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COMPANY

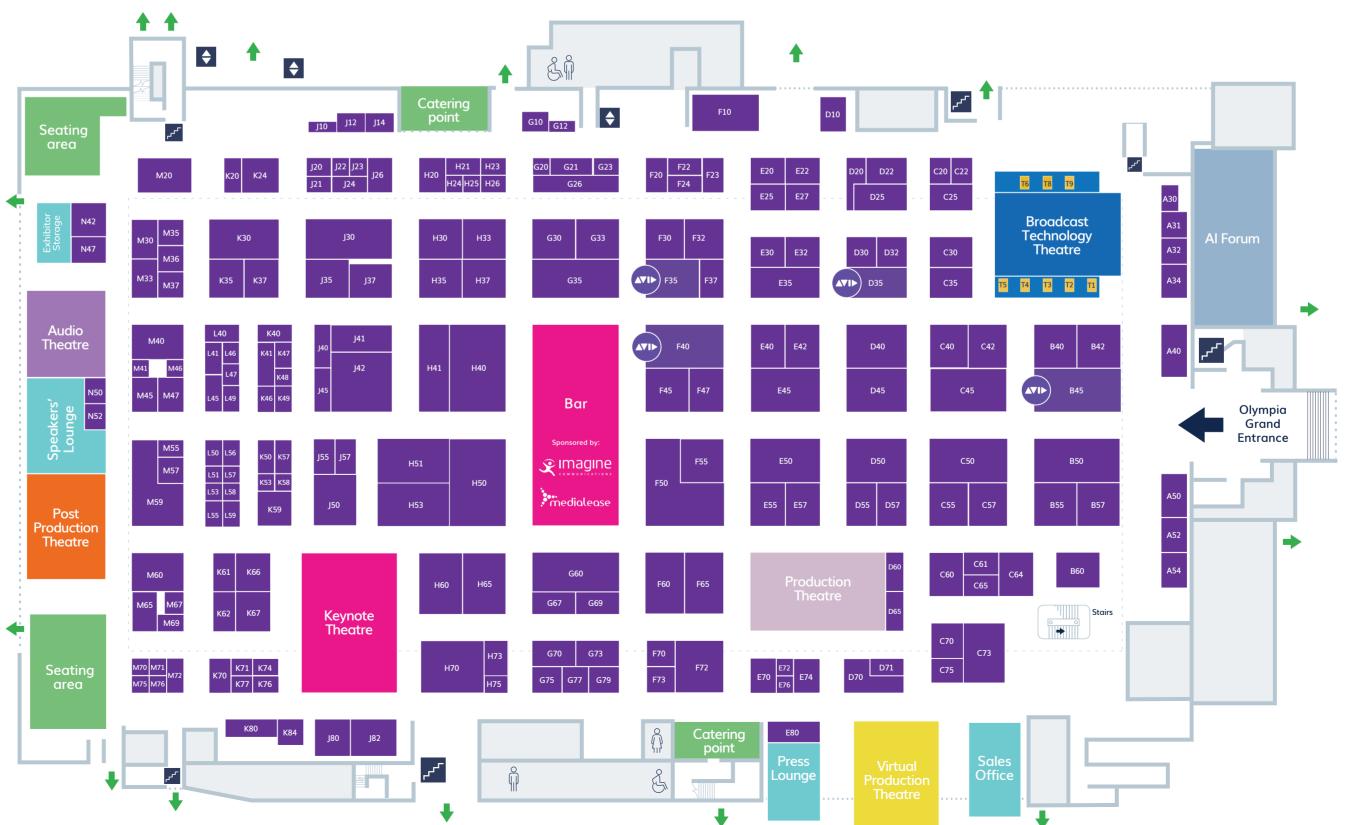
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COMPANY	STAND	COMPANY
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ON GALLERY LEVEL









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15 MA	Y	KEYN
10.20	Malaina it as a Discatas	Indialata francis IIV Films () TV Directors

10:30 Making it as a Director - Insights from UK Film & TV Directors

11:25 Balancing Studios & Locations for the Perfect Shoot 12:15 BAFTA albert Sustainability Series: Sports - Collaboration,

13:05 Wonder Women - Feminine Perspectives from TV's Top Leaders

14:00 Unveiling the Tapestry: Navigating Dan Snow's History Hit Podcast Network & SVOD Journey

15:00 Activating Accessibility - Best Practice for Edit & Studio Facilities

16:00 A Royal Scoop!

Content & Climate

15 MAY

11:00 State of the Nation: Production

11:50 Mastering the Art of Documentary Storytelling

12:40 Through the Lens of Cinematography

13:30 Live Event Production & Broadcast Masterclass

14:20 BAFTA albert Sustainability Series: Planning for 2030 - Steps to a Sustainable Supply Chain

15:05 Factual Programming: What's the Landscape in 2024?

15:50 Blurring the Lines Between Feature Film & Gaming

15 MAY AUDIO 11:15 The Zone of Interest

12:10 State of the Nation: Audio

13:00 The Sound of our Summer: Glastonbury Festival

13:45 Unlock the Art of Film & TV Music Composition

14:30 Crafting a Successful Podcast: From Concept to Consistency

15:30 Are We Leading the Technology or is the Technology Leading Us?

