

FOR IMMEDIATE RELEASE

Frovi Launches new Isle sizes and formats at Clerkenwell Design Week 2025

Frovi is delighted to announce the launch of new sizes and formats of their Isle table at their 5 Sycamore Street showroom at Clerkenwell Design Week 2025 (May 20-22).

Originally designed in 2023, the now extended collection includes new circular and hexagonal formats in 1200mm, 1600mm, 1800mm, and 2400mm diameters.

Natural timber textures throughout the collection cultivates a calm and tranquil atmosphere, enhancing collaboration, focus and productivity making them ideally suited in professional environments including conference room, collaboration areas and spaces looking to soften aesthetics using natural materials in friendly shapes.



Key Features of the Isle Collection:

- **Refined Aesthetic:** The collection presents a softer, more domestic feel, seamlessly integrating into modern commercial interiors.

- **Elegant Design:** Created from solid ash tops are accentuated by a gentle waterfall edge detail that relieves pressure and fatigue on forearms, whilst showcasing meticulous detailing and craftsmanship.
- **Integrated Functionality:** A seamless power flap and concealed cable management system through the base ensure a clutter-free workspace and allows positioning away from the perimeter of the room over electrical floor boxes.
- **Premium Materials:** Constructed with high-quality solid Ash throughout, the tables embody durability and sophistication.
- **Minimalistic Design:** The collection embraces a minimalistic approach, focusing on minimal materials and clean lines.
- **Longevity:** Robust yet repairable solid ash tops enhance the tables' lifespan, promoting sustainability and responsible material practices.
- **Versatility:** Available in four diameters, Isle caters to a variety of installations and spatial configurations.



Available in Black Stained Ash, Natural Ash and Oak-Stained Ash and starting at £3,490 (RRP) for a 1200mm diameter table in solid ash.

Frovi invites attendees of Clerkenwell Design Week 2025 to experience the expanded Isle collection firsthand at their 5 Sycamore Street showroom where they can meet the designers and enjoy the four different formats Isle is available in: rectangular, hexagonal, circular and a media option.

For press inquiries, high-resolution images, or to schedule an interview with a Frovi representative, please contact:

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About Frovi

Frovi is a leading designer and manufacturer of distinctive furniture for social spaces, committed to delivering innovative and sustainable solutions that enhance commercial environments

Passionate about designing and producing interesting pieces Frovi are a third-generation British furniture brand with almost 50 years industry experience.

They blend their skills and experience with new, different and interesting materials to product collections designed in their own unique style, elevating spaces and enriching experiences every day.

Predominantly known for Collaboration and Soft seating pieces, their vast portfolio extends to Booths, Chairs and Stools, Tables, Shelving and Outdoor collections.

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