated by brand consultant Katie Richardson, the programme offers engaging discussions covering topics from colour and interior trends to heritage renewal, commercial space design and AI in design. View the [full programme](#) and book your ticket.

#### DESIGN DIALOGUES BY SANDOW (NEW FOR 2025)

Curated by Sandow – the US-based publisher behind leading design publications including *Design Milk*, *Interior Design* and *Metropolis* – [Design Dialogues](#) will be held daily at Church of Design during the festival. Expect discussions on inclusive design, leveraging technology for wellness and the next generation of sustainable, circular materials.

#### MIX MORNING SESSIONS (NEW FOR 2025)

Also new to the festival, [Mix Morning Sessions](#) is a three-day talks series taking place at the newly introduced Studio Smithfield. Curated by *Mix Interiors*, the programme will explore dominant ideas shaping and reshaping the design world – from AI and sustainability to the future of colour. Speakers include **Ali Eslami, Principal Research Scientist at Google DeepMind**; **Bidisha Sinha, Associate Director at Zaha Hadid Architects**; **Adam Strudwick, Principal at Perkins&Will**; **Ruud Belmans, Co-Founder and Creative Director at WeWantMore**; and applied colour psychology expert **Karen Haller**.

#### DARC THOUGHTS

[Darc Thoughts](#) returns to Light, curated by *Darc* and sponsored by David Village Lighting. This product-focused programme invites leading interior designers, lighting designers and manufacturers to share their insights on integrating lighting into projects. Join speakers including **Alex Dauley, Sofia Hagen, Lewis Taylor (Design Director of David Collins Studio), Alessio Nardi (Founder of A-nrd Studio)** and **Hannah Miragliotta (Senior Interior Designer at Conran & Partners)**.



## DESIGN MEETS

[Design Meets](#) also returns to Spa Fields following last year's launch. Bringing together industry bodies, key associations, leading brands and experts, the programme aims to spark conversation and debate on some of the design industry's most pressing topics. Expect insightful talks from speakers representing **Anti Copying in Design, Furnishing Futures, Shelter and Houzz UK.**

## SHOWROOM PROGRAMME

An integral part of CDW, the vibrant showroom programme is back with over 170 local partners hosting an array of design-led events. From puppy yoga to CPD talks, wine tastings to candle-making workshops – and of course, plenty of networking opportunities – there's something for every taste and need. Discover the [full programme](#).

**Clerkenwell Design Week 2025 takes place across EC1, London, from 20 – 22 May. For more information, please visit [clerkenwelldesignweek.com](https://clerkenwelldesignweek.com) – registration is now [open](#).**

-ENDS-

## PRESS CONTACT

For press enquiries, please contact Belinda Fisher and Jeffrey Cheung at Friends & Co: [cdw@friendsandco.co.uk](mailto:cdw@friendsandco.co.uk). Press registration: please click [here](#).

## NOTES TO EDITORS

### Clerkenwell Design Week, 20 – 22 May 2025

Website: [clerkenwelldesignweek.com](https://clerkenwelldesignweek.com) | Instagram: [@clerkenwelldesignweek](https://www.instagram.com/clerkenwelldesignweek)

X: [@cdwfestival](https://twitter.com/cdwfestival) | Facebook: [@clerkenwell.design.week](https://www.facebook.com/clerkenwell.design.week) | Hashtag: #CDW2025

## VISITING INFORMATION

- Visitors can register for their [FREE festival passes](#) now.
- All visitors require a visitor badge to access the exhibition venues and showroom events.
- Exhibition venues are open **10:00 – 18:00** on **Tuesday**, **10:00 – 21:00** on **Wednesday**, and **10:00 – 17:00** on Thursday. Showroom opening hours vary.
- Closest underground stations: Farringdon and Barbican
- Bus routes: 19, 341, 38, N19, N38, N41, 55, 48