

MPTS

13-14 MAY 2026 | THE GRAND HALL, OLYMPIA, LONDON

MEDIA PACK

BROUGHT TO YOU BY:

BROADCAST GROUP
TECH & **SPORT**



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ABOUT MPTS

2026 marks a milestone year for MPTS as we celebrate a decade of connecting the UK's media, production, and broadcast industries.

What began as a bold new platform has grown into the UK's go-to event, where conversations turn into collaborations, and creativity meets cutting-edge technology.

Each year, MPTS draws a powerful audience and in 2025 we welcomed over 13,000 professionals and 300+ exhibitors, from studios and streamers to broadcasters, post houses and production companies – all ready to connect, discover and do business.

Our seminar programme continues to be a major draw, with packed theatres hosting the voices that shape the future of the industry. In 2026, the return of the AI Media Zone and the SMPTE Media Technology Conference (MTC) zones to the Gallery Level will help bring an even wider, more senior audience through the doors and expand our content offer further.

Whether you're a returning exhibitor or sponsor, or joining us for the first time, this is the perfect year to be part of the MPTS community.

Join us as we celebrate 10 years.

Charlotte Wheeler

Director, MPTS



MPTS is organised by Media Business Insight (MBI) Ltd, publishers of market-leading titles including Broadcast, Broadcast Sport, Broadcast Tech, KFTV, The Knowledge, Rapid TV News and Screen International.

MBI is a GlobalData company.

