



Actiu at Clerkenwell Design Week 2026

An immersive showroom programme for CDW26 exploring neuroarchitecture and wellbeing

Leading commercial furniture manufacturer, Actiu, will open its London showroom doors (Seward Street, EC1V 3PA) to designers, architects and industry professionals for Clerkenwell Design Week 2026. Actiu will host a programme of immersive workshops and talks throughout the week, inviting visitors to experience how design and science can shape the way we feel, think and work.

Clerkenwell Design Week

- Actiu Showroom London
- 28 Seward Street Clerkenwell London, EC1V 3PA

Save the date

19 - 21.05.2026

Soft seating, soft life

Programme highlights

DESIGNING WITH COLOUR, CREATING WITH INTENTION



Introducing a partnership with **John Booth**, a London-based illustrator and product designer celebrated for his vibrant, multi-disciplinary approach. His work blends fashion, ceramics and furniture, characterised by bold colors and playful graphics. Booth's joyful aesthetic has led to high-profile collaborations with brands like Fendi and Globetrotter.

Guests will explore the role of colour in shaping spaces and emotions, translating ideas into their own ceramic tiles inspired by Mediterranean design. An intimate and creative session for architects and designers, this hands-on workshop offers an opportunity to connect and create.

[Creative Ceramics Workshop - 16:00, 19th May](#)

WHERE SCIENCE MEETS SPACE

Actiu will be joined by **Elizabeth Nelson**, a prominent voice in the field of neuroarchitecture, focusing on how the built environment and workplace directly influences human biology, mental health and productivity. Her work bridges the gap between data-driven neuroscience and architectural design to create "healthy" buildings.

Elizabeth will be joined in conversation by **Studio Banana** and **Actiu**, moderated by **Jeremy Myerson**. This session will delve into the relationship between design and human behaviour, combining scientific insight with real-world applications, including the principles behind Actiu's upcoming showroom refurbishment. A conversation that goes beyond design, into how spaces make us feel.

[Keynote Session - 11:30-12:45, 20th May](#)



The “Mediterranean Lab” Concept – Showroom Refurbishment with Studio Banana

Actiu will also be offering an exclusive first look at the upcoming refurbishment of its London showroom. Developed in partnership with international design studio Studio Banana, the vision for 28 Seward Street marks a shift from a traditional product display to a multi-layered brand experience: the “Mediterranean Lab.” This future transformation is rooted in the principles of neuroarchitecture and Actiu’s “Life Friendly Spaces” philosophy, aiming to create a dynamic ecosystem where science and well-being converge with its Spanish heritage.

Visitors will be the first to explore the design drivers behind this evolution, including the “Castalla Sky,” a central lighting installation designed to bring the circadian rhythms of the Mediterranean to London, and a new Permeable Spatial Logic that prioritises human connection and transparency. This teaser experience serves as a tangible manifesto for Actiu’s future, inviting the design community to step out of the city and into a sanctuary designed to foster creativity and positive well-being.



Notes to editors

- Guests can secure their place at any of the events via Actiu's [CDW2026 registration page](#)
- The showroom refurbishment in partnership with Studio Banana will be completed by Q4 2026
- For more information on Actiu or to arrange a showroom appointment, please visit [Actiu](#) or contact the UK PR team at actiu@brandpotential.com

Showroom activities – please see below for the full schedule at Actiu's showroom

- **19 May**
 - **4:00pm** - Workshop with John Booth: *Designing with Colour, Creating with Intention*
- **20 May**
 - **9:30am** – Guided media tour with BIID
 - **11:00am** – Press visit and media preview at Actiu Showroom London
 - **11:30am** - *Where Science Meets Space*: in conversation with Elizabeth Nelson, alongside [Ali Ganjavian](#), Co-founding Partner & CEO of Studio Banana, and representatives from Actiu, with [Jeremy Myerson](#) as moderator.
- **21 May**
 - **6:00pm** - Closing party

About Actiu

Actiu is Spain's leading company in the design and manufacture of furniture for corporate, contract, healthcare and educational spaces. A family-owned business with more than 50 years of experience, it creates solutions that make spaces both comfortable and efficient.

Its Technology Park in Castalla (Alicante) has received global certifications for sustainability and wellness such as Level®, LEED Platinum and WELL Platinum, becoming the first industrial building in the world to receive all three together. Its products have been recognised with international awards including Red Dot, Design Preis, FX, Delta Awards, iF Design and Best of NeoCon.

Since 2024, Actiu has embraced Life Friendly Spaces — a commitment to conceive, design and live in spaces that place wellbeing, sustainability, inclusion and productivity at the centre.