

futurebuild
INNOVATION

SHOWCASE

— at —

UK Construction
Week

29 SEPT – 1 OCT 2026

NEC, BIRMINGHAM

FUTUREBUILD IS COMING TO UK CONSTRUCTION WEEK BIRMINGHAM

A curated destination for the innovations shaping the future of the built environment.

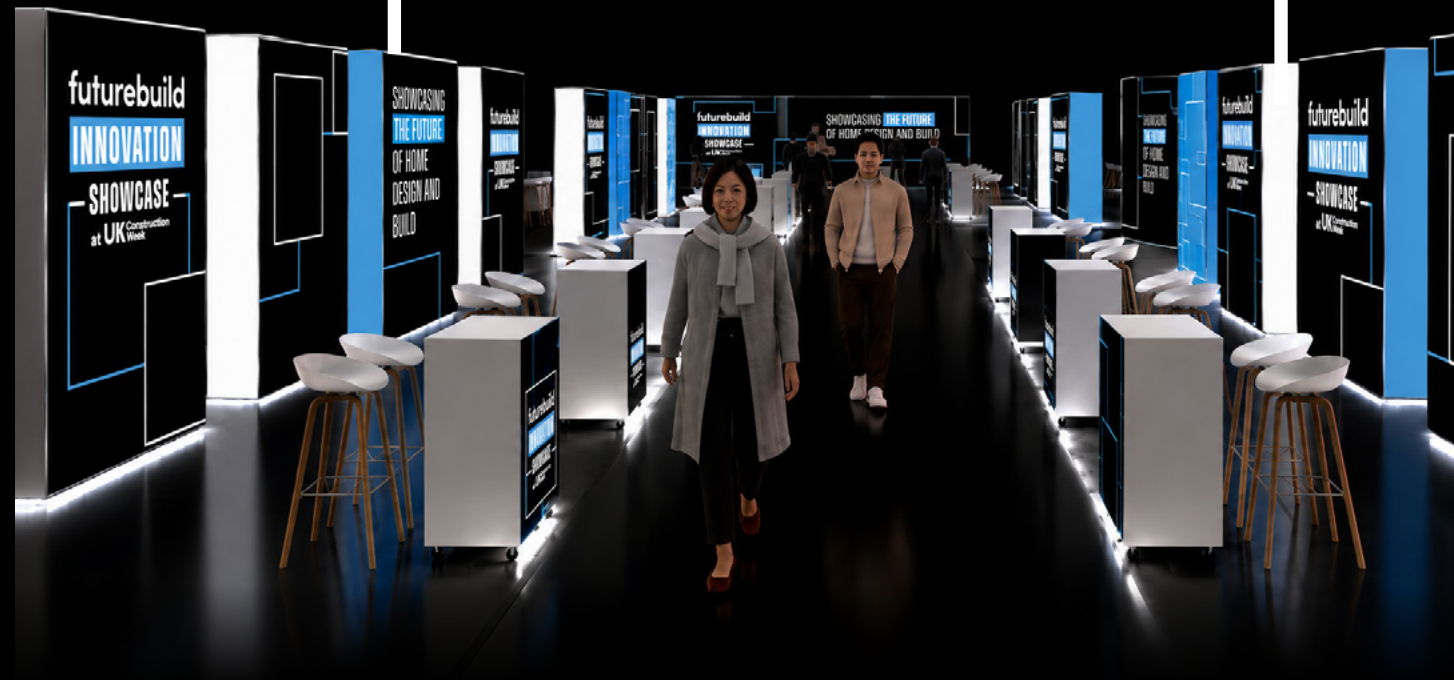
Futurebuild is bringing its innovation-first approach to UK Construction Week Birmingham with the launch of its Innovation Showcase; a premium feature designed to connect the industry's most exciting products, technologies, materials and solutions with the people actively searching for what's next.

Positioned at the heart of UK Construction Week Birmingham, the Showcase brings together innovative brands, engaged buyers, specifiers, contractors, architects, developers and decision-makers in one highly focused environment.

ONE SHOWCASE.

ONE KEY INNOVATION.

MAXIMUM VISIBILITY.



futurebuild
INNOVATION
SHOWCASE

60
SPACES ONLY

With only **60 curated** exhibitor spaces available, this is a unique opportunity to position your brand alongside the products and solutions shaping the future of the built environment.

MORE THAN AN EXHIBITION. AN INNOVATION DESTINATION.

The Innovation Showcase has been designed to create an environment where innovation is discovered, discussed and connected with opportunity.

