

## PRESS RELEASE

BLOQ CARPET TILES  
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# **BLOQ unveils ‘RENEGADE & R-EVOLUTION’ at Clerkenwell Design Week**

**At Clerkenwell Design Week in London, BLOQ presents RENEGADE & R-EVOLUTION, a new carpet tile collection that redefines how flooring shapes contemporary interiors. Inspired by the natural rhythm of coastlines, the collection introduces a refined balance between movement and calm for office and hospitality environments.**

Drawing from aerial views where waves meet sand, RENEGADE & R-EVOLUTION captures the subtle dialogue between motion and tranquility. The collection translates this natural phenomenon into a modular flooring system that allows designers to create spaces that feel fluid, harmonious and intuitively structured.

The collection consists of two complementary concepts. RENEGADE offers a soft, cloud like texture with organic tonal variations that create a serene and timeless surface. Available in a wide palette of sophisticated colours, it brings warmth and understated elegance to any space.

R-EVOLUTION introduces a new dimension through transition. Designed as a connector between colours, it enables gradual shifts within a floor layout. This creates subtle zoning and architectural depth without hard lines, allowing spaces to evolve naturally and seamlessly.

Together, RENEGADE & R-EVOLUTION form a flexible design system that supports both calm uniformity and dynamic expression. By combining solid textures with flowing gradients, the collection helps define spaces while maintaining a strong sense of visual continuity.

“Today’s interiors demand more than functionality alone. They need to support well being, movement and flexibility,” says Stefaan Roose, Business Unit Manager at BLOQ. “With RENEGADE and R-EVOLUTION, we wanted to create a flooring solution that brings a natural sense of flow into the built environment, while giving designers the freedom to shape spaces in a more intuitive way.”

With this launch, BLOQ reinforces its commitment to combining design, performance and atmosphere. The collection offers architects and designers a versatile tool to create environments that feel both dynamic and balanced, where every floor contributes to the overall experience of the space.

### **About BLOQ**

BLOQ is a design driven flooring brand based in the Netherlands, specialising in high quality carpet tiles for office and hospitality environments. Combining aesthetic innovation with technical performance, BLOQ develops collections that support contemporary architecture and enhance the experience of interior spaces. With a strong focus on creativity, flexibility and sustainability, BLOQ offers designers the tools to shape spaces that are both functional and inspiring.

More information via [www.bloq.nl](http://www.bloq.nl)

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