

## J. ADAMS & CO UNVEILS NEW PRODUCTS AT CDW



J. Adams & Co is set to showcase striking new additions to both the Apex and Flume collections at Clerkenwell Design Week. Blending materiality, craftsmanship and innovation, each piece redefines contemporary lighting with a perfect balance of form and function.

### **FORM, TEXTURE, ILLUMINATION**

New additions – including a floor lamp and linear pendants – have been added to the Apex collection, continuing the exploration of the interplay of light through textured glass. Apex explores the dynamic relationship between materiality, light and texture. Anchored by a solid brass framework, kiln-formed glass layers create a modern geometric form.

### **EVOLUTION OF A CLASSIC**

The signature Flume series evolves with a new alabaster shade, bringing a softer expression of light and materiality. Inspired by the mid-century and Art Deco eras, the Flume Alabaster collection features an effortless silhouette crafted from machined brass, with shades in tactile alabaster. Flume's sophisticated design explores alabaster's unique veining and cloudy translucency to create a candle-like glow that settles into its surroundings with a soft elegance.

Experience Apex and Flume firsthand at CDW  
- 116-118 St John Street, EC1V 4JW.



**For high resolution imagery, videos, quotes and product loans, please contact [press@jadamsandco.com](mailto:press@jadamsandco.com)**

**Notes to Editors:**

J. Adams & Co is a British lighting manufacturer that specialises in elegant luminaires of unparalleled quality. Handmade in the UK, their Birmingham factory has over half a century of manufacturing and metalworking expertise. The brand seamlessly melds traditional techniques with a nuanced, modern sensibility, focusing on craftsmanship and longevity. The result: refined and contemporary lighting that is built to last.