

Messe Frankfurt UK Sustainability Policy

Mission Statement

Messe Frankfurt is committed to sustainable development and is a member of the UN Global Compact. Our Fairground in Frankfurt is already set to be powered by 100% renewable electricity from 2020, encourages exhibitors to use reusable products and stands where possible, and recycles over 90% of waste at the venue.

Messe Frankfurt UK are a socially responsible company and, as such, we have taken steps to become more sustainable within both our day to day business activities and events.

In addition, we have developed a sustainability policy to ensure our events are as sustainable as possible.

1. **Recycling:** We recycle plastics, paper, glass, food waste and ink cartridges within our office. We also use glass milk bottles which are picked up and reused.
2. **Responsible resourcing:** We evaluate our choices when ordering supplies for the office including recycled paper, pens and notepads.
3. **Onboarding:** Sustainability is now part of our induction process for new members of staff when they join the company. We hold regular team meetings to discuss improvements and new initiatives for both the office and our events.
4. **Recharging:** We have installed an electric vehicle charging point for staff and visitors.
5. **Social Responsibility:** Messe Frankfurt UK are committed to giving back to the local community & organisations.
 - a. We support a chosen charity every year. In 2019, we supported MIND and 3 members of our team completed the London Ride 100 challenge in August, raising £2,000.00.
 - b. In 2018 & 2019 we have collected for the Christmas Shoebox appeal for the elderly.
6. **Contractors:** We challenge our suppliers to be sustainable, actively choosing our contractors wherever possible, based on their efforts in this area.
7. **Venue Initiatives** – The NEC, Birmingham has a substantial sustainability policy which includes:
 - a. Selling reusable cups and giving discounts to customers who present their own
 - b. NEC is a zero top landfill venue with an average recycle rate of 80%
 - c. Waste does not travel more than 30 miles from site to minimise carbon emissions
 - d. Discarded items are donated to local community groups for reuse
 - e. Pallets are taken to a local company to be repaired, redistributed and reused in the transport industry
 - f. Food wastage is taken to a plant where it is composted. The resulting methane is used to generate electricity to power the local sewage plant
 - g. Glass wastage is taken to a processor to be recycled in to glass bottles and road building.
 - h. We have a fleet of waste vehicles on site, so no unnecessary travelling takes place, minimising emissions
8. **Show guides** – Our show guide is printed on recycled paper and all unused show guides will be recycled after the event.