



Cozmo Presents: Soft Geometry New Furniture Collections Shoreditch Design Week: 15 – 20 September 2026 At The WAX Building



Ginkgo Lounge Chair, Anne-Mette Bartholin & Morten Ernst



Cozmo at The WAX Building

Cozmo at WAX
15–20 Sept 2026

15 Sept: 12:00 – 21:00
09:00 – 12:00 Press Preview
18:00 – 21:00 Drinks for
Shoreditch Late

16–18 Sept:
10:00 – 19:00 daily

19–20 Sept (Weekend):
10:00 – 17:00

Visit the showroom at
**WAX building, 4 Garden
Walk, Shoreditch, EC2 3EQ**

With WAX brands; Tamart,
Minimalux, Lightmass ^ and
friends BYBORRE

As part of **Shoreditch Design Week** during the **London Design Festival**, **Cozmo** will present a series of new furniture launches and creative collaborations exploring the relationship between solid structure and soft, organic form. All new designs invite a closer relationship between user and object - furniture that adapts and evolves with ease, as everyday life changes.

Running from **15–20 September 2026** - in its permanent Shoreditch showroom and studio in The Wax Building - the presentation introduces the **Ginkgo Lounge Chair** and **Squarish Table Collection** by Danish designers **Anne-Mette Bartholin & Morten Ernst**, and the **Tuck Side Table** by Australian designer **Ben McCarthy**. In addition, Cozmo will showcase a **paper-like textile shade lighting installation** by McCarthy that plays with geometry as a way to create sculptural form.

Within the former Victorian warehouse, the Cozmo permanent showroom on the ground floor has been completely reconfigured for the festival, complete with abstract artworks, with lighting from WAX Resident brand **Minimalux** woven throughout the space. There, Cozmo will host a new 3D knitted textile collaboration between **Raw Edges** and Dutch textile innovators **BYBORRE**, shown on a new **Chaise Longue** configuration of Cozmo's **Rest** sofa.



Squarish Lounge Table, Anne-Mette Bartholin & Morten



Rest Sofa - new Chaise Longue configuration

On the second floor, the Cozmo Studio tells the story behind the products through a conceptual installation by Anne-Mette Bartholin; bringing together sketches, working models, prototypes and material studies developed throughout the design process. Together, the two floors celebrate not only the finished furniture but also the ideas, experimentation and collaboration that shape each collection and ethos behind the Cozmo brand; innovation, customisation, creativity, and quality design.

Ginkgo Lounge Chair

Anne-Mette Bartholin & Morten Ernst

The centrepiece of the presentation is the **Ginkgo Lounge Chair**, a project whose origins stretch back more than twenty years. Originally developed in the early 2000s by Anne-Mette Bartholin & Morten Ernst for the then Danish manufacturer Weber Furniture, the chair explored the idea of transforming a 2D shape into a 3D object whilst using as little material as possible. The design considered the natural movement of the user, whilst offering a strikingly simple and strong silhouette.



Ginkgo Lounge Chair, Anne-Mette Bartholin & Morten Ernst



Anne-Mette Bartholin - adjusting easily removable upholstered cushion

The project was rediscovered after Cozmo co-founder Jacob Peres met Anne-Mette Bartholin during 3 Days of Design in Copenhagen in 2024. A conversation around the Danish studio's archive led back to the original Ginkgo Chair and quickly evolved into a collaboration to reimagine the design for today. Every aspect of the Anne-Mette Bartholin & Morten Ernst design was reconsidered for 2026; the proportions were refined, comfort re-engineered and construction simplified and performance -proofed, while remaining faithful to the clarity of the original concept. The result is a lightweight and stackable lounge chair, consisting of only two structural elements: a moulded plywood seating shell, available in oak and walnut, resting on a slender three-legged tubular steel frame. It is completed with by an easily removable upholstered cushion, enveloped over the two lobes of the seating structure, allowing customisation in a wide range of Cozmo textiles. The chair's expression references the fan shaped leaf of the Ginkgo tree - a sacred tree, often referred to as a 'living fossil' for its resilience and longevity - its form divides between two lobes, the blade in the middle, parallel to the design of the Ginkgo chair.