More about MBI on p27

MBI
MB-INSIGHT.COM

AUDIENCE BREAKDOWN

A DECADE OF INDUSTRY IMPACT



150,000
MPTS COMMUNITY



13,000
ATTENDEES



24,000
SOCIAL CONNECTIONS



300+
EXHIBITORS
& SPONSORS

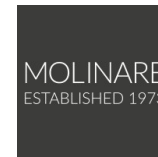


350+
SPEAKERS

100+
HOURS OF
FREE
CONTENT



TOP VISITING COMPANIES





80%

OF ATTENDEES AUTHORISE /
INFLUENCE PURCHASING DECISIONS



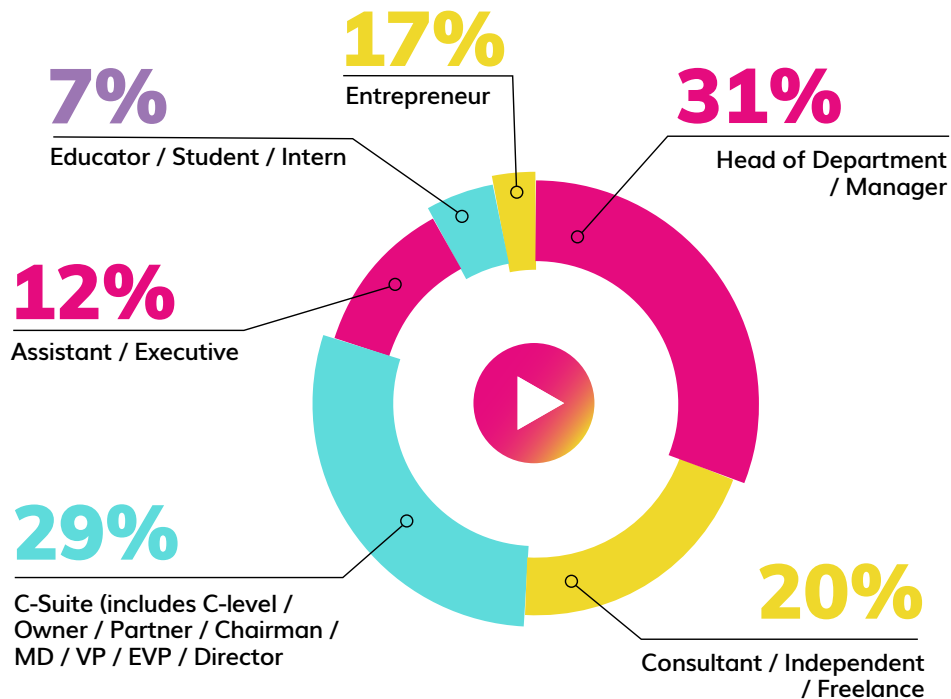
CONNECT WITH DECISION-MAKERS



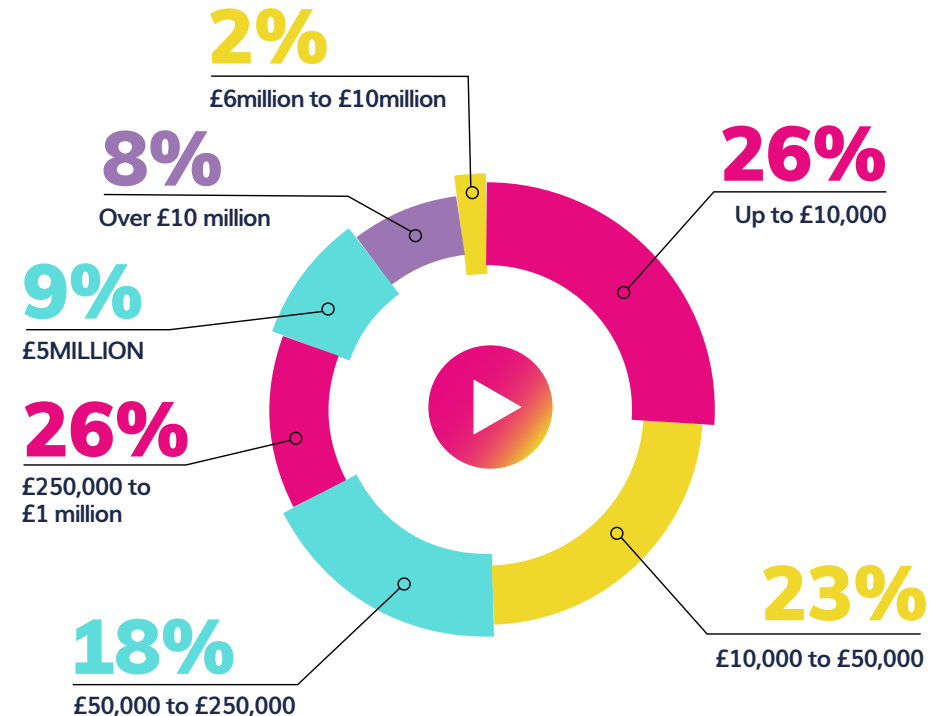
1BN

WORTH OF BUYING
INTENTION*

SENIORITY



BUDGET RESPONSIBILITY



AUDIENCE BREAKDOWN

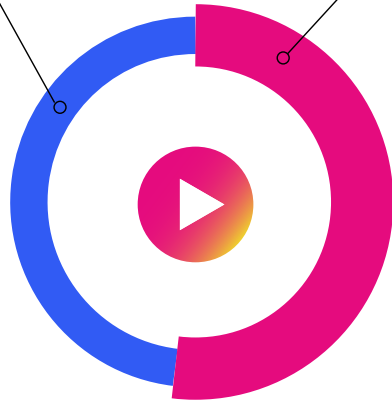


JOB FUNCTIONS

A connected ecosystem of creative and technical professionals,
driving the future of media, production and broadcast.

48% TECHNOLOGY

- Analyst / Researcher
- AR / VR Creator
- Broadcaster / Broadcast Operations
- Colourist / Grader
- Engineer / Technician /
Technologist / Technical Manager
- Equipment Rental / Supply /
Manufacturer (Marketing)
- Equipment Rental / Supply /
Manufacturer (Sales)
- IT
- Lighting Design
- Product Manager / R&d
- Reseller / Distributor
- Software Developer /
Programmer
- Solutions Architect
- Systems Integrator /
Installer
- UX / CX Developer



52% PRODUCTION

- Animation / VFX / Graphics
- Camera Operator / DOP /
Videographer / Photographer
- Commissioner
- Creative Director
- Development Producer /
Manager / Coordinator
- Film / TV Director
- Filmmaker / Content Creator
- Influencer / Podcaster
- Location Management
- Post-Production (Editing /
Operations / Management)
- Production Design / Art Direction
- Production Management
- Project Management
- Screenwriter / Writer /
Script Supervisor
- Studio Operations / Management
- Audio / Sound / Music / Composer



ONLINE ENGAGEMENT



WEB TRAFFIC

UNIQUE USERS **93K**
PAGE VIEWS **322K**
WEBSITE VIEWS **56K**
(MONTHLY AVERAGE)



