

# MPTS10

13-14 MAY 2026 | THE GRAND HALL, OLYMPIA, LONDON

## OFFICIAL PROGRAMME

Pocket Programme Sponsor:



### 13 MAY KEYNOTE THEATRE

- 11:30 From Viral to Valuable: How BuzzFeed UK is Winning the Creator Economy
- 12:30 In Conversation: Grace Dent
- 13:30 The UK Media Act: What Ofcom's New Accessibility Rules Mean for Streamers
- 14:30 *Corriedale*: Inside ITV's Ultimate Soap Collision

### 13 MAY POST-PRODUCTION THEATRE

- 10:30 Post Production State of the Nation: Navigating the UK's New Creative Economy
- 11:20 Creating 1930s VFX Splendour for *Downton Abbey: The Grand Finale* - From Piccadilly Circus to Ascot!
- 12:00 TAMS in Practice: Adoption, Challenges and What Comes Next
- 12:50 Designing a Storybook World: The Look of *The Magic Faraway Tree*
- 13:25 Mnemonica's Unification Strategy: Reclaiming Control in a Fractured Digital Cinema Territory
- 14:00 Grading *This City Is Ours*: Crafting the Final Look
- 14:35 Inside *The Disciple*: A Post Production Masterclass
- 15:20 Future Proofing Media Infrastructure: Navigating Cloud, OnPrem & the Space Between
- 16:00 The Next Era of Post: Who's Built to Scale - and Who Isn't?
- 16:40 Finishing *Inside the Manosphere*: A Creative Review

### 13 MAY SMPTE MEDIA TECHNOLOGY CONFERENCE EUROPE

- 10:15 AI-Driven SDR/SCG-HDR/WCG Conversion
- 10:55 Lining Up the Digital Ducks: Everything We Need to Make Hybrid Live Production Workflows a Complete Solution
- 11:35 IBC Accelerators R&D Spotlight: Unleashing the Superpowers of Creative Production for Immersive Audio & XR, Digital Twins, Creative Filmmaking & Audio Accessibility
- 12:15 Delivering Value With Media Technology Innovation: Real-World Workflows & Outcomes
- 12:55 Engineering Trust in Real-Time AI Storyworlds
- 13:35 DMF & MXL: Building the Next Generation of Production Architectures
- 14:15 AI-Driven Media Processing - Hype vs Reality & Confronting the Hard Questions
- 14:55 Automated Resource Management in Dynamic Software Designed Media Facilities
- 15:35 Investigating the Viability of Automated Quality Control for Subtitles (Closed Captions)
- 16:15 Machine Learning Framework for Automatic News Clip Composition

### 13 MAY BROADCAST TECHNOLOGY THEATRE

- 10:15 The Next 12 Months: Future-Proofing Broadcast in an Era of Acceleration
- 11:00 Automating Essential Master Control for Live Events in the Cloud
- 11:40 Protecting Sport's Archive Legacy
- 12:20 Streaming & Access Innovation: How Next-Gen Tech is Transforming the Audience Experience
- 13:00 Skilling Up & Skilling Sideways
- 13:40 TAMS for Live Media: Using LPX to Enable New Workflows
- 14:15 Pivot With Power: Reinventing Your Career in Broadcast Technology
- 14:55 Digital Isn't Forever: The Real Cost of Keeping Archives Alive
- 15:35 Distribution at the Speed of News
- 16:10 Inside the Global Broadcast: Delivering the World Games at Scale

### 13 MAY CREATOR HUB STAGE (GALLERY LEVEL)

- 10:30 Inside YouTube: Creator Insights for Standing Out and Scaling Success
- 11:10 A Guide to Planning Ahead for Memory & DIT Workflow for Content Creators & TV Professionals
- 11:50 The 5 Biggest Mistakes Creators Make With Kit
- 12:15 In Conversation With Teddy Nygh: Bridging the Gap Between Social Impact & the Creator Economy
- 12:50 What Makes a Content Creator?
- 13:30 From Producers to Creators: TV Producers in the New Creator Economy
- 14:10 Shoot, Save, Create: Smart Backups with G-Drive
- 14:50 Do Creators Need Agents? Navigating Representation in the Creator Economy
- 15:25 Mastering the Art of Viral Content
- 15:50 The Creator Economy Playbook
- 16:25 From Screen to Stream: Can TV Producers Win at Podcasting?
- 16:55 From Traitor to TV Star: In Conversation with Harry Clark

### 13 MAY BLACKMAGIC DESIGN SEMINAR STAGE (GALLERY LEVEL)

- 10:30 Create Live Video Content Faster with ATEM ISO
- 11:00 Close-to-Air Editing & Live Action Replay with Blackmagic Design
- 11:35 Camera App, Cloud & Collaboration: Live Production Beyond the Studio
- 12:20 Introducing Fairlight Live
- 12:55 Why Now Is the Time to Embrace 2110 IP Video
- 14:00 Beyond Bayer: RGBW Sensors & In-Camera Scaling Innovation
- 15:00 Unlock Your Creativity with Blackmagic Pyxis
- 15:45 Shooting 65mm: Harnessing the URSA Cine 17K
- 16:25 Maximising Your Camera Usage with Blackmagic Design

