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**THIS IS OINK TO EXHIBIT AT SHOREDITCH DESIGN WEEK
AS PART OF NEW DESIGNERS SELECTS**

FOR IMMEDIATE RELEASE

Dorset, UK - June 2026

This is OINK, the Dorset-based design studio founded by Dan Jackson and Lulu Davey, will exhibit at Shoreditch Design Week as part of New Designers Selects.

The studio will present a curated edit of homewares and furniture, showcasing its evolving practice rooted in process-led making and material experimentation.

Founded in 2025 and based in a workshop on their family farm, OINK blends traditional craftsmanship with modern machining to produce pieces that are playful in form, yet precise and refined in execution. The studio uses responsibly sourced timber throughout its collections.

"We see ourselves as contemporary craftspeople, embracing all available tools and technology to make wonderful products," says co-founder Dan Jackson. "It's important that the process is interesting and fun for us, and that shines through in the finished pieces."

Co-founder Lulu Davey adds: *"New Designers Selects at Shoreditch Design Week is a great opportunity to share what we're making at OINK. There's something irreplaceable about seeing furniture in person."*

The presentation marks a key moment in the studio's early development, offering a first look at new and established pieces from one of Dorset's emerging contemporary design practices.

AVAILABILITY

Made-to-order thisisoink.com

Price range: From £135

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