FOLLOWERS **9.3K**
REACH **105K**
IMPRESSIONS **239K**



FOLLOWERS **7.5K**
IMPRESSIONS **147K**
POST VIEWS **6K**



FOLLOWERS **5K**
IMPRESSIONS **115K**
REACH **64K**

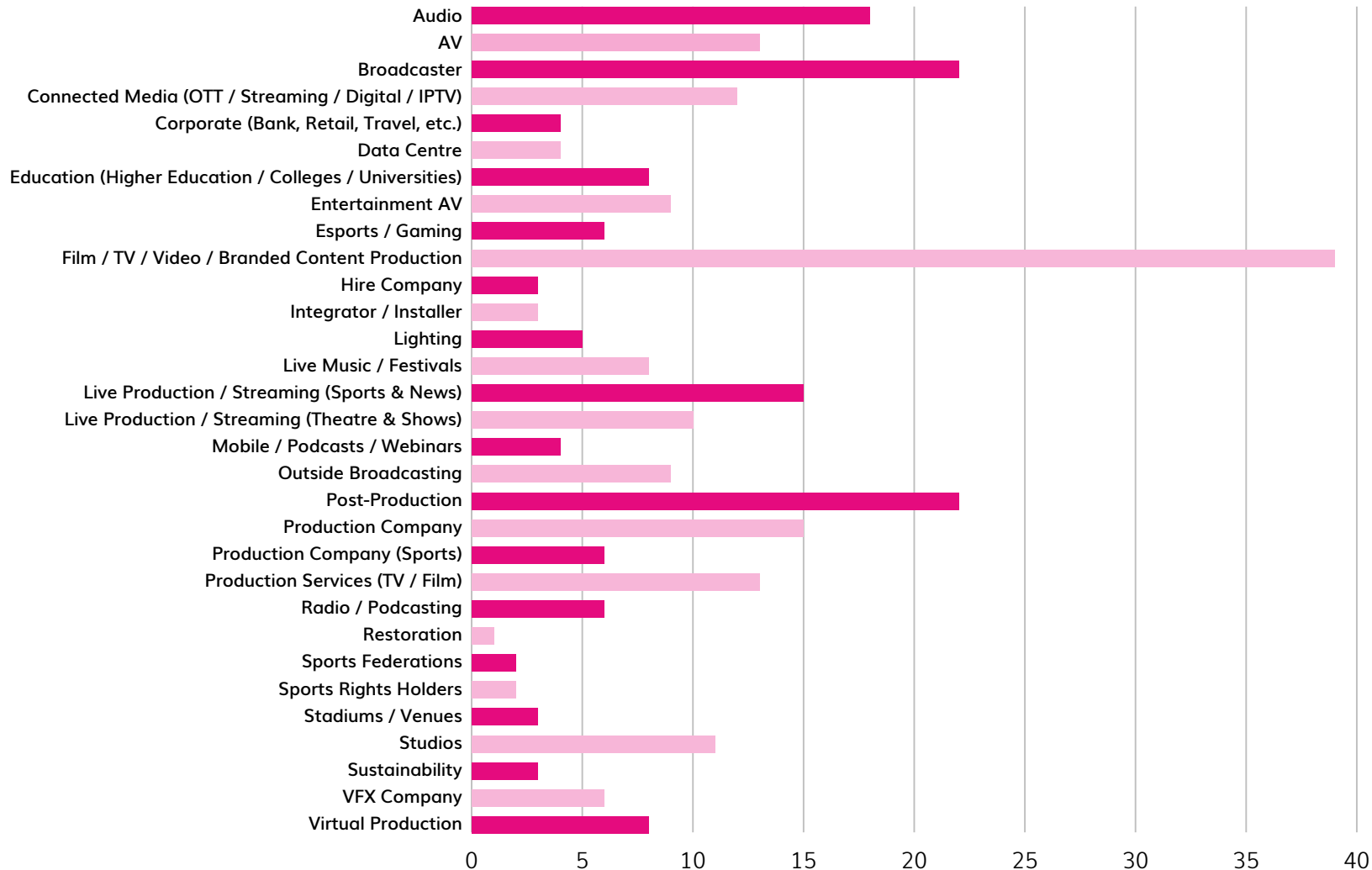
*FROM 1 JUNE 2024 - 31 MAY 2025

AUDIENCE BREAKDOWN



COMPANY SECTORS

ATTENDEE MULTIPLE CHOICE



TOP AREAS

- Film / TV / Video / Branded Content Production
- Broadcaster
- Post-Production
- Audio
- Live Production / Streaming (Sports & News)
- Production Services (TV & Film)

AUDIENCE BREAKDOWN



AREAS OF INTEREST

ATTENDEE MULTIPLE CHOICE

PRODUCTION & ACQUISITION

4K / 8K / UHD / HDR - **36%**
 Accessibility - **6%**
 AR / MR / VR - **12%**
 Battery / Power Systems - **9%**
 Camera Accessories - **19%**
 Cameras - **30%**
 Digital Cinema - **15%**
 Drones / UAV - **11%**
 Kit Hire - **5%**
 Lenses - **14%**
 Lighting - **17%**
 Locations - **5%**
 Post-Production / VFX / Grading /
 Colouring / Editing - **30%**
 Teleprompters - **4%**

POST PRODUCTION

Animation / VFX - **18%**
 Archive / Restoration - **10%**
 Editing Platforms / Systems - **21%**
 Data - Storage / Workflow / MAM / Tagging - **17%**
 Post / Studio / Facilities Hire - **14%**
 Post-Production / VFX / Grading / Colouring / Editing - **30%**
 Transcription - **4%**

DISTRIBUTION/DELIVERY/ ONLINE VIDEO

Cables / Connectors - **10%**
 Content Delivery Network - **11%**
 Live Streaming - **20%**
 Localisation - **6%**
 OTT Services - **7%**
 Satellite Equipment / Services - **4%**
 Switchers / Routing - **8%**
 Telecommunications - **5%**
 Transmission / Payout Service - **6%**

16% EDUCATION, TRAINING, HR & RECRUITMENT

17% PRODUCTION SERVICES

11% AV

18% VIRTUAL PRODUCTION

22% AUDIO

37% AI

8% SUSTAINABILITY

MEDIA IT

24% - Cloud Services / Technology
12% - Computing Hardware
8% - Data - Content Security
8% - Management Software
5% - Mobile / Apps
13% - Networking / IT
13% - Remote Workflows
9% - Systems Integration
7% - Workstations
6% - Virtualisation
5% - Visualisation

LIVE PRODUCTION/OB

8% - Esports / Gaming
9% - Live Event Design / Staging
9% - Music Production / Distribution
14% - Outside Broadcast
6% - Set Design / Rigging / Staging



DON'T JUST TAKE OUR WORD FOR IT

2025 RESEARCH FINDINGS

84%

OF EXHIBITORS RATED
THEIR EXPERIENCE
7/10 OR HIGHER

91%

OF VISITORS SAID
MPTS WAS EASY TO
ATTEND

94%

OF EXHIBITORS LEFT THE
SHOW WITH A GOOD
FEELING ABOUT THEIR
EXPERIENCE

80%

OF ATTENDEES
AUTHORISE / INFLUENCE
PURCHASING DECISIONS

98%

OF EXHIBITORS
AGREED IT WAS EASY
TO EXHIBIT AT MPTS

82%

OF EXHIBITORS SAY
THEY'RE LIKELY TO
RETURN TO MPTS 2026



4 in 5

VISITORS FELT MPTS SUCCESSFULLY
DELIVERED ON THEIR CORE OBJECTIVES
– FROM LEARNING AND DISCOVERY TO
NETWORKING AND INSPIRATION

*MPTS RESEARCH CONDUCTED BY FUSION INSIGHT & STRATEGY

MPTS 2025 EXHIBITOR TESTIMONIALS



MPTS 2025 was a spectacular showcase of innovation, bringing together the brightest minds and cutting-edge technology in the industry. An unforgettable experience for all attendees.