### 13 MAY AUDIO THEATRE

- 10:30 Keynote Conversation with Nina Hartstone
- 11:15 Audio State of the Nation: The Unsung Hero of Production
- 12:05 Modern Audio Production Essentials - Broadcast, Remote Production, AoIP & Software Interoperability
- 12:40 Sound Design 'Round Table'
- 13:20 Creating a Podcast People Actually Listen To
- 14:05 Scaling Smart: Agile Remote Production & Virtualised Workflows with Vivid Broadcast, Aurora Media Worldwide & Calrec
- 14:40 Genre Blending in Natural History: Plimsoll Production's *Nightmares of Nature*
- 15:30 The Modern Composer: Navigating the Sonic Frontier of Film & TV

### 13 MAY PRODUCTION THEATRE

- 10:30 UK Production: State of the Nation - Reset, Recovery & Reinvention
- 11:20 Alister Chapman Masterclass: Lighting for the Travelling Filmmaker
- 12:00 Accelerate: EV Solutions That Work
- 12:40 Open To Work: Reinventing Skills for a Changing Industry
- 13:20 Getting to Greenlight: How TV Shows Are Funded Today
- 14:00 Rising Talent: Shaping the Future of Film
- 14:40 News, Archive & AI - ITN's Expectations, Realities & Possibilities
- 15:15 From Capture to Cut in Real Time: The Future of High Volume Entertainment Workflows
- 15:55 From Legacy to Leading Edge: STV's News Graphics Transformation with Chyron
- 16:35 Beyond the Moment: Building Sustainable DE&I in the UK Film & TV Industry

### 13 MAY AI MEDIA ZONE THEATRE (GALLERY LEVEL)

- 10:30 The AI Shift: Where Does the Media Industry Go Next?
- 11:20 AI Adoption - Beyond the Proof of Concept
- 12:05 AI Ethics & Copyright: Who's Really In Control?
- 12:50 AI In Action: Real-World Creative Case Studies
- 13:30 Meet Dolly - The AI With Personality
- 14:05 How AI Dubbing Helped a French Channel Reach 9M Views in 1 Weekend
- 14:40 How to Talk to AI (And How Not to)
- 15:15 Adobe Firefly for Video Production
- 15:40 AI Developments within the FlightStory Tech Innovation Strategy
- 16:15 Hat Trick's Human-Centred AI Jam: Comedy in the Age of Generative Tech



## SUMO PRO-19

On-set 19-inch, 4K HDR monitor-recorder-switcher



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**14 MAY KEYNOTE THEATRE**

- 10:30** Power, Scandal & Sensitivity: When Real Stories Become Drama
- 11:30** Scam Interceptors: From Daytime Hit to National Safeguard
- 12:30** Surviving the Freelancer Squeeze
- 13:30** Built for Everyone: Making Film & TV Truly Accessible
- 14:30** Politics and Platforms: Michael Gove on the Platforms Reaching The People
- 15:30** From Pitch to Post: A Documentary Masterclass from ITN

**14 MAY POST-PRODUCTION THEATRE**

- 10:30** State of the Nation - The Future of UK VFX
- 11:20** Skills for the Next Generation of Post Professionals
- 12:00** Cloud-Powered Global Sports Production: Lessons from Golf & Cricket
- 12:40** All The Rage: Union's Path To Cinematic Chaos in The 28 Years Later Franchise
- 13:20** The Supply Chain Do-Over: What We'd Do Differently If We Were Designing Our Workflow Today
- 14:00** Beyond the Machine: Rethinking Value in the Cloud-Native Era
- 14:40** Post Production - The Vanishing Divide
- 15:20** Creative Problem Solving - A VFX Masterclass with Rob Harvey

**14 MAY SMPTE MEDIA TECHNOLOGY CONFERENCE EUROPE**

- 10:00** IBC Incubator R&D Spotlight: The Art of Smart Stories - Plotting the Standard for Agentic Production Ecosystems
- 10:30** Froggy, Sebastian & the Bot: What Pet Names May Reveal About How People Conceptualise Assistants | Evaluating AI and Algorithmic Approaches for Defect Detection in Archival Film Restoration
- 11:10** 3D-Grounded Likeness Provenance
- 11:50** Remote Production at Scale: Lessons in Operational Maturity
- 12:30** The Ethics of Synthetic Presence: Orc-Layer Lessons from XR+AI Shared Environments
- 13:10** The Cloud MCR Transformation: Compressed-First, Zero Compromise
- 13:50** Pocket Siren - National 5G Broadcast Emergency Alerting System
- 14:30** Event-Centricity in Sports Production: Monetise the Moment
- 15:10** In AI We Trust - The Latest in Gen AI, Agents & Digital Twins
- 15:50** IBC Accelerators R&D Spotlight: AI Agentic Workflows for Live Sports, Personalisation, Connectivity & Quantum Security

