



Ideal Home Show Approved



WHAT IS IDEAL HOME SHOW APPROVED?



Celebrating 116 years of excellence, the Ideal Home Show stands tall as the biggest and longest running event in the UK. It is one of the nation's most trusted and respected brands.

Ideal Home Show Approved is the signature seal of approval from the Ideal Home Show, awarded to brands who are recognised for their high-quality products, services and business ethics.

The Ideal Home Show Approved endorsement gives your customers confidence and assurance, knowing they are purchasing products from an Approved partner, and therefore a trusted brand.



HOW TO BECOME AN IDEAL HOME SHOW APPROVED PARTNER



How and where you can use your IHS Approved Logo and License:	£8,000
One year validity	•
TV advertising	•
Radio advertising	•
Out-of-home advertising (billboards, events etc)	•
Website logo (use the endorsement across all website pages)	•
Social activity (YouTube, Videos, Facebook, Vimeo, and more)	•
Branding on packaging	•
Branding in showrooms and retail stores	•
Print collateral (leaflets & flyers)	•
Plus, you'll receive –	
3x promoted posts across Ideal Home Show social channels	•
The Ideal Home Show will actively promote your products to our loyal audience at our three flagship events – IHS Spring, IHS Scotland & IHS Christmas	•
Reviews displayed on Ideal Home Show Approved website page for 1 year	•
1 full page ad in Good Homes Magazine	•

CREATIVE EXAMPLES



Social Posts

valeantirondoors • Follow
Ideal Home Show

Over the years, our Valeanto team has gone above and beyond to ensure that every door we craft is a masterpiece of quality and durability. We're thrilled to announce that our efforts have been recognized by a team of experts from the Ideal Home Show, who have given their stamp of approval to our exceptional doors!

! What does it mean to you? ! It means that Valeanto's Iron Doors stands among the high-quality brands and products that have received the prestigious Ideal Home Show seal of approval. Our brand is recognized for its beautiful design, functionality, quality of doors and dedicated customer service. You can trust us when making choices for your home.

A big THANK YOU to our incredible team for their dedication and hard work! Here is to the future of even greater achievements.

<https://www.idealhomedesign.co.uk/ideal-home-show-approved>

#ValeantoQuality #IdealHomeShowApproved #QualityCraftsmanship #instagood #follow #luxuryhomes #homedesign #wroughtirondoors #homedecor #december #recognition #stamp #itv #home #team #irondoordesign #entrancedoors #entrancedoorforUK

Websites

Transform Your Home with Valeanto's Iron Doors | Bespoke Luxury Wrought Iron Doors

Valeanto's Iron Doors
3 subscribers

Welcome to Oak Tree

Established in 2008

We know that change is the only thing you can be sure of in life, but changes to your mobility don't have to impact your quality of life. Our handmade rise and recline chairs, adjustable beds and bath lifts are the secret to every day independence at home – and we're on a mission to make as many people as happy as possible.

Tom Powell
Co-founder & Managing Director

Thomas Powell

Our Story

Back in 2008 directors Ricky Towler and Tom Powell were frustrated and disappointed by the poor customer service and tired-looking products that seemed to be the norm in the mobility sector. Determined to do things differently, they founded Oak Tree Mobility and set a whole new standard.

From day one, we have been all about you, the customer. We promise to never be pushy or give the hard sell - our approach is to genuinely

- Handmade in Great Britain
- £200 Trade In
- Trustpilot Rated Excellent
- ideal HOME SHOW APPROVED

Can we help?

TESTIMONIALS



Hydropool



Testimonials

“We have been exhibiting at the Ideal Home Show for 25 years and are absolutely thrilled to receive their stamp of approval! This prestigious accolade reaffirms our commitment to delivering the highest quality products and innovative solutions for our customers. Being acknowledged by such a respected institution is a testament to the creativity, design and detail that goes

into every one of our self-cleaning hot tubs and swim spas. We’re proud to be associated with a brand that stands for excellence in home and garden improvement, and are thrilled to be recognised as an Ideal Home Show Approved brand”

Simon Chaney,
General Manager,
Hydropool UK Ltd



If you'd like your brand to be considered for the Ideal Home Show Approved endorsement, please email:

conor.tallon@m10group.co.uk

or

amy.bellett@m10group.co.uk