

PRESS RELEASE
DESIGN HELSINKI, 2022

International Design Pavilion

24-25 August 2022, 10am-5pm
Kasarmitori Square, 00130. Helsinki, Finland
STAND B18

Tools for the future



Without environmental responsibility discussion about the future may be hypothetical. Inno is committed to manufacture products with a long lifecycle, recyclable materials, and minimal emissions. Our processes are certified according to ISO 14001-2015 environmental management standard, and we only use certified wood.

Inno takes actions to overcompensate the use of wood in furniture: Last year 20-25 trees were planted or regrown for every Inno Interior product sold. Afforestation binds carbon from the atmosphere, prevents erosion and soil depletion, restores the biodiversity of nature, and reduces the risk of extreme events such as floods and droughts.

Inno's novelties in August 2022 feature furniture with long life cycle, multifunctionality and minimal emissions. Fine wood craftsmanship and timeless design are characters in common for many of these products. To minimize waste and enhance circular economy, Inno has chosen postconsumer recycled fabrics as standards.

Naku product family

Design Harri Korhonen 2022

Naku product family designed by Harri Korhonen consists of stackable chair, stool, tables, and shelves. Fine wood craftsmanship together with timeless design give these “tools for architects” a uniquely long life cycle. Additionally, they are made of certified solid wood and available in non-yellowing water-based varnish.

The word Naku has a meaning of nude or naked in Finnish childrens’ slang. This term describes the honest approach by the designer Harri Korhonen who in Naku-series has undressed the product concept revealing designs true soul, not hiding anything.

Naku Stack chair

Design Harri Korhonen 2022

H 780 SH 450 W 520 D 580

Fine craftsmanship and timeless design define the nature of Naku Stack chair. This wooden, stackable chair with armrests is manufactured of certified birch, ash or oak. You may choose it without upholstery, seat all over upholstered with fabric or seat surface upholstered with leather. Naku Stack chair is a perfect choice for cozy get-together spaces, meeting and dining rooms as well as restaurants.



Naku Stool and Tables

Design Harri Korhonen 2022

Stool H 450 D 384

Table H 500 D 600, H 330 D 750, H 720 D 1200

Naku stool and tables are made of solid ash. They have a undressed, honest form highlighting fine craftsmanship. The stool is stackable and can be used as a small coffee table as well. Perfect as an extra seating at home, office or bar. The tables are stackable as well, supporting multifunctionality of spaces.



Naku Shelves

Design Harri Korhonen 2022

H 1258 W 2100 D 420

H 1900 W 2100 D 420

Innovative, self-supporting structure of Naku Shelves makes it surprisingly sturdy and enables assembly without tools. Naku Shelf is easy to assemble and re-assemble which makes relocation effortless and increases multifunctionality. Flat packing minimizes transport space resulting minimum carbon footprint and water-based varnish reduces efficiently emissions. Naku is made of certified solid birch, ash or oak giving a long life cycle for this product.



Whippy chair

Design Rasmus Palmgren 2022
H 765 SH 460 W 530 D 515

Whippy is a wooden folding chair with minimal use of material, multifunctionality and timeless design. This ecologically sound product designed by Rasmus Palmgren is made of certified birch, ash or oak. Whippy chairs bring lightness to conference and meeting rooms, and they have a natural role as spare seats at home or office.



Aura Bold

Design Mikko Laakkonen 2022
H 755 SH 430 W 740 D 620 mm

Aura Bold is an easy chair having rich and bold design yet small dimensions. The fascinating characteristics catching the eye include a bold seat on top of a light base. A unique feature here is exposed tubular steel support visible in the backside of the chair following the characteristics of earlier models in Aura family. Optional wheels and a writing tablet make this lounge chair highly multifunctional, to be used in lobbies, waiting areas as well as conference and hotel rooms.



ABOUT INNO

Inno is a family owned company with strong roots in innovative product design and responsible production. The company's aim is to produce design furniture as "tools for architects". Since 1975 Inno's furniture solutions and interior accessories have been chosen for brand concepts, business premises, cultural and public buildings, airports and hotel chains all over the world.

Download press photos: [inno.fi/image-bank](https://www.inno.fi/image-bank)

For additional information, please visit www.inno.fi

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