**14 MAY BROADCAST TECHNOLOGY THEATRE**

- 10:30** Broadcast Technology 2026: Planning For What's Next
- 11:15** Petabytes Without the Pain: Designing Scalable M&E Storage with HDD & JBOD Architecture
- 11:55** Five Years Behind? What the UK & Europe Can Learn From Virtual Production in the US
- 12:35** Dynamic Media Facilities & the Second Wave of IP Production
- 13:15** Multiviewers in 2026 - More Than Just PIPs - Supporting Operational Decision-Making Across Ground & Cloud
- 13:50** Game Changers: The Tech Revolution Powering Modern Sports Production
- 14:30** Delivering Global Live Sports at Scale
- 15:05** Editing Made Easy with Strada
- 15:40** How Remote Production Has Democratised Who Can Work in TV

**14 MAY CREATOR HUB STAGE (GALLERY LEVEL)**

- 10:30** Building a Creator Ecosystem for Long-Term Value: In Conversation with LADBible
- 11:10** How Can You Shift From Renting Your Audience to "Owning It"?
- 11:40** Backup Made Easy: A Creator's Top Tips
- 12:05** TikTok That Sticks: 5 Rules for Growth, Reach & Real Impact
- 12:40** The Medium Is the Message: Empowering the Next Generation Through Film
- 13:05** Building a Brand In the Creator Economy
- 14:00** Decoding Gen Z: A Skibidi Guide
- 14:40** The IP Opportunity
- 15:30** Game On: Cracking the Sports Creator Economy
- 16:10** Are Creators the New Development Producers?

**14 MAY BLACKMAGIC DESIGN SEMINAR STAGE (GALLERY LEVEL)**

- 10:30** DaVinci Resolve 21: The Top 10 Key Features
- 11:00** How DaVinci Resolve's AI Accelerates Your Workflow
- 11:40** Mastering Colour Management & Monitoring in 30 Minutes
- 12:20** Seamless Collaboration: How Blackmagic Cloud Can Make Working in Remote Teams Easy
- 12:50** High-Performance Post-Production for Brands & Agencies with DaVinci Resolve
- 14:00** URSA Cine Immersive: Creativity in Every Direction

**14 MAY AUDIO THEATRE**

- 10:30** Sound of Sport
- 11:15** AI Voices
- 11:50** Creating a Sonic Reference for Scotland's Only Digital Cinema Package Certified Room
- 12:30** 5 Reasons Your Podcast Sounds SH\*T
- 13:10** Affordable Audio
- 13:50** Addressing the Challenges of Dialogue Intelligibility: Where Technology & Creativity Converge to Deliver Consistent & Accessible Content
- 14:30** The 32 Bit Pipeline
- 15:10** Shaping Sound for a World of Wonder: Crafting the Audio of *The Magic Faraway Tree*

**14 MAY PRODUCTION THEATRE**

- 10:30** Finding the Next Big Format
- 11:20** SPARK: Action Plans for Clean Power by 2030
- 12:00** Virtual Production: Hype vs Reality
- 12:40** Uncovering the Truth: The UK Documentary Boom
- 13:20** Turning Complexity Into Creative Power
- 14:00** Alister Chapman Masterclass: The Age of the Small Camera
- 14:40** Going Carbon Neutral On-Set: Aligning Ambition with Reality
- 15:20** Studio Evolution: How UK Facilities Are Adapting to a New Creator Economy
- 16:00** What the F\*\*k Are You Going to Ask Us? The Assembly Masterclass

**14 MAY AI MEDIA ZONE THEATRE (GALLERY LEVEL)**

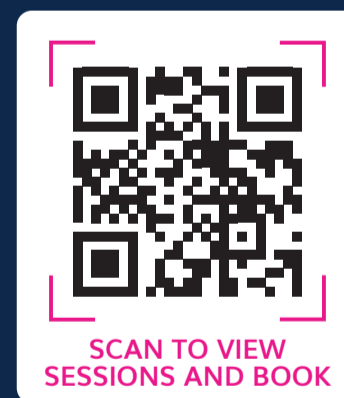
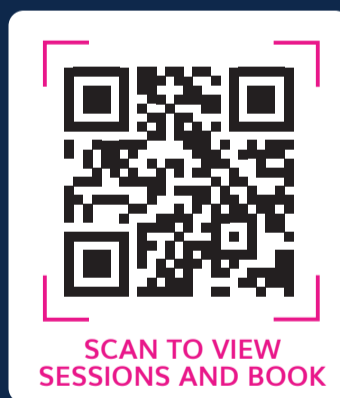
- 10:30** AI Without Compromise: Speed, Scale & Standards
- 11:10** Adobe Firefly for Video Production
- 12:10** Working With AI: The New Skills for Film, TV and Content
- 12:50** Inside ITV Studios: Scaling Generative AI from Experiment to Everyday
- 13:30** AI In Action: Real World Case Studies
- 14:10** Automate Everything...and Become Irrelevant!
- 14:40** Drowning in AI Slop? Saving Quality in the Age of Infinite Content
- 15:20** The Invisible Footprint: Balancing AI Innovation with Net Zero

Go beyond the free programme with in-depth sessions and hands-on training.



In-depth post production sessions

Practical, hands-on AI workshops



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