Jane Shepard, Sandisk



MPTS has built a reputation as the UK's leading event for the broadcast market, but we were pleasantly surprised to see how many filmmakers and content creators were also at the show this year. This meant that MPTS was both the ideal place to launch our new Cine Broadcast solution in the UK, and to engage with our traditional users. The show's unrivalled range and quality of free content sessions also provide invaluable market insights.

Candice Cowan, RED Digital Cinema



MPTS has been a great show once again. It has allowed us to engage with a really strong customer base and meet new friends and old. And we have had some really good conversations with customers over the last two days.

Dave Stannard, Sony, covering Northern Europe



It has been very busy for us. We have seen a huge mix of customers from the broadcast sector here, but also customers from the other industries which we serve, whether that's live or theatre who have deliberately come to the show to seek us out to speak to us. Will we be back next year? Yes, absolutely.

Tom Rundle, Yamaha Music



This show is really important in our calendar - we attend nearly every year and find so much value in it. We get to meet with so many different professionals within the industry, and this year has been really, really positive for us. We've walked away with quite a few leads and made new relationships. It's a fantastic show, and we would thoroughly recommend anyone thinking about coming and having a stand here to definitely do it - you won't regret it.

Jennifer Hudson, Videndum



This is our second year at MPTS, we've gone a little bit bigger on our stands, almost doubling it, and I think it's definitely been worthwhile doing. We've partnered with RED, who we recently purchased, and MRMC so it's making a lovely statement about where we are in the market, and I think we're in the right place to make that statement here at MPTS.

Peter Alderson, Nikon



MPTS is a really key moment in our calendar. It is always so great to connect with suppliers, companies, studios and creatives who share our common passion for sustainability within screen industries.

Sam Street, BAFTA Albert



It's been great attending a local show here in the UK and seeing a bunch of cool new tech. We've connected with a lot of customers, and it's been really positive for us.

Steve Hardington, Hawk-eye Innovations Ltd



It has been a great show. So I was impressed with the engagement from the people that were here, the engagement in the panel session, I was on, the quality of the people that are coming to the booth as well. There was a real mix, of production to service providers to high level broadcasters. The mix is it's been fantastic.

Alex Redford, EVS



We've been exhibiting at MPTS and it's been a great show. There's been lots of people coming round, lots of interesting discussions, and overall it's been really worthwhile.

Graham Tudball, Telos Alliance

MPTS THEATRES

Where the industry connects through content

Across eight theatres and two days, the MPTS seminar programme delivers expert-led content that attracts a high-quality, engaged audience from every corner of the media, production and broadcast ecosystem.

From creative case studies and behind-the-scenes insight to future-facing tech and AI debate, the theatres play a vital role in driving footfall, extending dwell time and connecting brands with decision-makers.

Key content strands include the BAFTA albert Sustainability Series and the Broadcast Sport Series, both offering targeted alignment opportunities.

CHECK OUT ALL THE SHOW FLOOR HAS TO OFFER:



BROADCAST
TECHNOLOGY



PRODUCTION



POST
PRODUCTION



AUDIO



CONTENT
CREATOR



KEYNOTE



AI MEDIA ZONE



MEDIA
TECHNOLOGY
CONFERENCE



David Travis, Director of Content,
Broadcast & Platforms - Sky UK

BROADCAST TECHNOLOGY

Where the UK's broadcast leaders explore what's next.

Covering everything from IP workflows and remote production to cloud infrastructure and virtual studios, the Broadcast Technology Theatre is where the industry explores the technologies reshaping the future of broadcast.

It draws a highly engaged audience looking for insight, inspiration and innovation - and provides direct access to the conversations influencing broadcast strategy and investment.

VISITOR SAMPLE

 Media Systems Engineer	 Technical Operations	 Principal Systems Architect - Cloud, Production & Innovation	 Technical Architect	 Principal Engineer	 Creative Technical Operator
 Head of Engineering	 Broadcast Infrastructure Specialist	 Head of News Technology	 Technical Operations Director	 Head of Digital Operations	 Broadcast Engineer
 Technical Operations Manager	 Live Solutions Consultant	 Lead Architect - Networks	 Archiving & Preservation	 Head of Broadcast Technology	



PRODUCTION

Behind the scenes of UK content creation.

The Production Theatre explores the trends, tools and talent shaping production across film, TV, branded content and live events.

With exclusive masterclasses, creative case studies and practical insight, it connects you with the people driving production forward - and those actively seeking new ideas, services and collaborators.