Anne-Mette Bartholin, designer of the Ginkgo lounge chair

"The frame gives the chair a distinct architectural character. Its three legs act not only as a structural support but also as a visual counterpoint to the soft, embracing form of the seating shell. Together, the two elements create a construction that is both simple and expressive, in which every part has a clear purpose. GINKGO has a poetic and embracing character. The generous proportions invite you to sit back and put your feet up, while the curved shell follows and carries the width of the body, creating a subtle sense of dynamic tension."

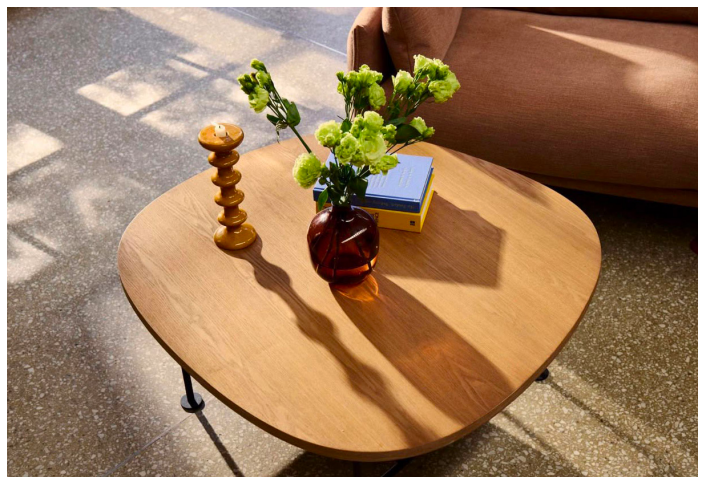


Squarish Table Collection

Anne-Mette Bartholin & Morten Ernst

Launching alongside Ginkgo, the Squarish Table Collection continues the collaboration with the Danish designers through a family of tables exploring the relationship between square and circular geometry; where softness is brought to hard corners. The collection includes pedestal tables in two sizes, alongside a coffee table with magazine shelf, each balancing soft organic forms with precisely considered proportions. The asymmetric shape gives subtly shifting profiles as the tables are turned or grouped, creating a dynamic usability, with the slab-like top reinforcing the non-uniformity available in two finishes, oak or walnut. Quietly characterful, the collection has been designed to work seamlessly across residential and hospitality environments, extending Cozmo's furniture range while maintaining the same clean and understated design language found throughout the brand.

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Squarish Lounge Table Anne-Mette Bartholin & Morten Ernst

Tuck Side Table Ben McCarthy

The **Tuck Side Table**, designed by Australian designer **Ben McCarthy**, introduces a playful yet highly practical addition to the Cozmo collection. The table top manufactured in veneered oak or walnut, with a slender steel base available in Ultramarine Blue and Brown Orange, the geometric angles a foil to the rounded top. The table takes its name from its ability to tuck neatly around the corner of a sofa or chaise configuration, providing a useful surface just where you need it, but taking up minimal floorspace.



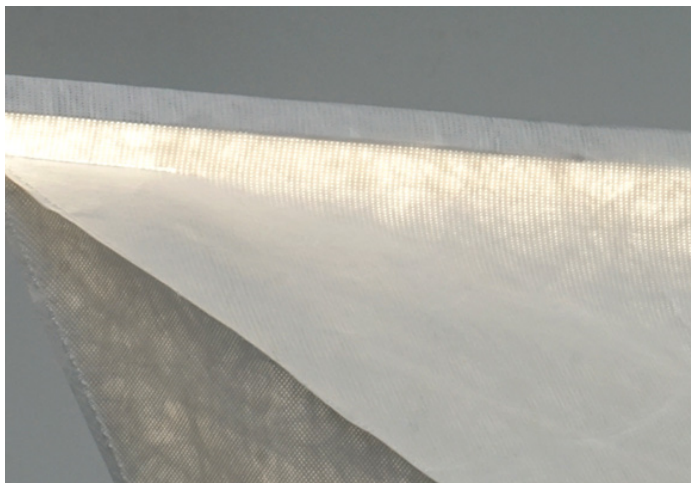
Remarkably versatile, the distinctive cut-out shape of the **Tuck Side Table** offers a clever, space-efficient solution to everyday living. It's an object that moves throughout the home, adapting to different moments of the day and the layout of any room.

