



Bolon Unveils Refurbished Showroom and BKB Collection During Clerkenwell Design Week

During this year's Clerkenwell Design Week, Bolon will open the doors to its newly refurbished showroom, offering visitors an immersive look at the brand's latest innovations in **climate neutral** woven flooring and rugs. As well as celebrating **full circularity** with the launch of **Back2Bolon**, a take-back initiative, Bolon flooring and rugs can be returned to Bolon's recycling plant after use and recycled into new flooring collections.

The refreshed space will showcase Bolon's newest **BKB collection**, presented alongside a curated selection of furniture and lighting by British designer **Tom Dixon**. Inside the showroom, Bolon flooring will be paired with Tom Dixon's **FAT Chairs & bar stools** together with **MELT** lights, creating a cohesive interior environment that highlights the versatility and design potential of woven flooring across contemporary settings.

Extending the experience outdoors, the showroom's courtyard will be transformed into a relaxed lounge environment featuring Tom Dixon new outdoor **GROOVE lounge chairs & café tables**, **Portables & JACK lights** layered with **Bolon outdoor rugs**. The space will offer visitors an opportunity to explore how Bolon's materials perform across both interior and exterior applications while enjoying a comfortable and social setting during the festival.

BOLON

Tom Dixon.

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The celebration continues beyond the showroom with a special **Bolon** takeover of **The Sutton Arms**, a much-loved Clerkenwell pub just moments away. For the duration of the festival, the venue will feature **Bolon bar installations and Bolon rugs**, bringing the brand's distinctive woven flooring into a lively hospitality environment and demonstrating its durability and design appeal.

Together, the showroom, courtyard installation, and Sutton Arms takeover will create a series of design moments across Clerkenwell, highlighting Bolon's commitment to innovative flooring solutions and thoughtful collaborations within the design community. Visitors are invited to experience the installations throughout Clerkenwell Design Week and discover the newly refurbished Bolon showroom in the heart of London's design district.

All Bolon flooring and rugs contain **68% waste material, bio sourced PVC** and have **0% climate impact**. Rugs and flooring with non-permanent installations can be returned to Bolon to become new flooring.

About Bolon

Bolon is a world-leading design company creating **climate-neutral flooring** and rugs. All our products are designed and produced in Sweden, with Back2Bolon a take-back initiative, Bolon Flooring and Rugs are returned to our factory and recycled into new floors, achieving **full circularity**. Under the leadership of sisters Annica and Marie Eklund, the third-generation family business has transformed from a traditional weaving mill into an international design brand with clients such as Armani, Google, Four Seasons Hotels, Chanel, Adidas and Apple. With a strong commitment to sustainability, Bolon designs and manufactures all products in its facility using only renewable energy. The company has gained worldwide recognition for their award-winning design, superior quality, and collaborations with some of the world's most acclaimed innovators and creatives.

About Tom Dixon

Established in 2002, Tom Dixon is a British luxury design brand which is represented internationally. Specialising in furniture, lighting and accessories, Tom Dixon has hubs in London and New York and is represented by preferred partners internationally and distributed globally in key-markets. With an aesthetic that is intrinsically inspired by the brand's British roots, the products are internationally recognised and appreciated for their pioneering use of materials and techniques. [@tomdixonstudio](http://tomdixon.net)