VISITOR SAMPLE



Global Head
of Publisher
Operations



Sustainability
Advisor



Studio Production
Leads



Head of Live
Content



Camera Operator



Broadcast Production
Manager



Sport Head of
Content



Production Engineer
& Lighting Director



Lighting Manager



Creative Video
Producer



Video Content
Producer



Senior Production
Manager



Video Production
Coordinator



Senior Manager,
Media Production



Head of Studio
Output



Head of
Operations



Senior Manager
Production
Operations



Stewart Kyasimire,
Director & Producer



POST PRODUCTION

Where workflows, creativity and technology meet.

As workflows evolve and expectations rise, the Post-Production Theatre is where the industry comes to explore what's next - from hybrid pipelines and cloud editing to new tools, roles and techniques.

It's a trusted platform to reach post professionals actively shaping how content is finished, delivered and experienced.

VISITOR SAMPLE



R&D Engineer -
Post Production



Head of Post
Production



Director, Post
Production



Chief Technical
Officer



Head of Post
Production



Head of Grading



Head of Post Production
Technology



VFX Editor



VFX Supervisor



Support Engineer



Post Production
Technical Manager



Senior Colourist



Senior Colourist



Post Production
Supervisor



Lead Editor



Head of Post &
Co-founder



Director Post
Production

Donna Mulvey-Jones
Director of Post Production - Banijay UK



Exploring the future of sound across production, post and broadcast.

From emerging AI tools to next-gen studio workflows, the Audio Theatre is where the industry comes to explore what's next in sound - across live production, post, dubbing, mixing, and beyond.

Whether launching new tools or sharing expert insight, this theatre connects you with an influential community of sound professionals shaping how stories are heard.

VISITOR SAMPLE



Sound Engineer



Audio Systems Engineer



Operational Head of Sound



Audio Engineer



Digital Audio Operations Production Manager



Sound Guarantee Engineer

MOLINARE
ESTABLISHED 1973

Senior Foley Mixer



Dubbing Mixer



Exhibitions Audiovisual Technician



Audio Editor

V A U D E V I L L E

Audio Producer



VP, Advanced Media & Audio Technology Distinguished Engineer

NETFLIX

Manager, Sound Technology & Post Workflows



Head of TV Sound



Sound & Technology Manager



Audio Technical Support Technician

SPLICE

Head of Audio Technology



Narinder Ball,
Technology Director - Gravity Media



UNITED KINGDOM



MEDIA TECHNOLOGY CONFERENCE

Championing leadership, strategy and innovation in media tech.

The SMPTE Media Technology Conference, in partnership with MPTSO, brings together senior technology leaders to explore the systems and strategies driving transformation across the industry.

Spanning infrastructure, cloud, IP, AI and more, it offers a high-level platform for discussion, discovery and connection among those leading change.

VISITOR SAMPLE



Lead R&D
Engineer



Distribution
Engineer



Technical Project
Manager



Technical
Operations -
Director



Head of
Engineering -
Content Supply



Head of Post
Operations



Encoding Operations
Manager



Creative Project
Coordinator



Head of Media
Strategy



Technical Production
Supervisor



Senior Emerging
Technology
Engineer



Principal Engineer,
Technical Product
Development



Delivery Manager



Group Head of
Intellectual Property

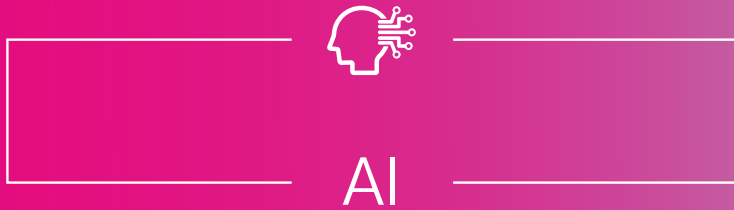


Senior Technical
Manager



Broadcast
Engineering
Operations Manager

Dr Anil Bas, Research Fellow - Bournemouth
University & Visualskies



Unpacking the tools, ethics and impact of AI across media.

Artificial intelligence is transforming the way media is created, managed and delivered – from production workflows and post tools to automation, personalisation and content creation itself.

Across two days of thought-provoking sessions, the AI Theatre brings together developers, technologists, creatives and business leaders to discuss the opportunities, risks and realities of implementing AI across the content lifecycle.

Whether it's exploring how generative tools are reshaping ideation, how machine learning is streamlining post workflows, or how AI is influencing audience engagement and trust – this theatre delivers insight and debate from those leading the change.

It attracts a forward-thinking audience looking to understand not just what's possible, but what's coming next.



*Junaid Baig,
Chief Innovation Officer - Dimension Studio*

Previous speakers include:



Roby Winfield-Smith



Pete Archer



Jon Roberts



Felicity Barr



Damien Viel



Brett Danton



KEYNOTE

High-profile speakers. Big industry conversations. Packed audiences.

The Keynote Theatre is where the most influential names in media, production and broadcast take the stage - offering headline sessions that spark conversation and set the tone for the event.

Spanning everything from content commissioning and creative storytelling to leadership, innovation and industry change, the programme is carefully curated to reflect the topics that matter most.

With standing-room-only crowds, the Keynote Theatre plays a powerful role in driving audience energy, delivering inspiration and ensuring the right people are in the room - and on the show floor.

