



## PRESS RELEASE

### CIRCULAR THINKING

May 2026

--

Beautifully made furniture deserves more than one life.

The Loop is Boss Design's circularity programme, a design ethos and service framework created to help furniture live longer, reduce waste and support responsible whole-life carbon stewardship. Built around our expertise in upholstery and furniture, the programme combines repair, reupholstery, redistribution and responsible end-of-life thinking into one simple service.

Originally developed around seating and upholstered furniture, The Loop has been designed to make renewal as straightforward as possible to specify and deliver. The service is available for both Boss and non-Boss furniture, helping clients retain value, reduce replacement and extend the life of well-made products. Alongside seating, the programme can also support pods, banquette seating and tables on a project-by-project basis.

For over four decades, upholstery craftsmanship has been at the core of Boss Design. It is how the business began, and remains one of the things we do best. The Loop builds on that heritage, applying the same level of care, detail and manufacturing expertise to furniture renewal as we do to new product creation. This is not about reselling used furniture. It is about restoring value through considered craftsmanship, material knowledge and long-term stewardship.

We identified the challenge faced by commercial interiors; furniture is too often replaced because spaces evolve, not because the products have stopped performing. Furniture should not be treated as a short-term purchase. In commercial interiors, products are often replaced because a scheme changes, a fabric is tired, or a workplace needs to evolve, not because the furniture has reached the end of its useful life.

Too often, quality furniture is removed long before its performance has diminished, creating unnecessary waste, avoidable carbon impact and the loss of valuable materials.

The Loop programme challenges that pattern. It helps clients look beyond the first installation, considering how products can be repaired, reupholstered, renewed or responsibly processed over time. The objective is simple: keep well-made furniture in use for longer, without compromising quality, appearance or experience.

At Boss, upholstery is not an add-on service, it is part of our foundation. For more than 40 years, we have built our reputation on craftsmanship, tailoring, comfort and the ability to manufacture beautifully made upholstered furniture to the highest quality standards. That expertise is what makes The Loop special.

Every renewed product is approached with the same attention to detail as a new piece: assessed carefully, reupholstered properly and restored with the expectation that it should continue performing for years to come.

The programme is deliberately designed to feel simple and accessible. Clients are not being asked to navigate a complicated reuse scheme or purchase second-hand furniture. They are choosing to extend the life and value of products through expert renewal and responsible stewardship.

The Loop programme is both a mindset and a service structure. It begins with the way we design and manufacture products, and continues through the way they are maintained, renewed, reused, resold, repurposed or recycled.

The Loop programme is our commitment to responsible furniture stewardship. It connects how we design, how we make, how we maintain and how we help products live on. It is not about making circularity complicated. It is about giving clients a clearer, more considered way to reduce impact without lowering expectations.

---

## INFORMATION AND IMAGES

<https://www.bosdesign.com/product/the-loop/>

Twitter: @Boss\_Design

Facebook: [www.facebook.com/BossDesign](http://www.facebook.com/BossDesign)

Instagram: @wearebosdesign

### About Boss Design

Founded in 1983 by Brian Murray, today Boss Design manufactures in eight countries across five continents. Boss Design's original mission to transform spaces in the workplace, education, hospitality, retail and leisure from the ordinary to the extraordinary continues to guide the company alongside a steadfast commitment to sustainability and the environment. Its clients include BT, British Airways, Jaguar Land Rover, NatWest and many more.

[www.bosdesign.com](http://www.bosdesign.com)