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Aarikka and Restaurant Teatteri to create a joint "Pop-in-Showroom" for Design Helsinki 2022

The Finnish design and lifestyle brand Aarikka and Ravintola Teatteri, a renowned restaurant complex in Helsinki, have entered collaboration in the spirit of the Design Helsinki 2022 event.

"We are creating a different kind of "Pop-in-Showroom" within Ravintola Teatteri's premises. The Design Helsinki visitors can enjoy close encounters with our designs whilst enjoying their meals or drinks," tells Aarikka's CEO **Riia Sandström**.

Kaisa Männistö, Director of Restaurant Operations at Ravintola Teatteri, lifts the veil slightly at this stage.

"We are really excited about this collaboration with Aarikka, which is itself one of the most iconic design brands in Finland. Our joint "Pop-in-showroom" creates a unique and uplifting experience where design meets with urban life in the heart of Helsinki restaurant culture."

Both Aarikka and Ravintola Teatteri have colorful histories and have been an integral part of building the characteristics of our capital city.

"With this "Pop-in-showroom" we want to celebrate these two brands and their impact over the decades on our capital and its vibrant life," continues Sandström. "The showroom places design items to hands distance to all attending Design Helsinki and are experiencing our beautiful capital city."

The Aarikka - Ravintola Teatteri "Pop-in-Showroom" will open on Wednesday, August 24, 2022.

More information on the Design Helsinki Exhibitor website at
<https://www.designhelsinki.com/exhibitors/aarikka>

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