Pac-Man Side Table, Ben McCarthy

Lighting Installation Ben McCarthy

Comprising a modular system of paper-like shades, here, set out in volume to create a totem-like structure, McCarthy further explores the perfect geometry of form. The contrast of strong lines and seemingly delicate paper-like material brings a sculptural presence, the structure changing shape as you walk around it. Using a technically-smart yet texturally-appealing textile material, it appears as washi paper, yet is durable, tear-proof, light and easily packable. The emission of light is subtly shifted through the fibres of the shade material, with the pocket seam allowing another module to be effortlessly connected.

As an extension of the Cozmo product offering, in this flat-pack system of repetitive forms allows the user to build their own stack of components, part-sculpture, part-light, tailored to the proportions of each space. Designed with the same practicality of the Cozmo range, each lighting component is intended to be packed in a tube and posted through the letterbox. The idea for McCarthy, having returned to his native Australia, was sparked by regular camping trips, from which he was immediately drawn to the technical equipment and specialist materials. From the tent structure itself, he saw the properties of strength and lightweight fabrics, and the passing of light as the starting point for a product.



Paper-like Shade Lighting Installation, Ben McCarthy



Dune, Raw Edges x BYBORRE - customisable 3D knitting on demand

Always open to engaging conversations and collaborations with innovative thinkers, for WAX 2026, Cozmo hosts **Raw Edges x BYBORRE**, unveiling a new 3D knitted textile, creating the 'jackets' for Cozmo's ever popular **Rest** range.

Crafted by Dutch textile innovators BYBORRE, the Raw Edges '**Dune**' collection is inspired by earthworks - crop circles, and ploughed fields - exploring how geometric patterns can emerge directly from a structure of 3D knitting, rather than being created through colour or print. 'Dune', a wool blend in a palette of warm, earthy neutrals, is presented on a new four-seat version of **Rest**, the latest configuration featuring a generous chaise while maintaining slender proportions and compact overall footprint. Cleverly



engineered with personal adjustability in mind, an interchangeable upholstered backrest allows the sofa to transform between low-back and high-back arrangements in a matter of seconds. It's comfort and support the way you want it; giving each user different ways to lounge, relax and socialise. This reflects Cozmo's ongoing exploration of modular design and its wider commitment to innovation.

Ground Floor – Cozmo Showroom

The ground-floor showroom presents the complete Cozmo collection within a welcoming environment, bringing together upholstery, furniture, lighting and accessories. Partnering with WAX Resident brand Minimalux, known for their simple and understated forms, a family of table and floor lamps. The showroom features NIL, where the design has been reduced to its most basic graphic elements, akin to a moon on a stick, and DRUM, where the pure cylindrical forms give a mix of ambient and direct light. Rather than presenting products in isolation, the showroom demonstrates how furniture, materials and colour combine to create contemporary homes centred around comfort and thoughtful design.

Second Floor – Cozmo Studio

The second-floor studio offers visitors a behind-the-scenes insight into the development of Ginkgo and Squarish. Created in collaboration with Anne-Mette Bartholin, the installation presents a small selection of development models, material studies and samples, documenting touchpoints in the process. The installation reflects Cozmo's commitment to celebrating not only the finished object, but also the thinking, refinement and collaboration behind good design that puts the user first.

Jacob Peres, co-founder of Cozmo

"Softness and comfort have been part of Cozmo's DNA from the outset. In our upholstery, they're created through a balance of intelligent design and a considered combination of materials – performative contemporary materials around the frame, layered with feathers on top. This provides support but also allows the surface layer some subtle irregularities that is visually inviting as well as bolstering physical comfort. With Ginkgo and Squarish, we wanted to take that language beyond upholstery and ask what softness means when the material itself is hard. Soft Geometry is an exploration of that contradiction: how geometry, proportion and form can give a rigid object a sense of softness."

Notes to Editors

Cozmo Showroom & Studio at The Wax Building - with British independent brands Tamart, Minimalux and LightMass^
4 Garden Walk, Shoreditch, EC2 3EQ

Dates and opening hours

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Cozmo product Launches

- **Ginkgo Lounge Chair** - Anne-Mette Bartholin & Morten Ernst
- **Squarish Collection** - Anne-Mette Bartholin & Morten Ernst
- **Pac-Man Side Table** - Ben McCarthy
- **Rest** featuring a new knitted textile by **Raw Edges x BYBORRE**

For interviews, photography and further information, please contact:

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ABOUT COZMO

Nadav Hassan and Jacob Peres founded Cozmo with a vision to revolutionise the furniture industry by democratising design through a direct-to-consumer model. They observed that design innovation, particularly in upholstery, was often reserved for premium markets, while new D2C brands focused more on disrupting the business model than the product itself. By consistently collaborating with award-winning designers, Cozmo creates furniture that not only meets but anticipates the changing needs and tastes of modern consumers. Cozmo's approach is inherently user-focused, ensuring every piece is designed with the consumer in mind. Their mantra, "Don't Replace it, Update it," reflects their commitment to longevity and customisability, offering adaptable products that evolve with their customers' lifestyles.