CURATED EXHIBITION

A premium showcase spotlighting breakthrough innovations launched across the built environment within the last 12 months, including:

- Sustainable materials
- Retrofit solutions
- Energy & net zero technologies
- Smart buildings
- Circular economy solutions
- Future-ready products and systems

NETWORKING & CONNECTIONS

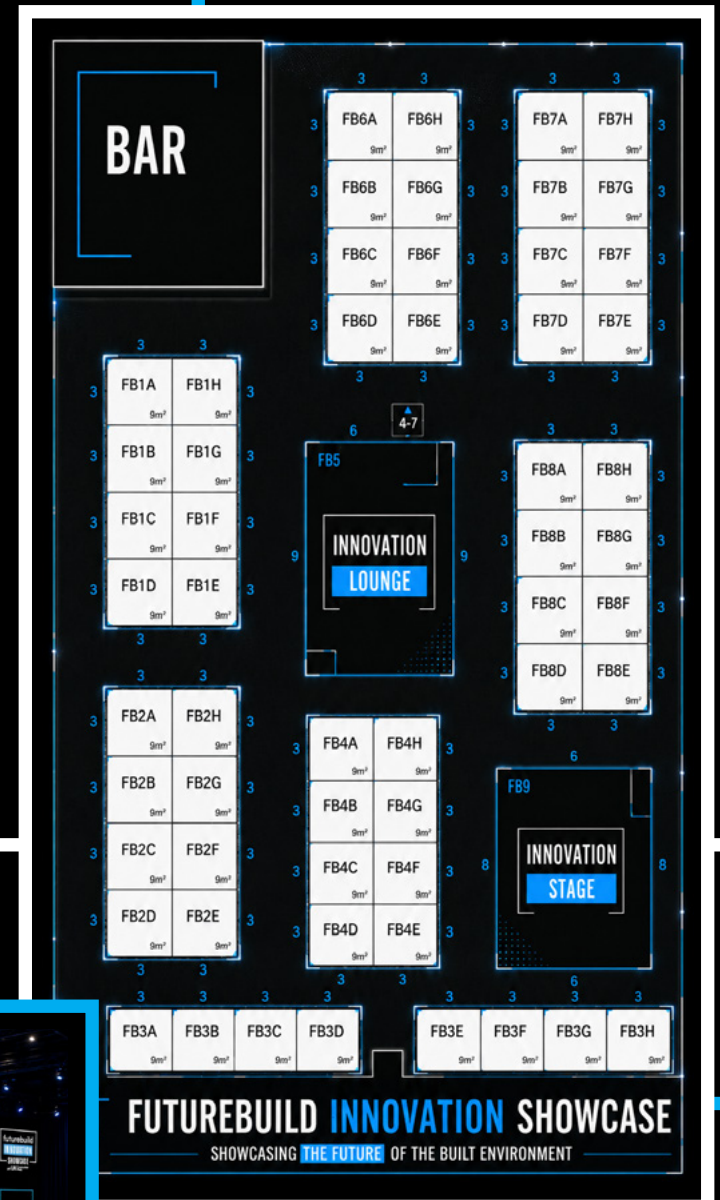
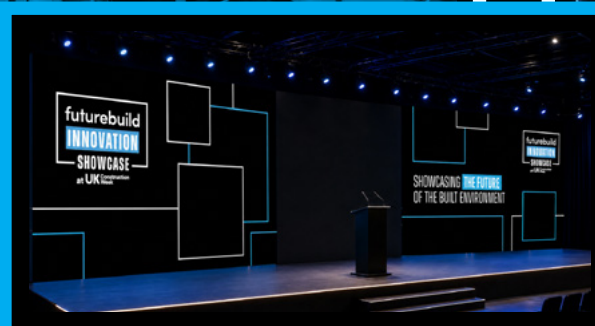
Designed to bring together innovators, buyers, specifiers and decision-makers in a setting built for meaningful conversations.

- Meet new customers
- Build new partnerships
- Unlock new opportunities

THE INNOVATION STAGE

A dedicated content platform where exhibitors launch products, share expertise and demonstrate innovation.

- Fast-paced presentations
- Real-world solutions
- Industry insight



INNOVATE. SHOWCASE. CONNECT.

EVERYTHING INCLUDED. READY TO GO.

The Innovation Showcase has been designed to make exhibiting simple, cost-effective and impactful.

FULLY MANAGED EXHIBITION PACKAGE

We take care of everything.

- Premium showcase stand (3m x 3m space)
- Stand build and installation (2m wide x 2.3m high central graphic cube)
- Branded counter and electrical socket
- 2 stools
- LED lighting
- Project management
- Breakdown and removal
- 15-minute presentation slot
- Lead capture tools

Simply arrive and showcase.

£5,950 + VAT*

GET IN TOUCH TO FIND OUT MORE

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* If you do not have your own Public Liability Insurance, you will be required to join Media 10 Ltd's exhibitor indemnity policy at a cost of £200.

INNOVATION STAGE PRESENTATION

Present your innovation to an engaged audience and drive visitors directly to your stand. 15 minute presentation slot.

NETWORKING OPPORTUNITIES

Connect with buyers, specifiers, contractors, architects, developers and industry leaders.

DIGITAL LEAD CAPTURE

Capture and qualify leads instantly throughout the event with integrated lead capture technology.

ZERO WASTE BY DESIGN

In true Futurebuild style, the Innovation Showcase has been designed as a fully managed feature using reusable stand systems and materials to minimise waste and eliminate landfill wherever possible.