16:15 Take a Deep Dive into The Deepest Breath

15 MAY **POST PRODUCTION**

10:45 State of the Nation: Post Production

11:35 The Gallows Pole - Creating a Workflow to Support the Creative Vision

12:25 Finding Your Story in the Edit

13:10 Editors Masterclass: In Conversation With...Paul Machliss

13:50 Animation Workflows in the Cloud

14:35 Mastering Global Content Creation Challenges

.5:20 Avid Huddle: The Ultimate Collaboration Tool for Video Production

16:10 VFX Masterclass

15 MAY BROADCAST TECHNOLOGY

10:45 State of the Nation: Broadcast Technology

11:35 A New World of IP Video with Dante & AJA

12:15 The Scottish Professional Football League - Revolutionising Live **Football Distribution**

12:55 Broadcast Tech Interviews...Zoe Kennedy, BBC

13:30 Where is My Content?

14:15 Technology, Talent, & Transformation

15:00 Beyond the Buzz: Al's Real-World Impact on Production

15:45 Broadcast Tech Interviews...Lowri Davies, IMG

16:10 Empowering Media Production: Unpacking SMPTE ST 2110 & IPMX

16:45 BAFTA albert Sustainability Series: We've Got the Power Understanding Greener Ways to Power Your Set

11:30 The Tech Behind No Way Up

12:30 Unlocking a Multi-Billion Pound Opportunity: The Growing Impact of AR and VFX on Broadcast ROI

13:15 Integrating VP into Traditional Filmmaking

14:00 Real-Time Virtual Graphics Revolution Powered by Al & Unreal Engine

14:45 How to Shoot Cinematic ICVFX with Disguise

15:30 Elevating the Election Experience - A New Era of Broadcast

16:15 In Conversation with Women Leading in Virtual Production

15 MAY AI FORUM

10:45 In Conversation With...Anushka Asthana

11:30 The Power of Avid Ada: Revolutionising Media Workflows with Al

12:20 Introduction to Al in Media: Presenting GlobalData's Research

14:00 The Power of Generative AI in Virtual Production Content Creation

15:15 The Future of Speech to Text

16:00 Al: Tools of the Trade - Where Artificial Intelligence Can Make a Real Difference

16 MAY KEYNOTE

11:00 Race Across the World: Production Masterclass

11:50 CrimeCon Presents: "Can True Crime Content Impact Change?"

12:45 Freelancers Landscape - What's Next?

13:45 Behind the Edit: Avid Media Composer in True Detective's Dark World

14:45 Mr Bates vs The Post Office - Production Masterclass

10:30 In Conversation With...Marcel Theroux

11:15 Hands-On Tech: Supporting Job Creation Through Leading Technologies & On-Set Experience

12:05 The Cinematic Artistry of La Liga with Oscar Lago & Manuel Tomás

12:50 A YouTuber's Guide to Podcasting Success

13:40 From Classroom to Studio: Bridging Gaps in Media Education

14:40 Capturing Reality - Fixed Rig & Entertainment Masterclass

15:30 In Conversation With...Peter Ettedgui

AUDIO

10:30 WWII: Tales from the Frontline

16 MAY

11:30 Amplifying Success: Strategies for Audio Collaboration

12:15 Music Matters: An Expert Guide to Media Music Licensing

13:00 Sound Careers: Origin Stories

14:00 Post Production Sound for Natural History

14:50 Inside Radio 2's Piano Room

16 MAY POST PRODUCTION

10:30 VFX: State of the Nation

11:25 Harnessing Analytical Al Across the Media Lifecycle

12:00 "Que Sora Sora!": Next-Gen Al - Threat or Opportunity?

12:55 The Post Industry Strikes Back!

13:40 BAFTA albert Sustainability Series: Cleaning Up Post Production Energy Use

14:25 How the Cloud is Changing Sports Production from Live Ingest to Distribution

15:10 Grading Masterclass

BROADCAST TECHNOLOGY 16 MAY

10:30 Technology Room 101

11:10 Rise of FAST. An International Perspective

11:50 From The Studio to The City: How Broadcast Technology is Changing the Game for Corporate Communications

12:30 Broadcast Tech Interviews...Ed Bengoa, ITN Productions

13:00 Breaking Borders | Shaping the Cloud for Post Production

13:40 Revolutionising the Tech Landscape: Insights from ITN's Trailblazing Team

14:20 What Does AV Want From Broadcast & AV Convergence?

15:00 Automation of Media Workflows Made Easy

15:30 Hybrid Studio Design in the New Remote World

11:00 Case Study: Deep Dive into the Use of Virtual Production in Apple

12:00 BAFTA albert Sustainability Series: Virtual Production, Studios & a Sustainable Future

13:15 To Led or Not to Led

14:00 From Shortage to Showcase: How Universities are Pioneering **Virtual Production**

14:50 Next-Gen Creators: Shaping the Future of Virtual Production

16 MAY AI FORUM

11:00 Generative AI & the Art of Storytelling in Production

11:50 NVIDIA x SCAN - From Inception to Implementation

12:30 Al for Live Virtual Production

13:15 The Impact of AI on the Workforce: What New Skills & Training is Required?

14:00 Storytelling in the Age of AI: The TV Series of the Future

14:50 Me, Media and Al - A Journey of Media Production Al

16 MAY **MEDIA TECHNOLOGY CONFERENCE**

10:30 Colour Science & HDR

12:40 Special Feature: IBC Accelerator Connect & Produce Anywhere

13:00 Contribution & Distribution

14:30 Hands-On Demo of IBC Accelerator: Connect & Produce Anywhere

15:00 Al for Media



11:30 The Power of Avid Ada: Revolutionising Media Workflows with Al

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15:20 Avid Huddle: The Ultimate Collaboration Tool for Video Production

16 MAY

11:30 Amplifying Success: Strategies for Audio Collaboration

13:45 Behind the Edit: Avid Media Composer in *True Detective's* Dark World

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