

FOX & FURB TO LAUNCH NEW “ROOTS” COLLECTION AT CLERKENWELL DESIGN WEEK 2026

British furniture design studio Fox & Furb will debut its new collection, ROOTS, at Clerkenwell Design Week 2026, presenting a series of sculptural upholstered furniture pieces inspired by nostalgia, playful forms and contemporary British craftsmanship.

ABOUT THE NEW COLLECTION

Launching as part of the British Collection at St James’s Church, ROOTS explores the connection between memory, comfort and character through bold silhouettes, tactile upholstery and expressive detailing.

Designed and handmade in their Hampshire design studio by husband-and-wife duo Hayley and Martin Poulter, the collection combines traditional upholstery techniques with a distinctive contemporary identity. The collection draws influence from 1990s culture, bubble typography, playful interiors and soft sculptural forms, while remaining grounded in craftsmanship and functionality. Signature designs include expressive word-art-inspired seating, layered textures and upholstered forms paired with Fox & Furb’s recognisable playful design language.

ABOUT THE STUDIO

Originally founded by Hayley and Martin Poulter as a small local upholstery studio, Fox & Furb has evolved into a contemporary furniture design brand known for creating characterful bespoke furniture that balances artistry with practicality. The studio became recognised for its signature hand forged wiggly metal furniture, featured on BBC One’s Make It at Market in 2023.

Today, the Hampshire based studio combines upholstery, engineering and furniture design to produce made-to-order furniture and bespoke builds for residential and commercial interiors, working closely with local makers, including their in-house blacksmith who hand forges many of the studio’s signature metal pieces.

This marks the first collection launch the couple have presented since opening the studio, offering an insight into the creative process behind how conceptual ideas evolve into fully realised furniture, whilst highlighting their love for nostalgic forms, playful detailing and joy-led design.

FOUNDER QUOTES

Hayley Poulter, Creative Director of Fox & Furb, said:

“ROOTS is a reflection of the influences and memories that shaped us creatively growing up in the 90s, but interpreted through the lens of craftsmanship and contemporary furniture design. We wanted the collection to feel playful and nostalgic whilst still refined and functional.”

Martin Poulter, Design Director of Fox & Furb, added:

“With ROOTS, we wanted to tell more of the story behind how our bespoke pieces come to life, from the initial concept moodboards and sketches through to 3D modelling, prototyping and the finished product. Every piece is carefully considered, balancing playful forms with functionality, craftsmanship and buildability.”

Fox & Furb will exhibit ROOTS during Clerkenwell Design Week from 19–21 May 2026

The launch follows the studio's appearance on BBC One's Make It at Market with Dominic Chinea, where viewers were introduced to the couple's growing Hampshire based business and their distinctive approach to furniture making.

EVENT DETAILS

FOX & FURB — ROOTS COLLECTION

Clerkenwell Design Week 2026

19–21 May 2026

British Collection

Stand B21

St James's Church

Clerkenwell, London

Press previews, interviews and high-resolution imagery are available upon request. Full image packs will be available after the launch.

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