PRESS RELEASE

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Design at Work New York Opens Visitor Registration as Industry Intelligence Reports Reveal Shifts in the Workplace Market

New York's dedicated workplace interiors event launches March 10–11, 2027, bringing industry intelligence, leading brands and two days of world-class content to the Javits Center.

NEW YORK – Complimentary visitor registration is now open for Design at Work New York, New York's only dedicated workplace interiors event, launching at the Javits Center on March 10–11, 2027. Architects, interior designers, workplace strategists, occupiers, developers and dealers are invited to discover leading brands from North America and Europe alongside two days of talks, panels, workshops, live podcasts, interactive features, immersive installations, insights and CEU-accredited learning. The opening of registration coincides with two ThinkLab research reports commissioned in partnership with the event to identify the changes reshaping the U.S. workplace interiors market and inform the conversations taking place in March.

New research reveals the scale of the opportunity

Design at Work New York partnered with ThinkLab to produce research that places industry intelligence at the heart of the event. The reports reveal shifts in the workplace market and provide a springboard for industry discussion, connecting the people, products and ideas responding to these changes.

The ThinkLab U.S. Design Industry Benchmark Report for 2026 highlights the purchasing influence of design professionals and evolving patterns of workplace investment. Among its findings:

- The average designer has 40 times the specification power of the average American consumer, rising to 140 times for leading specifiers at the largest design firms.
- New York has approximately 10,800 employed architects and 5,660 employed designers, the highest number of both professions of any U.S. city.
- Tenant improvement allowances have more than doubled since 2016, reflecting increased investment in adapting existing workplaces.
- Some 65% of companies plan to increase their corporate real estate budgets by 2030.

The findings point to a market focused not only on new construction but also on adapting workplaces for flexibility, collaboration and performance. A second ThinkLab report explores how architects and designers work, including the practices and decision-making processes that influence specification. A third ThinkLab report will be released ahead of the March 2027 event.

Access the ThinkLab reports here: https://www.designatworknyc.com/thinklab-trends-reports

Two stages of ideas, insight and accredited learning

Across the main talks theaters, visitors can expect two days of world-class content: talks, panels, workshops, live podcasts, fresh industry insights and CEU-accredited learning. One of the theaters is being curated by Sandow Design Group and will feature contributions from *Interior Design, METROPOLIS* and ThinkLab. In the second theater, AIA New York will curate morning CEU sessions on both days, followed by the Sustainable Design Forum exploring sustainability on day one and IIDA New York Chapter examining circularity on day two. Together, the sessions will tackle emerging priorities including neuroinclusion, workplace culture and the future of commercial interiors.

New exhibitors bring fresh perspectives to workplace design



Ecolution Design – modular acoustic workspace pods



Matter Surfaces with Bolon



Nurus – Calma acoustic workspace



Shaw Contract

Adding further momentum to the inaugural event, Design at Work New York welcomes a new wave of exhibitors bringing fresh ideas and innovative solutions to the commercial interiors market.

Ecolution Design joins the lineup with its modular acoustic pods, designed for focus and collaboration, with an emphasis on flexibility, wellness and sustainability.

Also newly confirmed are **Matter Surfaces**, presenting alongside Swedish woven-flooring specialist **Bolon**; **Nurus**, showcasing its Calma family of acoustic workspaces; and **Shaw Contract**, bringing its extensive portfolio of commercial flooring solutions.

These latest additions strengthen an international exhibitor lineup that includes Davis Furniture, Soundbox, Snowsound USA, Garden on the Wall, Impact Acoustic, James Burleigh and KFI Studios, alongside participating Founding Partners.

Founding Partners

A group of leading international brands has committed to supporting the inaugural edition of Design at Work New York, helping establish the event as a new destination for the workplace interiors industry. The Founding Partners are Arper, also Furnishing Partner for the Manhattan Lounge; Carnegie, Textiles & Wallcovering Founding Partner; Framery; Kettal x Eames Office; Sandler Seating; Shaw Contract; and Swatchbox.

Theme Partner – Adaptability

Theme partnerships highlight specific priorities shaping the future of workplace design. **Mute Design** is the event's Adaptability Partner, bringing a focus to flexible, responsive workplace environments.

Installation Sponsor – Welcome Experience

Supporting a specific feature of the event, **Cecoceco** is the Welcome Installation Sponsor, contributing an installation designed to enhance the visitor experience on arrival.

Marlon Cera-Marle, Director, Design Division at Media 10, comments:

“The ThinkLab findings show just how much influence designers have, and the fascinating ways the workplace market is changing. Design at Work New York is an opportunity to explore that intelligence together, connect with the industry and discover the products and ideas responding to it. We look forward to welcoming everyone in March.”

Design at Work New York takes place at the Javits Center, New York, March 10–11, 2027. Visitor registration is open now and attendance is complimentary. Register here: https://www.designatworknyc.com/

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About Design at Work New York

Design at Work New York is New York’s only dedicated workplace interiors event, launching at the Javits Center on March 10–11, 2027. It brings together a curated selection of North American and European brands with product and material discovery, industry networking, immersive installations and two stages of expert content and accredited learning. Shaping what’s next. Together.

About ThinkLab

ThinkLab is a research-led organization specializing in insights into the architecture and design industry, helping manufacturers and industry stakeholders understand the behaviors, priorities and purchasing influence of design professionals.

About Media 10

Media 10’s Design Division delivers international design events and media brands including Clerkenwell Design Week, Shoreditch Design Week, ICON and OnOffice. It has also launched Design Shanghai, Design Helsinki, Design Joburg and Design London, connecting brands with the global architecture and design community.

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