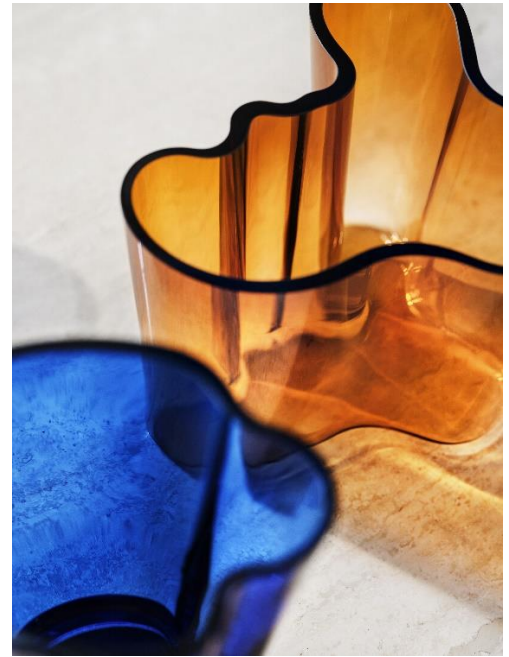


littala annual glass colours 2022: Ultramarine blue and copper

This year, littala's two annual glass colours; a cool, glowing and rich ultramarine blue and a warm, cozy copper are rooted in nature. The copper is a natural, earthy tone that is soothing and calm, and the energizing ultramarine blue is inspired by the Finnish lakes, and can serve as a vivid detail in any interior. The unique expertise of littala Glass Factory is visible in the deep tones that bring new character to littala's iconic pieces.



littala's two annual colours; ultramarine blue and copper, inspire a connection to the Nordic nature. The vibrant ultramarine blue can be found in the *Aalto* and *Ruutu* vases as well as the *Kartio* pitcher and tumblers. While the *Aalto* and *Flora* vases are now in a serene copper. In addition, the 2022 *Birds by Toikka* annual bird, annual egg and annual cube showcase a beautiful copper and white combination.

True blue

Blue in all its many shades is a favourite colour in home décor. littala's annual colour, ultramarine blue, is a true blue that radiates energy and clarity. The deep, glowing colour is reminiscent of the blue skies and thousands of lakes that cover the Finnish landscape.

Ultramarine was chosen from littala's glass colour library and its rich pigmentation was created with a special glass recipe at the littala Glass Factory in Finland. It was last seen in 2017 when littala selected it as the colour to honour Finland's centennial of independence.

The rich tone adds depth to design icons like the *Aalto* and *Ruutu* vases as well as the *Kartio* pitcher and tumblers, which will showcase the annual colour.

Warm memories

Copper is a very topical colour in interiors. A part of littala's vast colour archive, copper has been and is a popular part of many series in the littala collection. As copper has been chosen to be the colour of the year in 2022, the selection of

copper coloured glass items in littala's collection evolves and increases.

Copper is a warm colour that works well with other natural tones and blends seamlessly into most interiors. The copper glass reflects light beautifully. Four sizes of the *Aalto* vase and the delicate *Flora* vase will be available in this colour.

Crake, *Birds by Toikka*'s annual bird, features a brilliant stripe effect in a beautiful combination of copper and white. The annual egg and annual cube also have a matching copper and white striping.

Unique glass expertise

The littala Glass Factory in Finland is world-famous for its expertise and

understanding of glass as a material. There are over 200 different glass shades in the factory's glass colour library, from light and neutral shades to vivid and deep tones, all results of the work of experts, such as chemists and artists at the factory.

Today, an important aspect of the colour development work is sustainability and responsible use of ingredients. With glass colours, the criteria for the safe use of ingredients is constantly monitored, from the point of view of the safety of workers and for example when manufacturing glassware that will be used in contact with food or beverages.

Also minimizing waste is considered in iittala throughout the value chain. At the Glass Factory this means for example understanding the limitations there are to producing items in certain glass colours. Since the chemical composition of the glass mass differs from colour to colour, not all items can be created in all colours: some items in certain colours break more easily during the manufacturing process or do not meet the high quality standards of iittala.

The iittala Glass Factory has always been a pioneer in the development of new methods for manufacturing glass through challenging established practices and creating new innovations.

Product information:



Kartio tumbler 21cl
ultramarine blue (DTC only)



Kartio tumbler 40cl
ultramarine blue (DTC only)



Kartio pitcher 95cl
ultramarine blue (DTC only)



Aalto vase 160mm,
ultramarine blue



Aalto vase 220mm,
ultramarine blue



Aalto vase 251mm,
ultramarine blue



Aalto vase 270mm,
ultramarine blue



Ruutu vase 205x180mm,
ultramarine blue



Aalto vase 160mm,
copper



Aalto vase 220mm,
copper



Aalto vase 251mm,
copper



Aalto vase 270mm,
copper



Flora vase, 250 mm,
copper (DTC only, available
only in 2022)



Birds by Toikka annual bird
2022 Crake, 145x115mm,
copper/white (limited edition
available in 2022)



Birds by Toikka annual egg
2022 Crake, 90x130mm,
copper/white (limited edition
available in 2022)



Annual cube 2022, 85x80
mm, copper/white (DTC only,
limited edition available in
2022)

Additional information:

Johanna Pasonen | iittala Global PR Manager

Tel. +358 50 438 0791

johanna.pasonen@fiskars.com

www.iittala.com

iittala is a brand registered by Fiskars Group.