



# START-UP VILLAGE SHELL SCHEME SPECIFICATIONS

## Wall Partitions

The structure consists of 2.47m high back and dividing walls made from 3mm thick, plain white foamex panels. These panels are supported by aluminium poles, which have a width of 40mm and therefore sit proud of the panel by 20mm. **It is essential that these dimensions are taken into consideration if building an interior to the shell scheme.** Please contact **SUNYAU EXPO** for more exact calculations relating to a specific stand.

**The graphic panel area is 2370mm (height) x 950mm (width).**

**\*Please pay particular attention when ordering graphics as the internal graphic sizes have altered slightly. If you have any questions, please contact SUNYAU EXPO via details below.**

The panels are non-loadbearing, but lightweight display material may be attached to them with double-sided adhesive tape, or by other means that do not damage the panels in any way.

**SFFA, SCTA & MPA's wall panels are WHITE** - see visuals of page 3 & 4.

**RPBA's wall panels are BLACK** - see visuals on page 4.

## Ceiling

The system does not include ceiling beams.

## Nameboard

A nameboard will be fitted to each open side to carry the exhibiting company name and stand number only. The show logo will be on the fascia as indicated on the visual.

**SFFA Start-Up Village stands will have an orange and white scalloped fascia. The nameboard is white with black lettering.**

**SCTA Start-Up Village stands will have a light orange and white scalloped fascia. The nameboard is white with black lettering.**

**RPBA Start-Up Village stands will have a gold and black scalloped fascia. The nameboard is a lighter gold with black lettering.**

**MPA Start-Up Village stands will have a brown and white scalloped fascia. The nameboard is white with black lettering.**

## Floorcovering

No platform will be provided.

**SFFA Start-Up Village stands include a charcoal grey carpet which will be laid direct to the hall floor.**

**SCTA Start-Up Village stands include a charcoal grey carpet which will be laid direct to the hall floor.**

**RPBA Start-Up Village stands include a light brown carpet which will be laid direct to the hall floor.**

**MPA Start-Up Village stands include a charcoal grey carpet which will be laid direct to the hall floor.**

## Furniture & Electrics

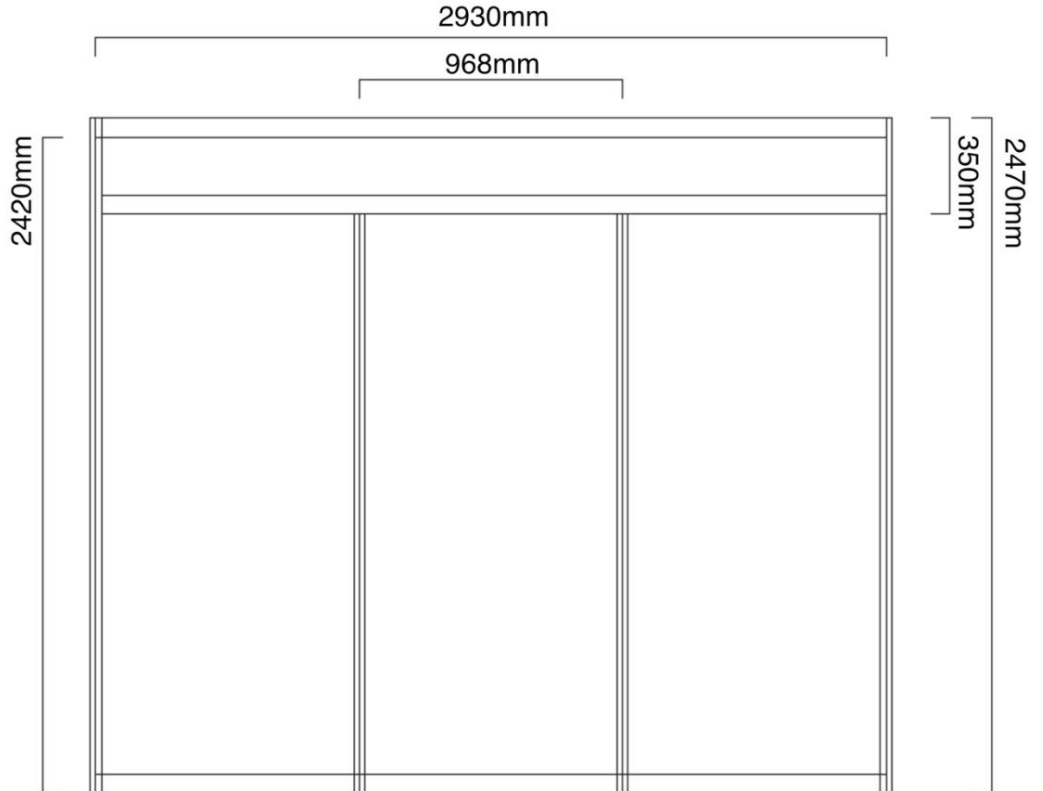
The following furniture and electrical packages are supplied with shell scheme stands:

