



## PRESS RELEASE

### LUCY | LOUNGE CHAIR THE SHAPE OF THINGS TO COME

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Our pioneering new product is built with one bold ambition - to remove furniture from landfill.

Lucy is everything you would expect from Boss Design: curvaceous, organic in form, beautifully tailored and sumptuously comfortable. But beneath her sculptural exterior lies something far more radical - engineering designed to transform the lifecycle of upholstered furniture.

In the world of commercial interiors, fabric is often the first element to fail. Once upholstery reaches the end of its life, the entire piece is typically discarded, sent to landfill or incineration even when the structure beneath is perfectly sound. We do offer a re-upholstery service through our ReNew programme, but the reality is this - many clients choose replacement over repair. It's quicker, simpler and - too often - it's wasteful. Lucy changes that equation entirely.

Lucy was engineered so re-upholstery can happen in situ, without the furniture ever leaving the building. Her cover is completely removable, no tools required. In minutes, quietly and cleanly, she can be re-upholstered on site. No downtime, no transport, and no disruption. The old covers can then be recycled into new textile fibres, extending their value rather than ending their life. The furniture remains in situ, the space stays open and the product has a new lease of life.

'We are leaders not followers.' Steve Bloomer, Lead Developer at Boss Design, keenly emphasises the significance of Lucy's introduction to the existing portfolio by telling us how truly 'new and fresh' it is, and how navigating through uncharted design waters 'has, at times, teetered between scary and challenging - happily landing mainly on the right side of challenging'. A source of great pride for all involved, Lucy is set to herald a new wave of design tropes.

Beneath the surface, Lucy is engineered for longevity and circularity, with BioPur® foam, a recyclable internal steel frame, responsibly sourced plywood and minimal fixings for easier disassembly. The result is a product that feels luxurious today, yet is designed with tomorrow in mind.

Lucy isn't just a chair; she's a shift in thinking. She challenges the assumption that upholstered furniture is disposable. She removes the friction from doing the right thing. She reduces carbon, disruption and waste, while delivering the comfort and beauty our clients expect.

Sustainable design isn't just about materials. It's about systems. It's about foresight. It's about designing products that anticipate their own renewal. Lucy was built for exactly that.

## **INFORMATION AND IMAGES**

<https://www.bossdesign.com/product/lucy/>

Twitter: @Boss\_Design

Facebook: [www.facebook.com/BossDesign](http://www.facebook.com/BossDesign)

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## **About Boss Design**

Founded in 1983 by Brian Murray, today Boss Design manufactures in eight countries across five continents. Boss Design's original mission to transform spaces in the workplace, education, hospitality, retail and leisure from the ordinary to the extraordinary continues to guide the company alongside a steadfast commitment to sustainability and the environment. Its clients include BT, British Airways, Jaguar Land Rover, NatWest and many more.

[www.bossdesign.com](http://www.bossdesign.com)