

## J. ADAMS & CO TO DEBUT NEW COLOUR COLLABORATION & HOST PANEL TALK AT CDW



*London, UK* — 31 March 2026 — J Adams & Co is pleased to announce its participation in this year’s Clerkenwell Design Week, where the studio will unveil three new paint colours developed in collaboration with YesColours, alongside hosting a thought-provoking panel discussion at its showroom.

Building on the success of their ongoing partnership, J Adams & Co and YesColours will introduce a trio of new hues which continue their shared exploration of expressive, human-centred colour. The new additions expand the existing palette with tones designed to bring warmth, depth and emotional resonance to contemporary interiors.

J Adams & Co will also host a breakfast panel talk on the Thursday of CDW, titled “Being Human”, bringing together voices from across design and creative disciplines. The discussion will explore how light, colour and our built environment influence the way we feel, behave and connect with one another. Set within the brand’s Clerkenwell showroom, the event aims to foster an open and engaging dialogue around the sensory and emotional impact of design.



**For high resolution imagery, videos, quotes and product loans, please contact [press@jadamsandco.com](mailto:press@jadamsandco.com)**

**Notes to Editors:**

J. Adams & Co is a British lighting manufacturer that specialises in elegant luminaires of unparalleled quality. Handmade in the UK, their Birmingham factory has over half a century of manufacturing and metalworking expertise. The brand seamlessly melds traditional techniques with a nuanced, modern sensibility, focusing on craftsmanship and longevity. The result: refined and contemporary lighting that is built to last.