Previous keynote speakers include:



Marcel Theroux



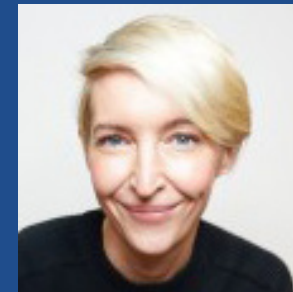
Nikki Parsons



Jason Bell



Eddie Hamilton



Georgie Holt



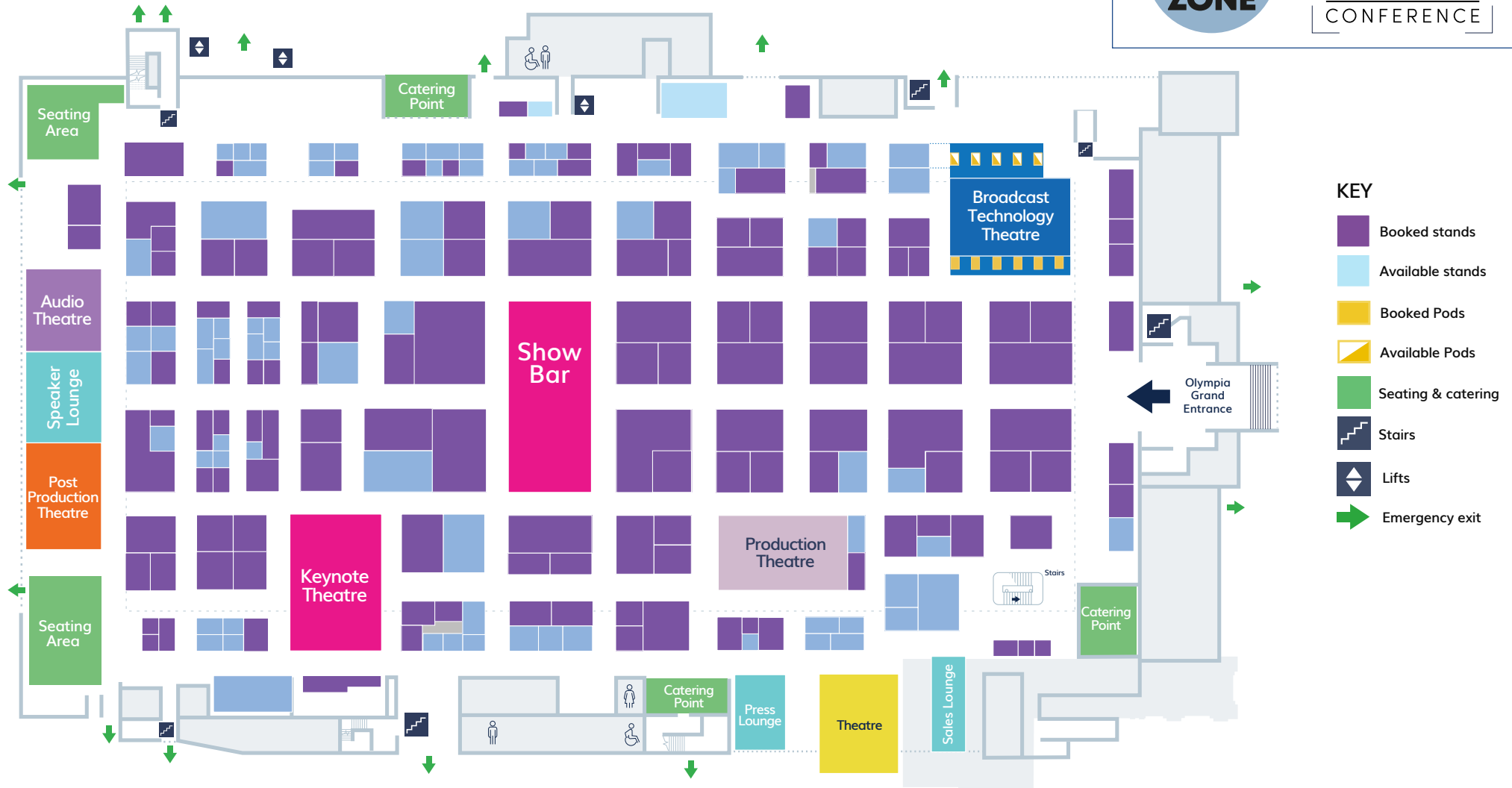
Chris Clenshaw

2025 EXHIBITORS



2026 FLOORPLAN

OLYMPIA GRAND - GROUND LEVEL



OLYMPIA GRAND - GALLERY LEVEL

The following show features can be found upstairs.



* Rough estimate of availability based on time of publication.

For a floorplan contact mark.chapman@mbi.london

EXHIBIT AT MPTS



SPACE ONLY £438 PER SQM

A blank floor space for you to bring your own stand. Ideal for reusable builds and a more sustainable exhibiting approach.

Exhibitors generated
an average of **240**
leads at **MPTS 2025**



SHELL SCHEME £512 PER SQM

Includes:

- Shell build
- Standard carpet
- Nameboard
- 1x 500W socket
- 1x spotlight

*graphics optional extra



ZONE POD £4,600 EACH

(Available as part of the Broadcast Technology Theatre and the AI Media Zone)

Includes:

- Pod build
- Integrated graphics (front and back)
- 1x 500W socket
- 1x spotlight
- 1x graphics monitor
- 1x stool

SPONSORED SEMINARS

Position your brand as a thought leader by producing your own seminar session* at MPTS. Choose from either Platinum, Gold, Silver or Bronze level sponsorship to receive your branding across the theatre and promotional materials.

*Content to be discussed with the organising team.