The Cozy modular sofa, Cozmo's debut product designed in 2022 by the award-winning London studio Raw Edges, was conceived to adapt as families and spaces evolve. Its groundbreaking interchangeable sofa jacket system allowed for easy updates to living areas, providing extensive options for customisation and self-expression. The sofa combined exceptional design, quality, and comfort with a space-efficient footprint, making it ideal for urban environments.

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ABOUT THE WAX BUILDING

The WAX Building is the East London design destination and permanent home for independent British design brands - Cozmo, Tamart, Minimalux and Lightmass[^]. Located in the heart of Shoreditch at 4 Garden Walk and set over four floors, in a former Victorian factory for waxing and shellacking furniture, the resident brands continue this heritage of making.

Launched in September 2024, the WAX Building represents the best of Shoreditch, the centre of London's creative community. The WAX Building is as an all-year-round stop off for industry, innovation and creativity, as well as a mainstay on the London Design Festival map.

waxbuilding.com @thewaxbuilding

ABOUT BEN MCCARTHY

Ben McCarthy is a Sydney based industrial designer, furniture maker, and artist with global experience. He finds value in between mass production, handmade precision, and the creative power of experimentation. Until moving back to Australia in 2022 to establish his independent practice, he spent fifteen years as Head of Design at Michael Young Studio in Hong Kong. Prior to this he lived in London working at the Tom Dixon design Studio. His work has won global design awards, including Red Dot, IF Awards, Good Design and German Design Awards. His studio is located at the Powerhouse Museum in Ultimo NSW, as part of the Powerhouse Residency Program.

benmccarthy.com @benmccarthystudio

ABOUT ANNE-METTE BARTHOLIN & MORTEN ERNST

Anne-Mette Bartholin & Morten Ernst are Danish furniture architects who established their shared practice after graduating from the Royal Danish Academy of Fine Arts, School of Architecture, in 1998. Their work spans furniture and lighting, developed through collaborations with manufacturers including Erik Jørgensen, Fredericia, Motarasu and now Cozmo. Combining architectural clarity with an intuitive, experimental approach, their designs explore material, construction, proportion and the relationship between furniture and space. Their work, created for both residential and contract environments, has received international recognition, including Red Dot Design Awards, and is represented in public and private spaces worldwide. Today they work independently while sharing their extensive design archive.

ernstandjensen.com @anne_mette_bartholin

ABOUT RAW EDGES

Established in 2007 by Yael Mer and Shay Alkalay, the London-based studio is renowned for its inventive approach to design, working in products, limited editions and space-installations. The studio engages in collaborations spanning industrial production, and experimental one-off projects with brands such as Louis Vuitton, Mutina, Kvadrat, Moroso, and Cappellini.

Raw Edges has won awards including A&W 2020 Designers of the Year, Design Miami/Basel Designers of the Future, Wallpaper* Design Award and Elle Decor EDIDA Award. Their designs are found in permanent collections of leading international museums, such as MOMA in NYC and the Vitra Design Museum.

raw-edges.com @rawdedgesdesignstudio

ABOUT BYBORRE

Amsterdam-based BYBORRE is a textile innovation company producing advanced knitted textiles for a wide range of applications. Known for their distinctive textile language, they go beyond design to challenge how the industry works, with responsibility at their core. Driven by creative freedom, BYBORRE offers an unparalleled level of customization, filling a gap in the industry through digital innovation. Production is on demand - breaking away from wasteful systems - and every step is tracked through a Textile Passport. The signature high-performance knitted textiles have earned recognition from leading global brands and creative communities alike, including Kering Group, BMW Group, Apple TV, Nike, Rapha, Gore-Tex, McLaren, Rip Curl, Adidas, The Social Hub and more.

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