

Design from Finland - the country of practical and timeless design

MyNolla Strip represents functional and user-friendly design Finland is known for.



MyNolla carries the Design from Finland mark, which emphasizes the importance of intangible work for Finland's success and employment. With that MyNolla is also committed to transparency and responsibility in production and designing products professionally, responsibly and user-oriented. The Finnish design tradition has greatly influenced the design and purpose of MyNolla's products.

Finnish design is known for ecologically sensitive design techniques and high-quality craftsmanship. Along with the traditional clean design, usability and innovations are today's significant strengths of Finnish design.

MyNolla wants to bring Finnish design into today's products, and to bring nature into modern technology with simple and approachable design serving a purpose for the end-user. All the

products are designed for everyday use and to last for years to come. That is why MyNolla Strip has a design for reparability ahead of the EU's Right to Repair initiative.

MyNolla Strip is developed and designed in Finland, and its design reflects the simple and humble Finnish way of life, combined with inspiration drawn from nature, classic Finnish design, and culture. Its use of sustainably sourced natural materials, careful craftsmanship and design for longevity support the Finnish design industry's commitment to quality and continuity for more sustainable design and production.

Further information:

Miska Karvinen, CEO and Founder, miska@mynolla.com, +358451361267.

Lennart Schmitz, Head of Design and Co-Owner, lennart@mynolla.com, +358452023881.

Media inquiries: Sara Räisänen, Head of Communications, sara@mynolla.com, +358 44 2315542.

MyNolla in brief

MyNolla is a contemporary, premium design brand from Finland dedicated to enhancing interiors and user experience. The products reflect the simple and humble Finnish way of life, combined with inspiration drawn from nature, classic Finnish design, and culture. The aim is to deliver the highest quality with a modern take on Nordic design, and to create truly timeless and lasting design products to fit any interior. MyNolla is a subsidiary name of Riot Innovations Oy.