



PRESS RELEASE

THE LUXURY OF LONGEVITY

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The ambition behind Nya was to create a chair that delivers generous comfort in a compact, and versatile form that continues to evolve the Boss lounge portfolio. Designed for spaces where every square metre matters, it responds to the needs of contemporary hospitality, workplace and lounge interiors by offering a smaller footprint without compromising on comfort, character or presence.

Its form was shaped with freedom. Without the constraint of straight lines, Nya evolved as a soft, welcoming form; fluid, cocooning and architectural in feel. The chair flows seamlessly from base to backrest, creating an organic shell that feels both protective and elegant, giving the user a sense of enclosure while maintaining a calm visual lightness.

As Senior Designer Aaron Clarkson explains:

“We wanted to create a lounge chair with all the generosity and comfort of our larger pieces, but in a more compact, sculptural form, something that feels protective, inviting and beautifully resolved from every angle.”

That balance of comfort, proportion and identity defines Nya; a chair that feels distinctive in its own right, yet entirely at home within the Boss collection. This aligns with the product’s positioning in Details as “compact comfort, reimagined” and as a refined response to modern spatial challenges.

Beneath Nya’s soft, sculptural exterior is carefully considered upholstery engineering. At its core is a seat structure inspired by proven comfort principles, combining a resilient sprung platform with multiple layers of foam to create a sit that feels generous, supportive and composed.

A soft hybrid back cushion made from four types of material creates a sink-in quality, while the moulded BioPUR surround gives the chair its enveloping form and refined silhouette. Hidden within, a steel skeleton provides the strength and

integrity required for demanding contract environments. Durability and design work in complete harmony.

Nya introduces a cohesive design statement to the portfolio; softer, more cocooning and more intimately scaled, yet still rooted in the same principles of comfort, craftsmanship and considered form. Its organic shell and sculptural volume give it a strong individual identity, while its materiality, proportion and quiet confidence allow it to sit naturally alongside other collections in the portfolio.

Nya is shaped by softness, comfort and style. Compact in footprint yet generous in feel, it brings an intimate scale to contemporary lounge settings without losing the sense of luxury and retreat. With its sculptural silhouette, refined detailing and enveloping sit, Nya offers a calm, inviting presence; a chair designed to soften spaces and elevate the experience of being in them.

The result is a harmonious, eclectic feel across the portfolio; distinct pieces with their own personality, brought together by a shared design language of warmth, refinement and human-centred comfort. This reflects the positioning of Nya as both a distinctive outer form and part of a family of generously comfortable lounge products.

INFORMATION AND IMAGES

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About Boss Design

Founded in 1983 by Brian Murray, today Boss Design manufactures in eight countries across five continents. Boss Design's original mission to transform spaces in the workplace, education, hospitality, retail and leisure from the ordinary to the extraordinary continues to guide the company alongside a steadfast commitment to sustainability and the environment. Its clients include BT, British Airways, Jaguar Land Rover, NatWest and many more.

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