SPONSOR PACKAGES

PLATINUM	2 x 35 minute sessions	£12,075
	Lead logo on theatre build, signage and slides	
	Logo featured in online session listings	
	Dedicated social media posts	
GOLD	Attendee data from both sessions	£7,875
	1 x 35 minute session	
	Gold level logo on theatre build, signage and slides	
	Logo featured in online session listings	
SILVER	Dedicated social media posts	£6,295
	Attendee data from session	
	1 x 25 minute session	
	Silver level logo on theatre build, signage and slides	
BRONZE	Logo featured in online session listings	£4,050
	Dedicated social media posts	
BRONZE	Attendee data from session	£4,050
	Branding only package	
BRONZE	Bronze level logo on theatre build, signage and slides	£4,050

*EXTRA £500 TO RECEIVE AUDIO RECORDING, POST-EVENT. PLEASE REQUEST AT TIME OF BOOKING.

SPONSORSHIP OPPORTUNITIES

SHOW BAR



£19,000

Logo and corporate branding included across the bar build

Bar staff to wear sponsor branded t-shirts

Branded coasters on all bar tables

Exclusive seating area in bar for sponsor

REGISTRATION



£11,000

Logo and corporate branding included across the registration area build

Registration staff to wear sponsor branded t-shirts (sponsor supplied)

Logo inclusion on all visitor and exhibitor badges

Sponsor logo included in registration emails and on registration welcome page

LANYARDS



£6,500

(Supplied by MPTSO)

A brilliant way of getting your brand seen on the show floor and beyond. Sponsor logo and brand colours on all lanyards distributed at the show.

DELEGATE BAGS



£4,000

(Supplied by Sponsor)

Have your branded bags distributed exclusively at the show entrance, ensuring your brand is seen across the show for the duration of the event.

SPONSORSHIP OPPORTUNITIES

SPEAKERS LOUNGE



£5,000

Exclusive sponsorship of the Speakers Lounge, featuring sponsor logo on the build and the opportunity to exclusively distribute literature within. A unique chance to gain visibility to some of the most senior attendees at the show.

GALLERY LEVEL BAR



£17,000

Exclusive sponsorship of the new Gallery Level Bar which will be a key networking area for attendees. Sponsor branding across the bar, including on table coasters, and the opportunity to distribute sponsor collateral throughout.

GALLERY BANNERS



£2,750

These impactful 10m x 1m gallery banners provide a great opportunity to elevate your brand and be noticed from across the show.

INFORMATION POINT



£4,000

Logo and branding featured on the Information Point at the show entrance, with the option to distribute materials and have your logo on the hosts t-shirts.

POCKET MAP



£4,500

Have your logo and advert featured in the official pocket map, which visitors use to help them plan their time at the show.

DIRECTIONAL FLOOR TILES



£2,400 FOR 5

Create a trail through the show to guide visitors directly to your stand with your own uniquely branded 1m x 1m floor tiles.

SPONSORSHIP OPPORTUNITIES

VIDEO IN THEATRE



FROM £2,200

Have your brand placed directly in front of your potential customers before every session in that theatre*. An unmissable opportunity to catch their attention.

**only 1x sponsor slot per theatre*

DRINKS RECEPTION



£POA

Host your own private drinks reception in the MPTS show bar or within one of the theatres.

MEETING ROOMS



FROM £3,000

Hire your own private meeting space at MPTS. Our meeting rooms allow you take conversations off the show floor and host clients in a quiet, comfortable and private space.

POSTER SITES



£2,500 FOR 10

A range of poster sites available across the multiple washrooms around the venue; another opportunity to make sure your brand and message can't be missed.

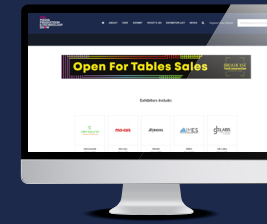
'YOU ARE HERE' DIGITAL SIGNAGE



£5,000

Our new digital 'You Are Here' boards help visitors navigate the show with ease. These interactive wayfinding tools, will have advertising opportunities to ensure your brand stands out, as attendees plan their way around the show.

WEBSITE ADVERTISING



STARTING FROM £995 PCM

Timing dependant on availability. Benefit from banner advertising across the MPTS website for increased visibility before the show.

SMPTE MEDIA TECHNOLOGY CONFERENCE IN PARTNERSHIP WITH MPTS



The technology conference for broadcast leaders

Now in its third year, the SMPTE Media Technology Conference in partnership with MPTS brings together senior leaders and innovators from across the broadcast and media tech landscape.

The two-day conference features future-focused keynotes, expert panels and interactive workshops—providing a dynamic platform for collaboration, insight sharing and exploration of the technologies shaping the future of media.

In 2026, the conference will once again be open to all MPTS attendees, fostering greater cross-industry engagement and innovation.



