

PRESS RELEASE

March, 2025

## Mapei Color range to launch at Clerkenwell Design Week 2025

Mapei is set to launch its new Mapei Color range, for perfect surface colour matching. The new range brings together sixteen Profilpas Cerfix Proangle L-profiles, which are colour-matched to Mapei Ultracolor Plus grouts and Mapesil AC silicone sealants. The three elements can be used to create a seamless tone-on-tone or contrasting surface finish in wall and floor tile installations. Mapei Color will be officially launched in the UK during Clerkenwell Design Week (20-22 May) - at Mapei World London City specification centre – and will feature in the inaugural CDW Product Awards.

Available in eight warm and eight cool colours, Mapei Color's Cerfix Proangle profiles faithfully reproduce the colour and texture of Ultracolor Plus cementitious grout - sharing the same product names and codes for easy specification – and they're also colour-matched to Mapesil AC pure acetic silicone sealants.

Ideal for protecting tile corners and preventing the need to carry out 45° corner cuts, the profiles can be used to close external corners of ceramic wall coverings and to join floor coverings of the same level. They can also be used to finish and protect the edges of steps, platforms and worktops. Cerfix Proangle profiles are 8, 10, 11 and 12.5 mm in height and are all 2.7m in length. Special pieces are also available for outside corners, inside corners and end caps.

Mapei's flagship Ultracolor Plus grout is a fast setting and drying flexible polymer modified grout designed to provide easy application, abrasion resistance, high colour stability and very low water absorption. It features anti-efflorescence, water-repellent DropEffect® and mould-resistant BioBlock® technology and is also part of Mapei's Zero Line, with CO<sub>2</sub> fully offset in the entire life cycle.\* Ultracolor Plus grout and Mapesil AC pure acetic silicone sealant each also benefit from very low VOC EMICODE: EC1 Plus certified formulations.

To find out more about the range, please visit:

<https://www.mapei.com/profilpas/en/products/profiles-for-floors-and-coverings>

For more information, please contact: [info@mapei.co.uk](mailto:info@mapei.co.uk) or visit [www.mapei.co.uk](http://www.mapei.co.uk)

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#### CO2 FULLY OFFSET PRODUCTS

Ultracolor Plus grout is part of the CO2 Fully Offset in the Entire Life Cycle. CO2 emissions measured throughout the life cycle of products from the Zero line in **2025** using Life Cycle Assessment (LCA) methodology, verified and certified with EPDs, have been offset through the acquisition of certified carbon credits in support of forestry protection projects. A commitment to the planet, to people and to biodiversity. For more details on how emissions are calculated and on climate mitigation projects financed through certified carbon credits, visit the webpage [zero.mapei.com](http://zero.mapei.com).

#### **Mapei UK**

Headquartered in Halesowen, West Midlands, Mapei UK has a workforce of more than 400 employees. Mapei facilities have been certified to ISO 9001, ISO 14001 and ISO 45001 standards. An environmentally conscious manufacturer that reinvests significant revenue into R&D, Mapei offers training for architects, contractors, installers and distributors through Mapei Academy. For more about Mapei, please contact: [info@mapei.co.uk](mailto:info@mapei.co.uk) or visit [www.mapei.co.uk](http://www.mapei.co.uk)

#### **Mapei**

Founded in 1937 in Milan, Mapei is now one of the world's leading manufacturers of chemical products for the building industry and has contributed to the construction of some of the most important architectural and infrastructural works worldwide. With 96 subsidiaries operating in 57 countries and 93 manufacturing plants in 36 different nations, the Group employs about 12,500 staff worldwide. The Mapei Group's consolidated turnover amounted to €4.2 billion in 2023. The foundations for the success of the company are specialisation, internationalisation, research & development and sustainability. [www.mapei.com](http://www.mapei.com)

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