<b>Stand Area in m<sup>2</sup></b>	<b>4</b>
12W LED spotlights	2
13amp Single Phase Power Socket (Max 800W each)	1
Information counter (1mL x 0.5mW x 0.75mHt)	1
White folding chair	1
Wastepaper Basket	1

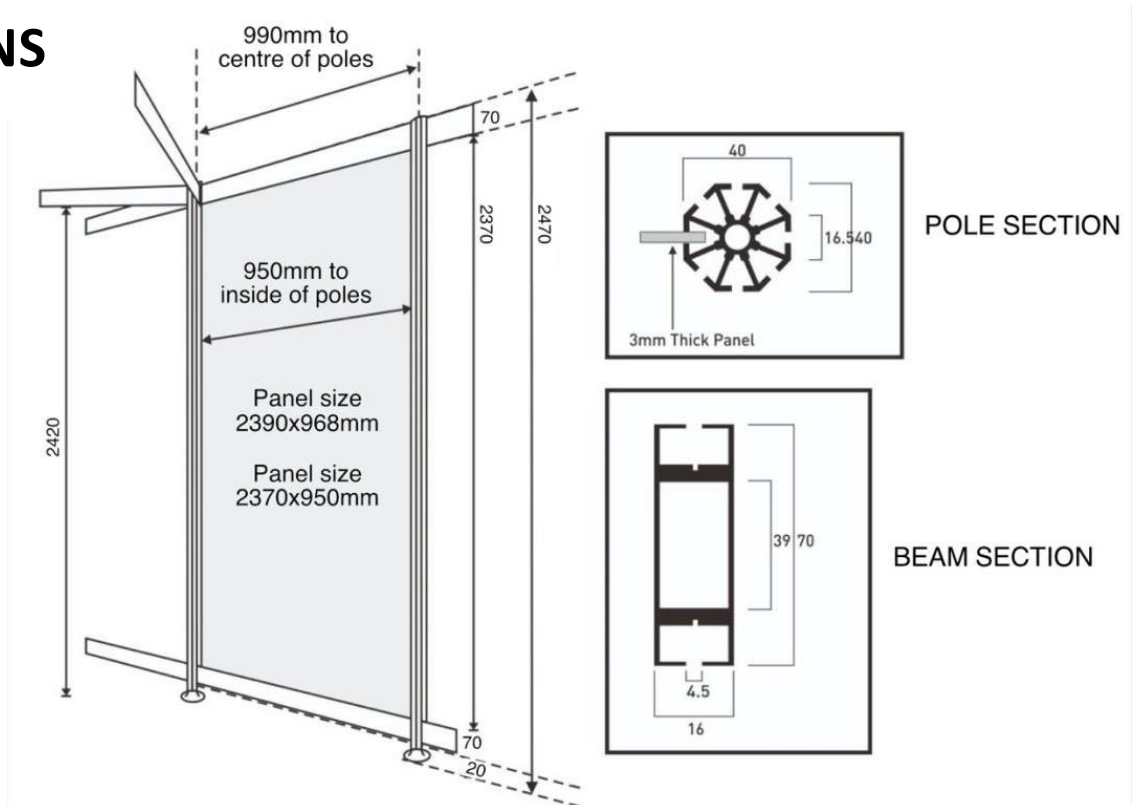
**Additional Information:**

<b>ORGANISER CONTACT – Montgomery Group Asia</b>	<b>SHELL SCHEME &amp; ELECTRICAL CONTACT – SUNYAU EXPO</b>
Ms Kayleigh Williams	Coordinator-in charge
T: +44 (0)20 7886 3111	T: +65 6266 6728
E: <a href="mailto:kayleigh.williams@montgomerygroup.com">kayleigh.williams@montgomerygroup.com</a>	E: <a href="mailto:SFFA2022@sunyauexpo.com.sg">SFFA2022@sunyauexpo.com.sg</a>

**SHELL DIMENSIONS**



**PANEL DIMENSIONS**



# START-UP VISUAL – SPECIALITY & FINE FOOD FAIR

4sqm stand, 2 open sides



*\*Please note this visual is for guidance only – your stand dimensions and open sides may be different\**

# START-UP VISUAL – SPECIALITY COFFEE & TEA ASIA

4sqm stand, 2 open sides



*\*Please note this visual is for guidance only – your stand dimensions and open sides may be different\**

# START-UP VISUAL – RESTAURANT, PUB & BAR ASIA

4sqm stand, 2 open sides



*\*Please note this visual is for guidance only – your stand dimensions and open sides may be different\**

# START-UP VISUAL – MEAT & POULTRY ASIA

4sqm stand, 2 open sides



*\*Please note this visual is for guidance only – your stand dimensions and open sides may be different\**