

Rols Carpets

Info@rolscarpets.com

www.rolscarpets.com

ROLS

ROLS CARPETS PRESENTS ARAL, DESIGNED BY FRANCESC RIFÉ

Crevillent, 2026 — Rols Carpets, the Spanish designer and manufacturer of made-to-measure carpets, introduces **Aral**, a new outdoor collection developed in collaboration with designer **Francesc Rifé**. The project brings together Rols' textile expertise and Rifé's distinctive language of order, calm and texture.

With Aral, the dialogue between designer and manufacturer translates into a collection where structure defines expression. Inspired by natural landscapes — sea, sand and forest — the rugs unfold through soft palettes and linear compositions woven with depth and quiet serenity.

Repetition, a shared value in both Rifé's architectural approach and Rols' textile tradition, becomes the organising principle of the collection. Here, rhythm does more than articulate the surface; it creates warmth and comfort within open environments. The patterns establish a subtle architectural presence, bringing balance and restraint to exterior spaces while maintaining a strong connection to their surroundings.

Crafted from recycled PET derived from plastic bottles, Aral reflects Rols' ongoing commitment to responsible material innovation. The flat-woven construction and integrated UV treatment allow the rugs to move seamlessly between indoor and outdoor settings, softening the ground with a warm yet structured textile layer.

With Aral, Rols reinforces its vision of contemporary textile design: collections where material, structure and collaboration converge to create enduring spaces.

Availability

The Aral collection is available worldwide through Rols' distribution network and at www.rolscarpets.com/uk/collections/aral/