UNITED KINGDOM

MEDIA TECHNOLOGY CONFERENCE 13-14 MAY 2026

IN PARTNERSHIP WITH



You can be part of this exciting event through a number of sponsorship opportunities:

Platinum headline sponsor

- Exclusive branding as the 'Headline Sponsor' on-site and online
- A seat on a panel within the content programme
- Opportunity to present a white paper as part of the content programme
- Data capture from session(s) which have had sponsor participation
- Logo included in dedicated social media posts

£10,995

Gold sponsor

- Gold level branding on-site and online
- Opportunity to present a white paper OR run a panel as part of the content programme
- Data capture from session
- Logo included in dedicated social media posts

£6,775

Silver sponsor

- Silver level branding on-site and online
- A seat on a panel as part of the content programme
- Data capture from session
- Logo included in dedicated social media posts

£5,495

Bronze sponsor

- Bronze level branding on-site and online
- Logo included in dedicated social media posts

£3,150

mediaproductions.show.com/technology-conference

**For more
information
contact:**

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Mark Chapman

Sales Director
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POWERED BY
MPTSO



Powering the future of broadcast with AI innovation

Back for 2026, the AI Media Zone returns to the Gallery Level of the Grand Hall—offering a dedicated theatre and exhibition area for the broadcast and media tech community to explore the real-world impact of artificial intelligence.

This popular zone delivers packed sessions featuring leading voices, practical insights and hands-on workshops, exploring everything from pre-production to post and beyond.

Key themes for 2026 include:

- Building an effective AI strategy
- AI's role in transforming production workflows
- Workforce readiness: upskilling for an AI-powered future
- Generative AI and next-gen storytelling

If you're driving innovation in AI for broadcast media, the AI Media Zone is the place to showcase your solutions. Get involved through sponsorship or exhibition packages.



SHELL SCHEME STAND PACKAGES

(includes build, power, light, name board and carpet)

Shell Scheme prices start from – **£3,073**

(space only packages at £438 per m2 available)



AI MEDIA ZONE DEMO POD - £2,500

Includes pod build, screen, stool and graphics.

SPONSORSHIP PACKAGES

Platinum sponsor

£20,000

(limited to a single sponsor)

- Bespoke Sponsors' Lounge branded and hosted by the platinum sponsor - your space for meetings and hospitality
- 2 x 30 minute sessions
- Platinum level branding on theatre build, all associated onsite signage & pre-event marketing
- Data capture from sessions which have sponsor participation

Gold sponsor

£6,295

- 25 minute session for sponsor to own and run (subject to editorial approval)
- Gold level branding on theatre build, all associated onsite signage & pre-event marketing
- Data capture from session

Silver sponsor

£5,250

- Seat on a panel (subject to editorial approval)
- Silver level branding on theatre build, all associated onsite signage & pre-event marketing
- Data capture from session

Bronze sponsor

£4,050

- Bronze level branding on theatre build, all associated onsite signage & pre-event marketing

COMBINED PACKAGES

Ensure maximum exposure with our combination packages, providing you with a pod and sponsorship at a discounted price:

Enhanced gold package

£8,355

Enhanced silver package

£7,350

Enhanced bronze package

£6,225

WHO ARE WE?

MEDIA BUSINESS INSIGHT

THE KNOWLEDGE



Media Business Insight (MBI) Ltd (a GlobalData company) is the leading content, insight and events business for the creative media industry. Through our market leading brands in the TV, film and advertising sectors, MBI has unrivalled reach and access across the global content and creative sectors. We provide essential daily information, insight and major industry networking opportunities for our customers and partners. So whether you are exhibiting or sponsoring MPTS you have access to a whole host of opportunities within the MBI family.

Being part of the **Broadcast Tech & Sport Group** means we have more to offer you than just the physical days on the showfloor. We can support you year round with marketing and sponsorship opportunities to elevate your brand, giving you brand exposure to an audience of **more than 200,000** potential customers!

MARKETING OFFERINGS

BROADCAST Tech



PRINT AND DIGITAL ADVERTISING

Starting from **£550**

Broadcast Tech magazine has a printed distribution of more than 6,750 with a digital edition that is distributed to a database of over 178,800.



AWARDS SPONSORSHIP

Starting from **£8,000**

The Broadcast Tech Innovation Awards celebrate the most outstanding technical projects of the past year, with over 450 guests in the room from across the broadcast, production and post sectors.



EVENTS SPONSORSHIP

Starting from **£3,500**

There are multiple opportunities to sponsor across our growing portfolio of live events, including TechFest – a comprehensive one-day event for the production and post industry, co-located with the Broadcast Tech Innovation Awards – and the AI Creative Summit, which explores the rapidly evolving role of AI in content creation.

MARKETING OFFERINGS

SPORT BROADCAST



PRINT AND DIGITAL ADVERTISING

Starting from **£550**



Broadcast Sport provides daily sports production and broadcast news and insight. It is also a bi-annual print magazine with in-depth features and behind-the-scenes insight into all aspects of sports production, broadcast, esports and tech innovation.



AWARDS SPONSORSHIP

Starting from **£8,000**

The Broadcast Sport Awards honour the incredible work achieved by every area of the industry, celebrating the best in sports content over the last year - with 635 industry professionals in the room.



EVENTS SPONSORSHIP

Starting from **£3,300**

Broadcast Sport runs several popular conferences throughout the year which have entertained over 1,200 delegates in the last few years, including the prestigious Broadcast Sport Summit held at Emirates Stadium.

CAN YOU AFFORD NOT TO BE THERE?

LET US BUILD
YOU A PACKAGE
OF MARKETING
SOLUTIONS TO
FIT YOUR NEEDS!

GET IN TOUCH

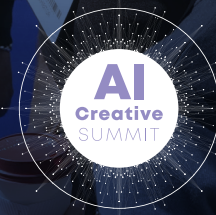
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