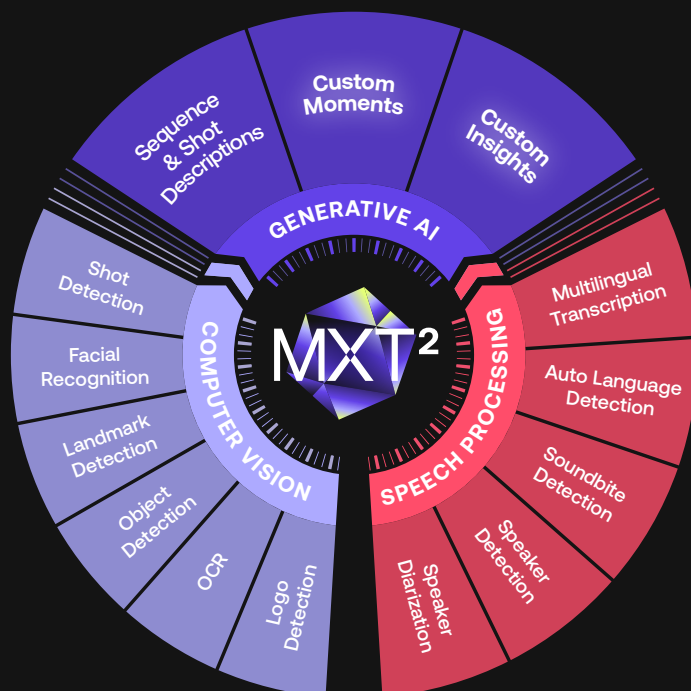


MXT²

The multimodal AI
that understands
video like a human

Trained on 1.5 billion images and counting, MXT-2 generates even more detailed and accurate descriptions of video content.



The most awarded indexing AI in the video industry
since 2023.



BROADCASTING
**Manufacturer
Awards 2024
Winner**

NAB SHOW
of the
**PRODUCT
YEAR 2023
WINNER**



2023 WINNER
**PRODUCT
INNOVATION
AWARDS**

BaM
AWARDS 2023
WINNER

500 HOURS

of video analyzed
per minute

10x

faster than
manual logging

7x

more cost efficient
than off-the-shelf AI

Key Benefits

Future-proof your media files

AI detects and indexes only what's relevant in your media assets, accurately preserving your growing media library for future repurposing.

Democratize content discovery

Empower anyone in your organization to autonomously discover needle-in-the-haystack moments in seconds.

Speed up production times

Your teams spend less time looking for content, and more time crafting compelling stories.

Find the Best Moments

Generate the video insights your teams need to work faster and smarter.

WRC Abu Dhabi Semi Final Full Race at Yas Marina

Description

Kevin Hansen dominates Semi-Final 1, leading from the start. Timo Scheider and Liam Doran followed, while Reinis Nitišs struggles after a kerb incident, failing to advance

Circuit

Yas Marina Circuit

Race

Semi Final 1

Content Type

Full Race Replay


People

Reinis Nitišs


Timo Scheider

Logos

ALL-INKL ELF




00:12:05 OUT 00:12:15 Create moment Add to cart



Moments


Sequences Soundbites **Highlights**



Crash involving Nitišs and Anton Marklund, damage done to roof of Marklund's car

02:43

Crash Reinis Nitišs Anton Marklund



Timo Scheider overtakes Liam Doran on the inside

08:12

Overtake Timo Scheider Liam Doran

Soundbite 08:34 EN Translate

"Oh my word, Nitišs launched over the kerb and landing on the roof of Anton Marklund"

What's New in MXT-2?

Custom Moments

Uses MXT metadata to automatically segment specific content types, breaking down videos into the moments your users need, for whatever story format they're crafting.

From identifying the best shots for trailers, highlight reels, full scripted and unscripted programs, to extracting key actions from sports footage.

Custom Insights

Generate texts of any length in seconds, including engaging social media titles, VOD descriptions and summaries—even full-length articles.

MXT can also generate labels to classify video by content type, topic, or theme.

Unrivalled Accuracy

MXT-2 is the best technology in the world to sequence and describe videos, surpassing state-of-the-art models and outperforming Google Research's Vid2Seq by 47%.