## MyNolla is participating in Design Helsinki

Finland's first B2B fair dedicated to contemporary design introduces the finest of Nordic design.

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MyNolla is taking part in the Design Helsinki B2B event that is taking place in Helsinki during August 24-25th. The two-day fair strives to bring out the finest of Nordic design and its influence, and offers MyNolla an exciting platform to mingle and connect with the industry people. MyNolla is also taking part in Habitare fair in September, which is one of Design Helsinki's major partners together with Alvar Aalto Foundation.

Design Helsinki is spreading all over the city in various locations. MyNolla will be present at Kasarmitori's International Design Pavilion together with leading design brands and new talents. MyNolla's first product MyNolla Strip will be launched at the event.

"We are excited to take part in the event, where we will get to meet experts and professionals specifically from the design industry and personally introduce MyNolla to the right parties at the time of launch", says MyNolla's team.

Other brands that have already confirmed to take part include Aeris, Arktis, Eikund, Framery, Herman Miller, KT Interior, Martela, Lintex, naughtone, Vaarnii, Secto Design. The exhibition will be open from 10am-5pm on both days.

Further information:

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## MyNolla in brief

MyNolla is a contemporary, premium design brand from Finland dedicated to enhancing interiors and user experience. The products reflect the simple and humble Finnish way of life, combined with an inspiration drawn from nature, classic Finnish design, and culture. The aim is to deliver the highest quality with a modern take on Nordic design, and to create truly timeless and lasting design products to fit any interior. MyNolla is a subsidiary name of Riot Innovations Oy.